



Concord
Community
Television

Annual
Report
2002-2003

CCTV Matters

A Message from the Chair

This was a challenging year in which the most significant event was the hiring of a new Executive Director with substantial experience in cable access TV. Changes and improvements are underway which I am sure you have already noticed, and the best is yet to come. Stay tuned.

CCTV is an integral part of Concord as it broadcasts community events. Three regular events come to mind. First, CCTV provided live coverage of city election results in the city council and school board races. Voting results were highlighted with successful candidates giving brief interviews to share the thrill of victory. All of this activity was cablecast live from council chambers on our government channel. Democracy is alive and in color on Concord's Channel 17.



The Mayor's Annual Prayer Breakfast was taped and cablecast. This annual event had over 250 community members celebrating their respect for Concord's community diversity. City Councilor, Dr. Douglas Black, recounted its history and noted how two past community members helped create and inspire the event. While David Tyson and Mel Bolden have passed on, their spirit and good will lives on at this annual event. This successful

breakfast was the result of much hard work and planning by its organizing committee. CCTV was proud to be there to cablecast this for all Concord to see. CCTV will be there next year. Hope to see you there, too.

Another important event was the Annual Boys and Girls Club Auction, representing one of the largest community efforts, with hundreds of volunteers working together to make it happen. Local personalities, celebrities, and everyday heroes work tirelessly to put on this event. CCTV is proud and honored to be able to play its part in helping cablecast this live to the community.

CCTV is a significant part of our Concord community and will continue to grow and expand that role by cablecasting even more community events. High School sports on the "Game of the Week," Quarry Dog Baseball, and the Hilliker Cup Little League Championship game are but a few of the many events which you will continue to see. Community matters in Concord and CCTV will be there to bring it to you on local Cable Access, Channels 6, 17 and 22.

Charles Russell

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Secretary
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Lucilla Sokol
William Stetson
Anthony Tenczar

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Stephen Budkiewicz,
Executive Director
Doris Ballard, Outreach
Director
Jennifer Gurksnis,
Production Coordinator
Michael Eschenbach,
Technical Assistant

About the Cover

When CCTV was looking for a backdrop for its new program, "Education Matters," Lu Demello, art director of the Concord Boys and Girls Club, worked with the club's youth to create and paint the design displayed on the cover of this report.



2002-2003

Donors

Keith Allberg

The Bagan Foundation

Norman and Doris Ballard

Bishop Brady High School

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David Newell

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Eugene and Irene Rudolph

Jane and Charles Russell

Stan and Lucilla Sokol

William A. Stetson

Doris and Robert Williams

Robert Woodward

A Message from the Executive Director

It is a great pleasure to be named Concord Community TV's third Executive Director since its inception in 1998 (Rick Watrous, 5/99-5/02; Doris Ballard 6/02-7/03). Since my arrival, I have found nothing but warm, caring individuals who are concerned about their community. Not only have all board members, staff, producers, volunteers and past directors aided me in my transition, but all education and government personnel have also assisted me in learning about the city and what its goals and desires are concerning local access television.

During my first months, I realized that CCTV faces many challenges in the coming years, if it is to fulfill its responsibility to its viewers. Our goal will be to increase programming on all three access channels; expand our producer/volunteer base; provide more information on our bulletin boards, and, improve our facility with state-of-art technology.

The future of any community is in its children and CCTV will do everything it can to involve our schools and youth in its programming efforts. Secondly, the growth of any community depends on the flow of information and the discussion of issues. CCTV will always strive to provide the sources and avenues which are responsible for and hold the keys to public awareness. Lastly, the life and vitality of any community rests in the energy and creativity of its volunteers. CCTV will explore all areas of the arts, sciences, business, etc. to promote and enhance personal enrichment.

Concord is a wonderful city whose importance to its residents cannot be overstated. And, CCTV's role in Concord's efforts to inform and unite its citizens is vital. CCTV looks forward to the next year and invites all to participate in its growth.

