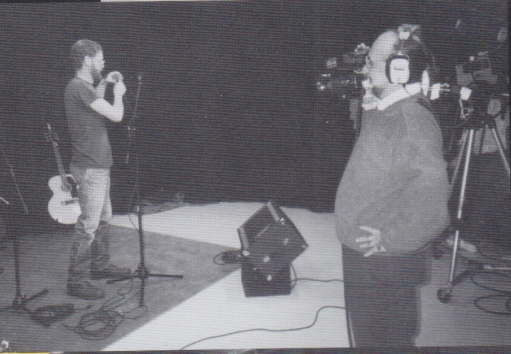
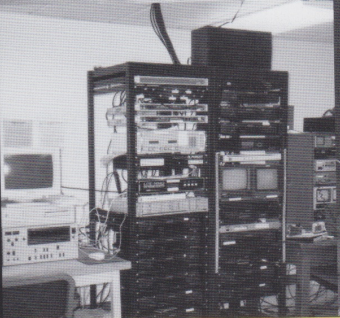
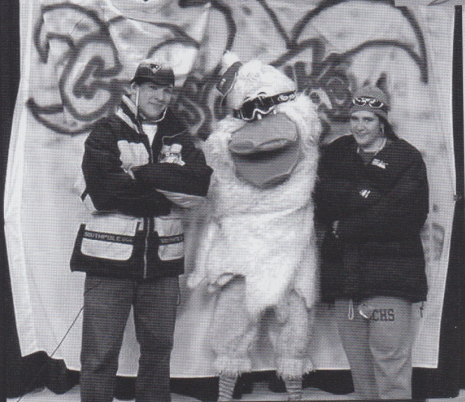


CCTV

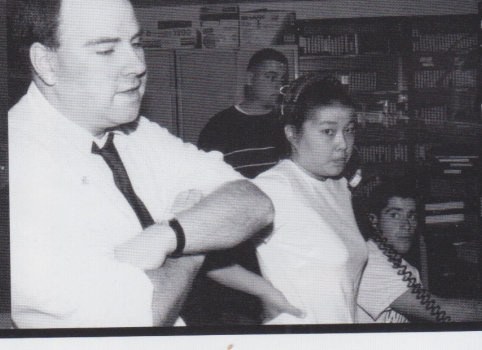
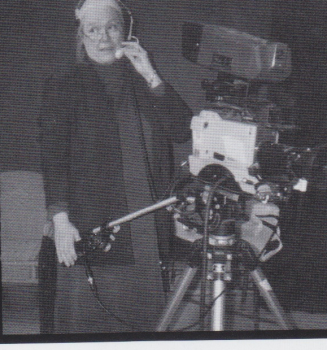
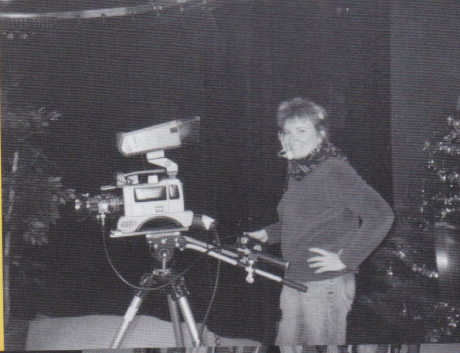
*“Creating
Community”*



**Annual
Report
2001-2002**



“Cable television has the potential to be a vehicle for much needed community expression.”
Federal Communications Commission, July 1970



Creating Community

Who would have thought that creating TV—Concord Community TV to be exact—would create community? At first it was just the dream of the founding Board of CCTV, propelled by the energies of Rose Marie Lanier, Jon Kelly, Gail Laker-Phelps and a few dedicated others. In 1998 they convinced the City Council and the Concord School Board to provide funds and space that gave the dream a chance to be realized.

When I became the first Executive Director of CCTV three years ago, it took a leap of faith and imagination to visualize this dream amidst the clutter of worn television equipment that was piled in CCTV's Master Control room (formerly Concord High's faculty lounge). The only program then showing was a high school basketball game that had already been repeated several weeks. The citizens of Concord had little idea that CCTV existed, much less had any grand idea to "create community".

Flash forward to 2002. Concord Community TV has become what its name proclaims. Channel 22 presents a wide array of volunteer producers, from throughout our community, creating Public access shows that entertain, illuminate, and provoke thought. Government Channel 17 connects Concord residents with their City Government, through the airing of City meetings, informational programs, and electronic bulletin board announcements. Channel 6, the Education channel, brings local school programs, events and sports to parents who gain valuable access to their children's school activities.

