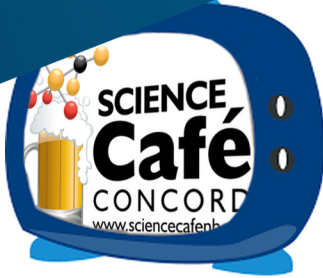


the people's VOICE
the people's MEDIA



2015-2016
ANNUAL
REPORT



Board of Directors

Executive Board

Michael O'Meara
Board Chair

Glenn Mathews
Vice-Chair

Paul Ebbs
Treasurer

Charles Russell
Secretary

Directors

Jack Dunn
School District Rep.

Kelly Cuomo Wing
At-Large

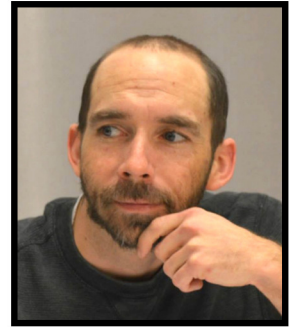
Allwynne Fine
At-Large

Michelle Gilbert
At-Large

Tonya Rochette
At-Large

Bill Whitman
At-Large

From the Board Chair Michael O'Meara



When I first moved to Concord seven years ago, I found myself immediately struck by something that seemed to be missing from many other places I'd lived: A strong and vibrant sense of community.

It's the people of Concord that make the difference. As I found out when I was asked to join the ConcordTV board, they do not hesitate to encourage others to participate, to add their voice and make this community ever stronger and more vibrant.

I am so proud of ConcordTV's critical role in empowering the people of the Concord community. From School Board and City Council meetings to live election night coverage, we have long been there when choices are debated and decisions are made. We chronicle the effects of those decisions as changes unfold, such as the transformation of downtown with the *Main Street Minute*. Along with a host of community partners we examine the issues that may shape our future with shows like *Science Cafe - Concord*.

ConcordTV is about far more than just showing people what's happening in their community. We love helping people too! Our Producer Support Program helps get an ever-growing number of shows out to a diverse public. Our support of other area nonprofits ensures that they can cost-effectively enlist helpers and reach those that they serve. Our training programs help people young and old navigate the evolving media technology, whether their aim is to become a film auteur or family videographer. Even our fundraisers, such as the hugely successful **Easter Eggstravaganza** and **Concord On Air** events, necessary to give our community the tools it needs to have a flourishing, relevant media center, seek to bring people together to participate and celebrate as a community.

The state of ConcordTV, as you'll see throughout this Annual Report, is strong. The people who make up our staff and our Board of Directors are dedicated to the organization and the entire Concord community. I am extremely grateful for the amazing work they do to make ConcordTV the people's voice, the people's media. And I am grateful, too, that when I ask you to get involved, I know that I live in a community, the strong and vibrant city of Concord, where you will respond.



FISCAL YEAR FINANCIALS 2015-2016

CONCORD COMMUNITY TV - STATEMENT OF ACTIVITIES For the Year Ended June 30, 2016

	2016	2015
REVENUE AND SUPPORT		
Franchise fee	\$ 289,838	\$ 238,400
Service fee	4,296	4,116
Grants	17,264	14,076
Contributions	3,266	4,185
Events	7,095	-
Sponsorships	1,100	9,121
Miscellaneous income	1,073	1,236
Health insurance credit	205	1,160
Interest income	85	230
Gain on sale of equipment	-	135
In-kind services	720	-
In-kind space	44,200	44,200
Total revenue and support	<u>369,142</u>	<u>316,859</u>
Net assets released from restrictions	-	-
EXPENSES		
Program services	252,125	237,907
Management and general	75,821	76,180
Fundraising	15,316	15,638
Total expenses	<u>343,262</u>	<u>329,725</u>
CHANGE IN NET ASSETS	25,880	(12,866)
NET ASSETS - BEGINNING OF YEAR	<u>357,568</u>	<u>370,434</u>
NET ASSETS - END OF YEAR	<u>383,448</u>	<u>357,568</u>

