

Concord TV Board of Directors
April 23, 2019 Minutes

Board Members Present:

John "Cimo" Cimikoski, Kelly Wing, Michelle Gilbert, Glenn Matthews, David Murdo, Charles Russell, Pam Tarbell

Board Members Absent:

Jack Dunn, Allwynne Fine, Melissa Fisk

Concord TV Present:

Doris Ballard, Josh Hardy, Jim Webber

The meeting was called to order at 6:29 by Glenn Matthews.

Secretary's Report

The March 28, 2019 secretary's report was presented by David Murdo. Charlie Russell made the motion to accept the secretary's report as amended. John "Cimo" Cimikoski 2nd the motion. The motion carried.

Treasure's Report

Doris Ballard reviewed the balance sheet.

- Camps should see a revenue of \$5,000.00 The decrease in revenue is a result of because the transitions, the camps were not pushed as much.

David Murdo made the motion to accept the treasure's report. Charlie Russell 2nd the motion. The motion carried.

Nominating

Doris Ballard reviewed the current Board of Directors Term Limits. The following board members are up for reelection this June: John "Cimo" Cimikoski, Allwynne Fine, David Murdo, Charles Russell and Pamela Tarbell. Michael O'Meara will be reaching out to those individuals to see they are willing to renew for another 2 years. Glenn Matthews term will end in June. We will be looking for a replacement for Board Chair.

Finance

The Annual Live Budget Presentation will be held Tuesday, May 14th at 7:00 pm per our contract with the City of Concord. Since the City

Manager's proposed budget will not be out until the Thursday after the live budget presentation, Doris will present the proposed 2019-2020 budget based on the 2018-2019 Franchise Fees of \$284,037.00. In setting the budget, "Concord On Air" will not be viewed as a fundraiser, Should Easter Eggstravaganzia or replaced by another event, that will be considered our fundraising event for the year. This will help in raising sponsorships for the event.

Easter Eggstavaganzia

Here is a recap of the event:

- Netted \$16,345.00
- Silent Auction – more than doubled this year. Charlie Russell suggested may next year to start the silent auction online prior to the event.
- The quality of the baskets was much better this year. Also we received moved baskets donated so Doris had to make less baskets.
- Continuing to create 'relationships' is the key to securing sponsorships.

Concerns to the Easter Eggstravaganzia

Josh Hardy spoke to the board about his concerns about "Easter Eggstravaganzia.

- Discontinue Easter Eggstravaganzia because it has nothing to do with Concord TV's mission statement.
- Idea's to replace the event: A Spring Concord On Air" or maybe a 48 Film Festival.
- The Staff is exhausted the week after the event.

Jim Webber suggested instead of replacing the event, to explore more as to how "Media" could be used throughout the event.

Concord TV's 20th Anniversary Celebration

- The event will take place Friday, June 7th 6:00 to 8:30 pm at the Bektash Shrine Center. 6:00 pm – Receptions with Cash Bar, 6:30 pm Buffet Dinner (hors d'oeuvres, pasta buffet, garden salad, rolls, dessert and beverages. The cost is \$20 per person. Concord TV will pay for those individuals receiving awards. 7:30 pm – Appreciation Awards, 8:30 pm – concluding remarks

- Invitations will be mailed out to the City Council, State Reps, all businesses and individuals who donated to Concord TV over the years.

Pinnacle Award

Doris Ballard reviewed the requirements of the Pinnacle Award. Concord TV fits the requirements of the award. She will be submitting Concord TV as a nomination of the award.

Charlie Russell made the motion to move into executive session at 7:26 pm. David Murdo 2nd the motion. The motion carried.

Respectfully Submitted by

David C. Murdo
Secretary