All three of these CCTV channels create community by connecting citizens to their local government, schools, organizations and to each other. This is a rare and valuable accomplishment. We live in a time when traditional local media present less and less local programs and coverage. In a nation obsessed with sensational news, shopping malls and home entertainment systems, busy Americans feel disconnected from their own communities.

I am proud to say that Concord Community TV has begun making a difference. We have a limited budget and a staff of two full-timers and one part-timer. Compared to the multi-million dollar resources of a Channel 9, it's almost laughable to think that CCTV is responsible for operating three channels. Fortunately we have dozens of hard working volunteers, a committed Board of Directors, and a City Council that believes in our mission.

People are starting to realize that their little homegrown community TV network offers them programs and possibilities that the bigger, glitzier media never offer. People can participate in CCTV. They can make it as well as watch it. In the process citizens become involved in creating a stronger, more connected, more informed community.

It's been three head-spinning years of constant growth for CCTV. We've gone from being a gleam in the eye of our founders to toddlerhood. There is so much ahead for CCTV, so many more ways to grow. With continued involvement from citizens, schools, local organizations and government, Concord Community TV will reflect and help shape the precious community in which we live.

Rick Watrous, 4-22-02

*“Access television offers you
the power to do the work of
community.”*



A MESSAGE FROM THE BOARD CHAIR

One of the prime purposes of access television is to create, enhance, improve, stimulate and foster community. In Concord we are fortunate to have an access center, managed by Concord Community TV, with three channels. Each has a different focus: education, government, public. Each has the potential to create a more informed and vibrant community.

CCTV has seen tremendous growth since its incorporation in the fall of 1998. A big thank you is due to the staff, the Board and the many volunteers who create, host, crew and guest on the growing number of shows produced, and to the City Council, Concord School Board and citizens who have supported the development and growth of access television in Concord.

Sam Houston (1938-), a US Theologian, in *Correct Quotes for DOS* said, “The benefits of education and of useful knowledge, generally diffused through a community, are essential to the preservation of a free government.” During fiscal year 2001, CCTV began to provide live coverage of City Council meetings to bring government discussion, issues and activities right into cable subscribers’ living rooms on your government channel 17. Taped repeats at various times of day make government available to the people, no matter what their schedule. Our City Manager has a show that highlights government activities. Through the efforts of staff and volunteers we were able to bring information on local candidates to the community in a variety of approaches including interviews, statements from candidates and a forum for City Council and School Board candidates. We plan to continue working with city personnel to help them bring government closer to the people.

On your Education channel 6, high school students prepared and produced a variety of shows that put the spotlight on fellow students doing interesting things and on United Way organizations serving the community. Members of the community taped sports games to share with the community. Plans are underway to involve more educators, students, and parents in bringing school activities and issues to the community.

On your Public Access channel 22, individuals brought

their own talents and visions to the community, or highlighted the work of others, or provided opportunities for individuals and organizations to share their interests and issues with the community.

Marianne Williamson (1952-), US lecturer, author, in *A Return to Love* states, “In every community, there is work to be done. In every nation, there are wounds to heal. In every heart, there is the power to do it.” Access television provides the conduit for the work that needs to be done, for the wounds that need healing, as well as for the talents and ideas that want or need sharing. We’ve come a long way since the fall of 1998, but the work is never done and the community is ever changing and developing. Access television offers you the power to do the work of community. I invite you to get involved and help create the kind of community you desire.

Rose Marie Lanier
Chair, Nov 1998-Jan 2002

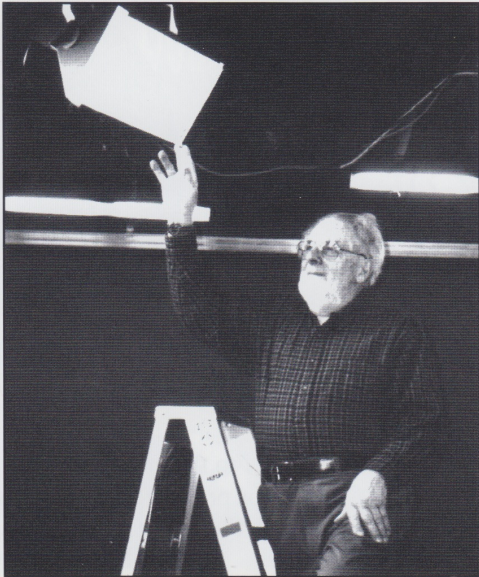
Board of Directors and Staff

Rose Marie Lanier, Chair

Lorrie Carey	Mary Ann Leon
Priscilla Denham	Bob Monson
Peg Donovan	Michael Orsillo
Kent Hemingway	Eugene Rudolph
Jon Kelly	Charles A. Russell
Gail Laker-Phelps	Lou Ungarelli
Rebecca Lawrence	Craig Walker