Staff

Doris Ballard
Executive Director

Chris Gentry
Programming
& IT Director

Josh Hardy
Production &
Training Coordinator

Melissa Sweatt
Programming &
Production Assistant

Jim Webber
Marketing &
Administrative Assistant

Support Staff

Emmett Collins
Media Assistant

From the Executive Director

Doris Ballard

The People's Voice... The People's Media



As I prepared to write this message for our 2015-2016 Annual Report, I started asking myself the following question: *How does ConcordTV best serve our community and its citizens given the major changes in the way content is created and shared today?* The answer became clear as I reviewed the year's weekly posts on our social media platforms and e-newsletters: all the content created by and for ConcordTV represents the many voices of the People. Those voices are heard and shared because ConcordTV puts the media in the hands of the People. Let me introduce some of the people in our community whose voices share information via ConcordTV:

Glenn Mathews discovered ConcordTV years ago when his young daughter participated in the station's Junior Host project. From that encounter his show *Coach's Corner* was born; a program that gives voice to local athletes and coaches. Glenn is now an advocate for ConcordTV as a valued board member.

Veteran Bob Stevens, host and creator of the show *Veterans' Forum*, brought his program to ConcordTV, featuring the voices of New Hampshire veterans as they share their stories and create a historical document for future generations. His program can also be seen on other community stations in the state, an opportunity that is available to all ConcordTV producers.

Barry Steelman, Concord's very own local film expert, lends his voice on the program *On The Marquee*, as he explores and explains the many films that are of interest to the community.

When Dawn Drew hoped to create a program whereby she might share her spiritual and inspirational world view, ConcordTV staff helped her to create the show *Believe It!*, using our Producer Support Program, which offers help to those who want to create a TV show without the need to provide their own technical crew.

The voices of 57 elementary and high school students brought new excitement and creativity to the community in videos created as part of ConcordTV's Youth Video and Filmmaking Camps.

During the construction of our new Main Street, ConcordTV staff partnered with the marketing team of Louis Karno Communications in creating the show *Main Street Minute*. This show featured the voices of city officials as they provided valuable updates on this special project.

And when the Concord Coalition to End Homelessness wanted to create content to share information on its mission and organization's needs, they used ConcordTV's training opportunities in camera and editing resulting in a series of professional, informative videos.

If I've piqued your curiosity or interest, I invite you to find out more about ConcordTV, Your Community Channels and Media Center. A great place to start is by reading this report. We hope you will follow us on Facebook and YouTube, where the voices of our community may be yours, or someone you know. And, of course, watch some of the people's programming on www.yourconcordtv.org, as well as on our local cable channels, 22 (Public channel), 17 (Government channel), and 6 (Education channel). But most of all, ask us to put the media in your hands, so your voice may be heard. We want to hear and share YOUR story.

For a tour and free orientation of ConcordTV, contact us at 226-8872, or email: doris@yourconcordtv.org.

MISSION STATEMENT

To provide residents, city government and educational and nonprofit organizations of Concord, New Hampshire and such surrounding towns that may elect to participate, with the opportunity, facilities and access to cable television for the purpose of producing and cablecasting public interest, cultural, education and government programs over the local cable television channels.



Watch

Learn



Create



Volunteer



yourconcordtv.org

Voices of the Concord School District Its Leadership, Educators, and Youth

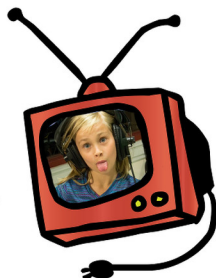


Concord High School principal Gene Connolly's ALS diagnosis sparked community togetherness to support Gene and his family. ConcordTV was able to record some notable moments with Gene and all those who admire him. The videos on Channel 6 are all available on our YouTube channel: **ConcordNHTV**.



VIDEO CAMPS

The Voices and Creativity of our Youth



A total of 6 Video and Filmmaking Camps were offered to 57 students, ages 9 to 14, in partnership with Concord's **Parks and Recreation Department** as part of the department's many offerings to youth each year.