Staff

Doris Ballard, Outreach Director
Jennifer Gurksnis, Production Coordinator

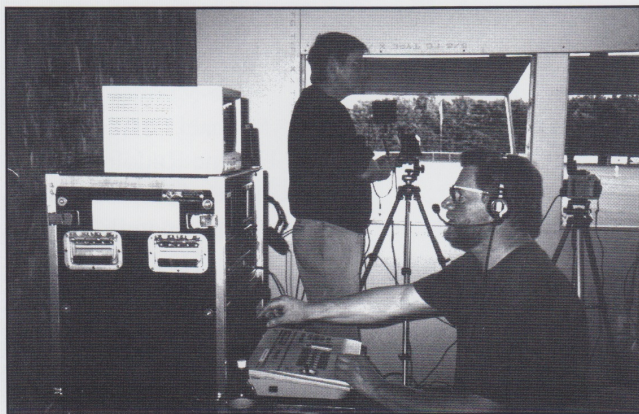


Lights . . . Cameras . . . Eugene Rudolph!

CCTV salutes Eugene Rudolph, Board member, volunteer extraordinaire, and resident lighting expert, for his contributions to our access center. After years of network TV work in New York City, followed by volunteering for access TV in Weare, NH, Gene and his wife relocated to Concord in 2000. Are we glad he did! Gene has become a valuable fixture (pun intended) at CCTV.

Thanks to Gene and his son Rick, in early 2001 CCTV received a full set of Videssence state-of-the-art studio lights. These lights, donated by Stage Equipment and Lighting, Inc., are safer, cooler fluorescent fixtures. Their list price was \$25,386. CCTV received them for the cost of shipping!

Gene joined the CCTV Board in January, 2002, and continues spending many hours improving the technical aspects of our studio. His know-how, hard work, and wisdom are deeply appreciated.



Quarry Dogs Crew, Stan Sokol (seated) and Charles Russell

Volunteers

In November 2001, volunteers were presented awards for their outstanding contributions to CCTV at the annual "Volunteer Appreciation Night."

These creative and generous individuals not only help to realize CCTV's mission, but make a valued contribution to our community as well through their involvement in public access television. Many thanks to the following individuals for their many hours of dedication in creating TV "for the people and by the people."

- | | |
|-----------------|---------------------|
| Matt Alliston | Lorrie Carey |
| Steve Ambra | Gail Church |
| Chris Anu | Herb Church |
| Carol Bagan | A. D. Copestakes |
| Norm Ballard | Reed Cotton |
| Kevin Barrett | Anne Coughlin |
| Marianne Barter | Elaine Dame |
| Mo Baxley | Steve Dame |
| Nicole Beaudoin | Nick David |
| Brian Bernard | Priscilla Denham |
| Cindy Biese | Kurt Detwiler |
| Karen Billings | Peg Donovan |
| Don Brodeur | Kelly Duclos |
| Desirae Brooks | Michelle Durvillier |
| Candice Cadran | Eric Dussell |
| Cathy Capron | Mike Eschenbach |

Quarry Dogs On CCTV

Kudos to community producer Stan Sokol for covering all 20 of the Quarry Dogs home games in 2001. Stan and his sons Andrew and Henry wired Memorial Field for video, then proceeded to videotape every game the Q-Dogs played in June and July. Assisted by Charles Russell and Kurt Detwiler, Stan used the new CCTV remote production kit to direct professional looking three-camera coverage of this exciting opening season. An astounding achievement by Stan and his crew!

Our \$15,000 remote production kit (otherwise known as our studio-in-a-box) enables our community producers to do a multi-camera shoot anywhere there is electricity. Besides Memorial Field, shows have also been produced at local schools, theaters and clubs.

a Partnership in Creating Community

Ron Finlayson
Marie Fortin
Catherine Foster Smith
Beverly Freeman
Conrad Freeman
Guy Freeman
Norene Freeman
Steven Freeman
Doug Fuson
Kathy Garlo
Liz Garlo
Andrew Georgevits
David Gill
Jon Greenberg
Jeffery Haines
Judy Handley
Carol Hargrove
Chris Hartmann
David Hatch Jr.
Bradley Hauptman
Kent Hemingway
Irene Irving
Jon Kelly
Eileen Keim
Karen Kenney
Quinn Kingston
Ron Kleinschmit
Gail Laker-Phelps
Rose Marie Lanier
Rebecca Lawrence
John Leahey
Frances Leitgeb
Mary Ann Leon
Andrew Letendre
Kate Letendre
Bernard Lucey
Patricia Lucey
Eric Madson
Bill Major
Christine Major
Greg Marcoux
Tara Marvel
Fred Marion
Monica Carey Matthews

Morgan Carey Matthews
Ted Merrow
Bob Monson
Lisa Morin
Yvette Munroe
Ed Naile
Michael Orsillo
Erik Ouellette
Wade Ouellette
David Paquette
Deb Patten
Dick Patten
Bob Pearson
Liz Pearson
Bob Pingree
Olsi Profka
Dave Rodrigue
Connie Rosemont
Eugene Rudolph
Charles A. Russell
Steve Ruzgis
Debra Sartwell
Eva Sartwell
Ann Saunderson
George Saunderson
Andrew Sokol
Henry Sokol
Lucilla M. Sokol
Stan P. Sokol
Barry Steelman
David Sutherland
Mary Sweatt
Starr M. Tardif
Kevin Tucker
Jeremy Turner
Lou Ungarelli
Joseph Vallieres
Metty Waldemariam
Craig Walker
Jean Wallin
Andrew Walsh
Candice White Bouchard
Anna Withington
Josh Wright

Volunteers Make It Happen!

- More than 900 people have volunteered in our studio since we started keeping track in 1999
- In 2001 local producers used our studio to create 273 programs. Outside of our studio, 251 shows were produced in various locations for a total of 524 local programs!

“Over the last four years the Concord Boys and Girls Club live television auction has raised over \$195,000 to support the club’s efforts. We could not have done that without CCTV, its staff and volunteers. In order for the Boys and Girls Club to continue to take care of over 300 children who depend on the club for an after school home, we need to continue to have CCTV in our community. Its existence is vital to our survival.”

Bob Tewksbury
Board member, Concord Boys and Girls Club
Co-chair, TV Auction



Bob Tewksbury (far right) and volunteers at 2001 Boys and Girls Club Auction.

P**ublic Access . . . Channel 22**

CITIZENS CREATING COMMUNITY

Citizens creating community --- that's what CCTV's Public Access channel 22 is all about. By providing



(l-r) Byron Champlin, Ann Saunderson, Barry Steelman

training and equipment to citizen volunteers, CCTV gives voice to the people and genuine local programming to the viewers.

"The primary entertainment arm of Concord Community Television provides Concord residents an opportunity to watch interesting talk, music and sports programming created by local people with virtually no budgets, but an abundance of determination and imagination. I am proud to be associated with one of the weekly programs presented on Channel 22."

Barry Steelman, Host, "Video Report Card"

CCTV IN-HOUSE PRODUCTIONS

"Around Town"

In September of 2001, "Around Town," CCTV's first in-house series, began airing on a weekly basis. Man-about-town and CCTV volunteer Dick Patten seemed the perfect choice to host this show. Under Dick's capable and thoughtful guidance, "Around Town" has become a pivotal CCTV-Ch. 22 offering, focusing on people and events in the Concord area. As of this writing Dick has already produced 50 episodes!



Host, Dick Patten (center) with David Snyder (l) and David Coombs (r), Concord Chapter of American Red Cross.



(l-r) Iain Macleod, Executive Director of Audubon Society of NH and Doug Schwarz, Host, "The Nonprofit Connection"

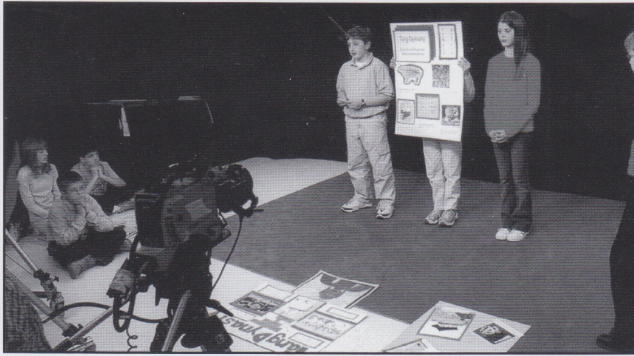
"The Nonprofit Connection"

In April of 2002 CCTV began producing its second self-produced series, "The Nonprofit Connection." We realized that a perfect partnership could be formed between CCTV (a nonprofit organization itself) and other area nonprofit organizations. They could use our facilities and air-time to get their important messages to the public. Local nonprofits loved the idea. Hosted by local volunteers, "The Nonprofit Connection" is a valuable community service.