Revenue from Video Camps: \$3,245
(Net after share with Concord Parks and Recreation)

From School Board meetings and Concord High morning announcements *CHS Live*, to sports and school drama productions, ConcordTV provides the public with hours of programming that displays the many activities of our School District leaders, its educators, and students.

*The following content was created and/or scheduled by ConcordTV staff; with School Board meetings covered by CHS students; and sports provided by long-time volunteers **Charlie Russell, Peter Burgess and Glenn Mathews**. Also, many sports programs are shared with ConcordTV by our colleagues from Community TV stations in the State.*

2015 Concord High School Graduation; Abbot-Downing Music Production; Be The Change Club Culture Talks; Bishop Brady vs. Nashua North; Chamber Concert; Coach's Corner (16 Programs); Community Conversations with Clint Cogswell; Community Conversations with Susan Farrelly of 21C; Concord Community Education Fall 2015 Programs; Concord Community Education Presents Winter Semester Preview; Concord Filmmaker Panel; ConcordTV Kids; CHS Baseball vs. Exeter; CHS Baseball vs. Nashua North; CHS Basketball vs. Bishop Guertin; CHS Basketball vs. Exeter; CHS Basketball vs. Keene; Boys Hockey vs. Bishop Brady; CHS Boys Soccer Championship Game; CHS CAST Presents "Rent"; CHS Chorus; CHS Coffee House; CHS Football vs. Bedford; CHS Football vs. Bishop Guertin; CHS Football vs. Goffstown; CHS Football vs. Nashua North; CHS Football vs. Nashua South; CHS Football vs. Pinkerton; CHS Girls Basketball vs. Timberlane; CHS Girls Hockey vs. Bishop Brady; CHS Girls Hockey vs. Kingswood; CHS Girls Hockey vs. St. Thomas; CHS Hockey Final; CHS Hockey Jamboree; CHS Hockey vs. Alvirne Pelham; CHS Hockey vs. Bedford; CHS Hockey vs. Arch Bishop Williams; CHS Hockey vs. Bishop Brady; CHS Hockey vs. Bishop Guertin; CHS Hockey vs. Exeter; CHS Hockey vs. Exeter Quarter Final; CHS Hockey vs. Hanover; CHS Hockey vs. Manchester Central; CHS Hockey vs. Manchester Memorial; CHS Hockey vs. Nashua North; CHS Hockey vs. Pinkerton; CHS Hockey vs. Salem; CHS Hockey vs. St. Thomas; CHS Hockey vs. Trinity; CHS Homecoming Parade 2012; CHS Lacrosse vs. Merrimack; CHS LIVE Morning Announcements (31 programs); CHS Poetry Out Loud 2014; CHS Poetry Out Loud 2015; CHS Poetry Out Loud 2016; CHS Senior Video 2016; CHS Softball vs. Dover Semifinals; CHS Softball vs. Londonderry; CHS Softball vs. Manchester Central; CHS Softball vs. Merrimack; CHS Softball vs. Pinkerton; CHS Unified Basketball vs. Merrimack; CHS Volleyball vs. Bishop Guertin Quarter Final; CHS Volleyball vs. Merrimack; CHS Volleyball vs. Salem; Connolly Rocks featuring Gene Connolly; 8th Grade Transition Day Ceremony; I Am College Bound Presentation; Most Fascinating Individual - Gene Connolly; Ready To Learn Fair Fundraiser - Pie in the Face Challenge; School Board Budget Meeting; School Board Capital Facilities Meetings (2); School Board Communications Committee Meetings (8); School Board Finance Committee Meetings (5); School Board Instructional Committee Meetings (5); School Board Monthly Meetings (14); School Board Public Hearings (2); School Board Special Meetings (3); School Board Work Sessions (6); Science of Innovation; STEM: Science Technology Engineering Math; Tide Talk with Terri Forsten and Nick Skafidas; Tide Talk Featuring FIRST Robotics.

Value to the Community approximately: \$60,000

Voices of our City Leaders

Concord residents and viewers who tuned in to either the Government Channel 17, or on demand on our website (www.yourconcordtv.org), were able to watch more than 150 hours of programming that provided valuable information to the public on activities and projects in our City.

As Concord's Community Channels and Media Center, ConcordTV supports our City government and its citizens by providing transparency and gavel-to-gavel coverage of the following municipal meetings:



Voices of Nonprofits



ConcordTV continues to offer nonprofits many opportunities to get their message out using the station's training, equipment and studio. Here are some examples of those opportunities this year:

Value to the Community approximately: \$16,000

- A total of 14 individuals, representing 8 nonprofits, attended the **Creating a PSA** workshop, which also resulted in several class registrations.
- The ConcordTV staff assisted the Bektash Shriners in promoting its annual **Festival of Trees** event on social media.
- ConcordTV's program *Community Conversations*, helps nonprofits to promote their organizations. Nonprofit guests included Scott Lounsbury of Suncook Valley Chorale, David Morgan of the Association for the Blind, Liza Poinier and Susan Sokol of Intown Concord, Ryan Linehan of Kimball Jenkins Estate/School of Art and Ellen Groh of the Homeless Resource Center.
- On June 8th, a partnership with Havenwood Heritage Heights (HHH) retirement community resulted in the project *Legacy Letters*, where 9 residents read autobiographical letters on camera that was screened during the holidays.
- Also at HHH was the screening of the film *Voices of Generations*, a visual history of Concord life through stories of 16 longtime residents, made by ConcordTV.
- The following nonprofits taped *Holiday Greetings* in studio and aired during the holidays: Ascentria Care Alliance, Best Buddies, Concord 250, Friends of the Audi, Community Concerts, Live and Let Live Farm, and Red River Theatres.
- Channel 22 Public Access **Bulletin Board** hosted 429 slides of 19 nonprofits, including the City of Concord, Concord Public Library and Parks and Recreation.

- 13 City Council Meetings
- 4 City Council Budget Meetings
- 11 Planning Board Meetings
- 11 Zoning Board Meetings

Value to the Community approximately: \$11,000

2015 Firefighters' Awards

Also airing on the Government Channel 17 are programs such as the *2015 Firefighters' Awards* (seen in photo) and the *9/11 Tribute*.



ConcordTV taped and aired **2015 Firefighters' Awards Ceremony** on April 8, 2016 at the Concord City Auditorium, an annual event which features many of Concord's finest firefighters' achievements and recognized the Firefighter Paramedic of the Year, Keith Richardson.

The People's Media

Independent Producers



The following is a list of ConcordTV's 2015-2016 Independent Producers who use the resources of the station to create and share interesting and varied local programming for our viewers and the community.

ConcordTV's local "Media Makers" are:

Althea Barton; Jim Blanchard; Craig Dodgen; Dawn Drew; Julia Freeman-Woolpert; Karen Kenney; Rose Marie Lanier; Patricia LaPlante; Don McCarter; Dan Marcek; Joanne Martin; David McDonald; George Fryer; Glenn Mathews; Gordon McGlothlen; David Murdo; Tilak Niroula; Dick Patten; Charlie Russell; Brett St. Clair; Barry Steelman; Michael Uffenbeck

Public Access Channel 22 Programming by Independent Producers

Producers are the driving force behind original programming at ConcordTV. They represent local individuals, nonprofits, or groups who use our studio, equipment and training to produce their own programming that tells the stories of a community. Here are the programs they created in FY 2015 - 2016 that were distributed on our Public Access Channel 22 and online:



Around Town (20); Believe It! (10); Christ The King Mass (6); Christa McAuliffe Panel at Concord High School; Concord Coalition to End Homelessness (3); Democracy NH - 2015 Presidential Project ConcordTV; Democracy NH - Mayor Jim Bouley; Democracy NH - Sylvia Larsen; Disabilities Rights Center Presents - Lakeview Neuro Rehabilitation Center Parts 1 and 2; God's Word Changes Lives (7); Hamro Aawaz (8); In Search of the Lord's Way (12); Jazz with Jeff Dearborn; Jazz Room Live (3); Jazz with Steve Kirby; Jeff Field Programming - Lunar Eclipse Time Lapse; On The Marquee (7); Penacook Farmers Market; Penacook Farmers Market PSA; Penacook Films Presents - 1890 Cycling for SNOB Trailer; Penacook Films Presents - Penacook Memories; Penacook Historical Society Presents - Ted Kelsey; Penacook Ribbon Cutting; Penacook Walking Tour with John Brookfield; Pirates of Penzance - Community Players of Concord; Prison Chapel of the Air (18); Rapping with Rose Marie (6); Rollin Out The Red Carpet - Kids of Penacook Community Center; Safalta Ka Paila (2); St. Paul's Church (18); Ten Minutes with Toastmasters (8); Word of Light (7); Yoga Show (6); The Bible Speaks Church (9); Wesley United Methodist Church (18); What's Happening at the Audi (32)



Producer Support Program

The Producer Support Program offers professional production assistance to producers who want to create standard format programs without having to provide technical staff on their own.

Between July 2015 and June 2016, **89 shows** were created via the Producer Support Program. **2,314 hours** of original programming or almost **96.5 days** of back to-back programming. All were produced in ConcordTV studios by 8 producers: Bob Denz (SeniorSpeak NH), Dawn Drew (Believe It!), Ellen Fries (Concord Coalition to End Homelessness), Jane E. King (Toastmasters), Rose Marie Lanier (Rapping with Rose Marie), David Murdo (What's Happening at the Audi), Charlie Russell (Democracy NH), and Liza Urena (Prayer for America).

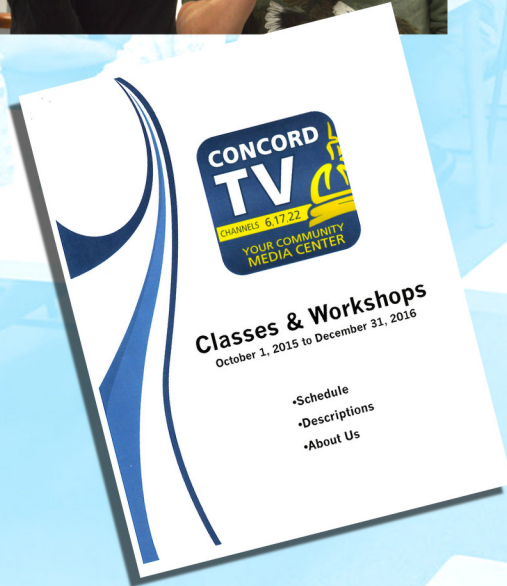
Value to the Community approximately: \$7,000

Classes and Training



In addition to the free **Discover ConcordTV** (orientation) class, we offer four classes every month: **Introduction to Camera, Advanced Camera, Introduction to Editing, Advanced Editing**. All introduction classes are required for a producer to use ConcordTV equipment, while the advanced classes build proficiency. Most of the classes are scheduled for weeknights, but occasional "pop up" classes are scheduled to make attendance accessible to everybody. Several attendees during this fiscal year became volunteers for ConcordTV events.

Workshops on media training topics are variously scheduled throughout the year. Workshops on **Photoshop 101, Making Movies with iPhone and iPad, Making Nonprofit PSAs and iPhone and Android for Seniors** were all held during this period.



Classes 23
Attendees 40
Producer Certifications 8



YouTube Analytics

Total Watch Time for the Channel 58,331 minutes
Total Views 18,482
Total Likes 215
Total Shares 205
New Subscriptions 58
New Videos Added 216



Top 10 Videos of the Fiscal Year

1. Athletes of the Season - Gene Connolly Address
2. Concord High School Graduation 2015
3. Beede House Hearing
4. CHS Principal Gene Connolly receives special award on CHS Live
5. Homelessness Public Forum Panel (12/18/14)
6. Science Cafe - NH Concord - Episode 5 (Lyme Disease)
7. Community Conversations: NH Association for the Blind
8. Pie in the Face Challenge at Concord High School
9. Christa McAuliffe Panel at Concord High School
10. Believe It! - Genevieve Hackett





**The New Hampshire Coalition for Community Media
Sharing the Voices of the People Across New Hampshire**

ConcordTV is an active member of the New Hampshire Coalition for Community Media (NHCCM), a nonprofit organization of Public Access Stations which sponsor workshops, networking and management support. NHCCM members can also share new programs that are made in New Hampshire - and beyond! NHCCM connects PEG (Public, Education, Government) Access members with the Alliance for Community Media (ACM) which brings together public media outlets across the country, sharing fresh ideas and expertise.