E ducation . . . Channel 6

CONNECTING SCHOOLS TO THE COMMUNITY

As more and more teachers discover CCTV's educational channel, the vision of connecting schools to the community is becoming a reality. From Concord High



Rundlett Middle School sixth graders

students learning to produce their own shows, to Rundlett sixth graders presenting a valued classroom project, CCTV is beginning to bridge the gap between our schools and society.

"CCTV joins worlds that are separated by time and work. When Conant Elementary School has something exciting going on, most parents are not available to join in the learning and fun. CCTV allows us to capture the moment and broadcast the events of the day so that children can see themselves and their parents, grandparents and friends can applaud their efforts at school. CCTV is a unique community link that allows adults to enter the world of children at Conant. Thanks for allowing us to share our world!"

Kathleen Sciarappa, Principal Conant Elementary School, Concord, NH

G overnment . . . Channel 17

BRINGING GOVERNMENT TO THE COMMUNITY

In 2001, CCTV aired 52 Concord City Council meetings. Beginning in March, 2001, City Council meetings have aired live thanks to the multi-camera system installed in the Council Chambers.



2001 Forum, School Board Candidates

"Concord Community Television has given a tremendous boost to the Concord City Council's pledge of open, accessible city government. Not a day goes by without someone telling me how much they enjoy watching City Council meetings (and now Planning Board meetings) on community television. The coverage of the 2001 city elections was an example of CCTV's commitment to bring city government to the people, and the many interview shows presented by CCTV help people better understand important local issues. The City Council and I look forward to the continued evolution of Concord Community Television."

Michael Donovan, Mayor
City of Concord

Concord Community TV Statement of Activities 2001 and 2002

<u>Support and Revenue</u>	<u>2002</u> <small>(est. to May 31)</small>	<u>2001</u> <small>(to June 30)</small>
Support:		
Franchise fee	\$ 145,000	\$ 60,000
Service fees	1,212	2,259
Gain on disposal of asset	-----	1,033
Other contributions	5,225	12,893
Total Support	151,437	76,185
Revenue:		
In-kind rent	10,944	10,944
In-kind services	8,552	8,552
Interest income	1,461	2,577
Total Revenue	20,957	22,073
Total Revenue and Support	172,394	98,258
Expenses		
Outreach	5,000	3,385
Program services	113,935	127,504
Total Expenses	118,935	130,889
Increase in net assets	53,459	(32,631)
Net Assets, beg. of year	70,499	103,130
Net Assets, end of year	\$ 123,958	\$ 70,499

Get involved with CCTV!

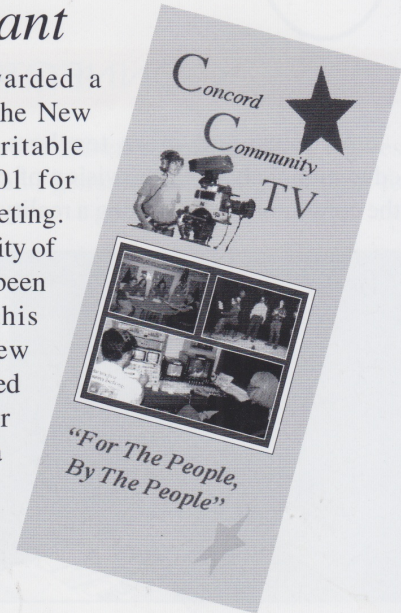
Concord Community TV

170 Warren Street
Concord, NH 03301
Ph./Fax 226-8872
Email: cctv@concord.k12.nh.us

More CCTV Highlights

NHCF Grant

CCTV was awarded a \$5,000 grant from the New Hampshire Charitable Foundation in 2001 for outreach and marketing. Through the generosity of NHCF, CCTV has been able to produce this annual report, a new brochure, and provided funds for newspaper advertising, all with a goal of expanding awareness of CCTV in the community.



Community Awards

In their 2001 annual awards issue, *New Hampshire Magazine* declared our Public Access programming to be "The Very Best of New Hampshire," saying that "Concord Community TV is leading the charge for local programming that is not only useful, but entertaining and imaginative." CCTV also received an Appreciation Award from the Pineconia Grange in recognition of our service to the Concord community.

Mission Statement

To provide residents and organizations of Concord, New Hampshire, and such surrounding towns that may elect to participate, with the opportunity, facilities and access to cable television for the purpose of producing and cable casting public interest, cultural, education and government programs over the local cable television lines.