As an active member in the NHCCM, ConcordTV staff networks regularly with other members in New Hampshire that include: **29 community access stations, 22 individual producers, 2 municipalities, and 5 nonprofits**. All members are able to upload interesting programs to a common server which allows our station to add new and innovative programming to Concord's Public Access Channel 22. ConcordTV also participates by sharing many of Concord's programming with other Community TV stations across the State, programs such as: *SeniorSpeakNH, What's Happening at the Audi, and Science Cafe - Concord*.



NHCCM Board Members (seen in photo l to r) are:
 Bill Jennings (BCTV Bedford); Colby Clark (Somersworth TV);
 Coleen Richardson (BCTV Bedford); Chris Gentry (ConcordTV)
 Doris Ballard (ConcordTV); Pete Johnson (Nashua ETV);
 Karen Hayden (visiting president of the Alliance for Community
 Media - Northeast Region); Owen Provencher (Derry TV);
 Susan McLoughlin (Salem TV); Peter Pijoan (Wolfeboro TV);
 Richard Gagnon (Nashua Access TV); Sean Zajak (Derry TV);
 Not in photo: Jason Cote (MPTS Manchester)

Programming from Outside Sources

In addition to programming that is provided by NHCCM member stations, ConcordTV is able to provide many programs, such as **Democracy Now** and **The Folklorist** for the enjoyment of our viewers.

Here are the programs that are cablecast on the Public Channel 22 that come from outside sources:

- 16 Minutes - Open Doors to Health in NH; 1910 Frankenstein; 1933 The Ghoul; 1959 Attack of the Giant Leeches; 1959 Plan 9 From Outer Space; 1968 Night of the Living Dead; Ad Council - Adoption (18); Alliance for Community Media - Power of Community Voices; Celebrate Christmas - The Northern Light Orchestra; Classic Movie Series - Guns of the Law; Classic Movie Series - Hook, Line and Sinker; Classic Movie Series - Lost City; Classic Movie Series - Panthers Claw; Democracy Now (41); Expedition New England - Mojave Desert; Expedition New England - White Mountains; Health Care at the Tipping Point; Fixit Short Version; The Folklorist (4); Granite State Challenge - Bishop Guertin vs. Dover; Granite State Challenge - Nashua vs. John Stark Regional; Granite State Outdoors (4); Halloween; Incredible Edibles (3); Link TV - The Arctic; Londonderry: Heart, Home, Soul (4); NASA 360 (3); New England Candlepins; New Hampshire State Employees - All In To Win; Popeye the Sailor Man (8); Principles of Peace (4); Road to Recovery (3); Safe Walks to School: Science of Innovation; Santa Claus Conquers the Martians - Classic Movie; Saturday Fight Special (3); Sidewalks Entertainment (24); Super Science Show (2); The Healthcare Movie; White Cane and Dog Guide Safety Month; Wright Museum - Rise of Nazis in Germany; Wright Museum - The Quilts of WWII; Yoga Madness; Thursday! Yoga-To-Go with Adam; Time Train - Hobo Railroad

Science Cafe-Concord available on NHCCM Server



An exciting new collaboration between the **Concord Monitor**, ConcordTV, and the producer of the *Science Cafe-Concord* series began in 2016. The partners responsible for bringing this popular program to the local airwaves are: Concord Monitor journalist and moderator of the series David Brooks; local producer Dan Marcek; The Draft Sports Bar on Concord's Main Street that hosts the monthly series; and ConcordTV staff which tapes and edits the program for distribution on our channel 22 (and online via ConcordTV and the Concord Monitor).

**Episode Topics: Bitcoin
 CRISPER and the Revolution in Gene Editing
 Heroin, Opioids and Addiction • Lyme Disease
 Science of Brewing • Self Driving Cars**

(Note: Access Nashua TV, a member of NHCCM, also produces the program for its channel.)

**Value to the Community
 approximately: \$2,700**



ANNUAL MEETING

Recognizing Those Who Make It All Possible

Appreciation Awards: Thanking volunteers and supporters who make it all possible

- Angel Award
 - Norm Ballard
- Business Partnership Awards
 - Russ Aubertin, Advantage Signs
 - Tim Goodwin, The Concord Insider
 - David Sangiorgio, The Concord Monitor
 - Harold Turner, HL Turner Group
- David Murdo Programming Excellence Award
 - David Murdo
- Directors Award
 - Nick Skafidas
- Eugene Rudolph Technical Award
 - Michael Uffenbeck,
 - Concord Coalition to End Homelessness
- Government Partner Awards
 - Angelina Bossone, General Services
 - Todd Fabian, Concord Public Library
- John J. Hickey TV Production Crew Award
 - Dan Chase
- Outstanding Service Award
 - Julia Freeman-Woolpert
 - David Murdo
- Producer Innovation Award
 - Kari Inglis, Concord Parks and Recreation
- Producer Support Program Excellence Award
 - Dawn Drew
- Tyson Award
 - Gene Connolly

A Special Event

On Tuesday, June 28th, the Board of Directors held its annual meeting at The Barley House in Concord, which introduced an initiative that has now become a new tradition at ConcordTV. With the staff taking on the task of elevating the meeting to a special event, their efforts resulted in approximately 60 guests attending the meeting, which was followed by a reception, a fun auction, and an awards ceremony that recognized our volunteers and supporters. Here are the highlights of that evening:

Auction

Thanks to our motivated auctioneer and the energetic bidding of guests, **the auction netted a profit of \$525.33**

Other Highlights

Concord High School **Principal Gene Connolly** received the annual Tyson Award for his years of support to ConcordTV and his dedication to the high school's *CHS Live* morning announcement production, which gives students the opportunity to learn and be a part of a TV production. ConcordTV also announced an annual scholarship of \$250 to a student who is pursuing a career in multi-media studies in honor of Principal Connolly.

Our Newest Honor

Recognized for his many years of service was outgoing board chair and long-time producer of *What's Happening At The Audi*, **David Murdo**, who is the first to receive an award in his name, **The David Murdo Programming Excellence Award.**



Thank you "Friends of ConcordTV" and the Easter Eggstravaganza for their donations:

- Champion Level: Rose Marie and Raymond Lanier
- Sponsor Level: Walker Lectures
- Supporter Level: Norman and Doris Ballard
- Advocate Level: Roger and Carol Brooks
 - Julia Freeman-Woolpert
 - Casper Kranenberg and William Twibill
- Booster Level: Kay Amsden and Mary Lou Fuller
 - David and Patricia Immen • Jon Kelly
 - Matthew Newton • Chris and Jane Pappas
 - Eugene Rudolph • Bob and Doris Williams



Putting the "FUN" in Fundraising Thank You, Bektash Shriners and Donors!

ConcordTV recognized the many contributions of the Bektash Shriners in supporting the idea of creating a sustainable annual fundraiser which resulted in the first annual **"Easter Eggstravaganza"** which was held at the Bektash Shrine Center on March 18-19-20, 2016. More than **1,400 people attended** this first-year event, which featured 150 raffle Easter baskets, prizes, raffles, kids' activities, a silent auction, refreshments, live entertainment - *and the Easter Bunny!*

The event netted \$6,784, exhibiting development potential as a fundraiser that will grow exponentially over the years.

ConcordTV: The People's Media **Capturing the People's Voices**

**Public Access
Channel 22**

The following programs were taped, edited and scheduled on the Public Access Channel 22 by ConcordTV staff.

2015 Holiday Nonprofit Greetings; 2015 Wheelchair Basketball Promo; A Brief History of ConcordTV; A Christmas Visual by Emmett Collins; Aviation Funding in Today's Economic Climate; City Stories (4); Community Conversations - Boys and Girls Club Auction; Community Conversations - Concord Coalition to End Homelessness; Community Conversations - Concord Public Library; Community Conversations - Fire Chief Andrus; Community Conversations - Franco-American Centre; Community Conversations - Hope for NH Recovery; Community Conversations - Kimball Jenkins Estate and School of Art; Community Conversations - League of NH Craftsmen; Community Conversations - Market Days; Community Conversations - Midnight Merriment; Community Conversations - Miss Capital Area's Outstanding Teen; Community Conversations - NH Association for the Blind; Community Conversations - Poetry Out Loud CHS Winner; Community Conversations - Pope-Memorial SPCA; Community Conversations - Science Cafe; Concord 250 Series - 1890 Bicycle Photo Recreation; Concord 250 Series - Abbot Coaches Open House; Concord 250 Series - Brothers of the Brush; Concord 250 Series - Celebration Week Parade; Concord 250 Series - Diamond Hill Farm Coaches; Concord 250 Series - History Walk; Concord 250 Series - Interactive Cemetery Tour; Concord 250 Series - Making of the Mosaic; Concord 250 Series - Mosaic 250 (Penacook Films); Concord 250 Series - Time Capsule Opening; Concord Public Library Presents - High Strung Strummers; Concord Public Library Presents - Home Brewing; Concord Public Library Presents - Intro to Winter Hiking; Concord Public Library Presents - Learn About Biking; Concord Public Library Presents - Managing Stress; Concord Public Library - Volunteering for the National Park Service; Concord Public Library - When Books Went to War; ConcordTV Cub Reporter - Winter Wonderland; ConcordTV PSA; Dancing with the Concord Stars - 2015 NHTI; Dancing with the Concord Stars - 2016 NHTI; Downtown Parking Open House - Nelson Lygard; Explore the Threats to Concord; Fire Safety PSA - Home Heating Equipment; General Services Dept. of Concord - Zamboni Wrap; Granite State Music Festival 2014; Greater Concord Chamber of Commerce - 2015 Candidates Night; Greater Concord Chamber of Commerce - 2016 State of the City; Main Street Minute (2); Memorial Day Parade 2014; Midnight Merriment; Mt. Sunapee Public Hearing; New Years Countdown 2016; Nonprofit Connection - Intown Concord; Safe Driving PSA; Science Cafe (7); Upstairs Downtown Building Tour; Weekend On The Water 2015

Value to the Community approximately: \$32,000

Equipment Reservations: An important resource to the community

Many independent producers at ConcordTV reserve equipment that is used to tape "on location." Producers Equipment Reservations are free to those who completed a class in camera operation. And content that is created using our equipment must be able to be aired on the public access channel. Such equipment may include: cameras, tripods, batteries, microphones, lighting, etc.

Reservations of equipment for 2015-2016 is a Value to the Community of \$350,000



**170 Warren St.
Concord, NH 03301
Phone (603) 226-8872
Fax (603) 226-3343
www.yourconcordtv.org**



PEOPLES PRESIDENTIAL PROJECT

From February to November 2016, ConcordTV invited Presidential candidates to speak directly to the people in response to the same question - inviting them to look directly into the camera and speak frankly about why, as President of the United States, they would be the "People's President." Since the inception of the Project, ConcordTV's intent was to bring New Hampshire's First in the Nation Presidential candidate experience to the people of the nation. From New Hampshire's boardrooms to local diners, ConcordTV went directly "as the People" to each Presidential candidate accepting the invitation.

Video segments were recorded with these candidates (in order of taping); Donald Trump, Carly Fiorina, Chris Christie, Martin O'Malley, George Pataki, Jim Gilmore, Bob Ehrlich, Scott Walker, Rand Paul, Ben Carson, Bobby Jindal, John Kasich, Jeb Bush, Ted Cruz, Lincoln Chafee and Lindsey Graham.

Many thanks to Harold Turner and H.L. Turner Group, Inc. for their donation of \$1,500 as Underwriters of the People's Presidential Project