Steve Budkiewicz



CCTV staff: (l-r) Steve Budkiewicz, Jennifer Gurksnis, Doris Ballard, Michael Eschenbach

Donors Matter

CCTV introduced its first Annual Fund Drive in December 2002, supplementing revenues by an additional \$3,768. Thanks to the generosity of our donors, CCTV was able to purchase equipment, such as our "Final Cut Pro Editing System" (pictured), that help to improve the quality of our programming.



Volunteers Matter



Volunteers play a vital role in developing a true sense of community through local programming that is of interest to all our citizens. As producers, crew members, hosts, board members, etc., the following individuals who donated countless hours for fiscal year 2002/2003 matter greatly to the success and growth of CCTV.

Carol Andersen	Richard Clymer	Liz Greene	Dawn McKinney	Steve Ruzgis
Estelle Andersen	J. Coughlin	Lorne Gregory	Richard Meyers	Sam Sanzone
Pastor Chris Anu	John Darnson	Stacey Goldberg	Sarah Monette	Eva Sartwell
Jason Atton	Margaret Daneau	Elizabeth Hager	Robert Monson	G. Saunderson
Steve Ambra	Peter Daneau	Jeff Haines	C. Morelli	Ann Saunderson
Carol Bagan	Michael David	Hannah Harmon	Robert Moses	Kyle Schofield
Merwyn Bagan	Nick David	John Hattan	David Murdo	Doug Schwarz
Duncan Ballantyne	Kai deMello-Folsom	Kent Hemingway	Bill Nagahiro	Joe Shea
Gay Banks	Chris Demers	Beverly	Steven Noyes	Andrew Sokol
Norman Ballard	Dave Desmure	Hollingworth	Michael Orsillo	Henry Sokol
Caitlin Barry	Barbara Desjardins	Paul Hogan	Kenny Ouellette	Lucilla Sokol
Jen Beaudoin	Roger Desjardins	Pat Immen	Wade Ouellette	Stan Sokol
Nicky Beaudoin	Christine Dozois	Peg Jeremy	Debra Ojo	Mark Stanko
Gail Bentley	Alex Duncan	Andrea Horska	Beverly Page	Barry Steelman
Brian Bernard	Karen Duncan	Tom Jaskiewicz	Dawn Panzo	William Stetson
Robert Bernien	Katie Duncan	Diane Johnson	Debra Patten	David Snyder
Carol Berry	Jack Duncan	Michelle Jones	Richard Patten	Wayne Tait
Cindy Biese	Heidi Dunn	Patrick Kelley	Quentin Peacock	Anthony Tenczar
Dr. Douglas Black	Grant Edwards	Jon Kelly	Brenda Perkins	Aaron Theroux
Dr. Roger Brooks	Wayne Eldridge	Karen Kenney	Robert Pingree	Carolyn Tracy
Ricky Broughton	Marci Eschenbach	Paige Kingsley	Chris Pope	Craig Walker
Peter Burgess	Brendan Fi	Jen Knight	Jim Readey	Jean Wallin
Arianne Buttcher	Kim Flynn	Rose Marie Lanier	Mami Rigdon	Andrew Walsh
Beth Campbell	Marie Fortin	Joey LaValley	Michael	Stacey Weigler
Doug Campbell	Marilyn Fraser	Scott Lounsbury	Richardson	Carrie Wheeler
Candace Cadran	Norene Freeman	Ralph Lewis	John Robinson	Candace White-Bouchard
Cathy Capron	Guy Freeman	Jeff Lombardo	Katherine Rogers	Robert Williams
Lorrie Carey	Heidi Girard	Francine Marcoux	Connie Rosemont	Anna Withington
Margaret Carnahan	M. Fuller	Tara Marvel	Sebastian	Richard Withington
Byron Champlin	Luyindu Georges	Paul Matthews	Rosemont	Rob Woodward
A.D. Copestakes	David Gill	Monica Matthews	Eugene Rudolph	Danielle Young
Rachel Clymer	Jon Greenberg	Morgan Matthews	Charles Russell	Shawn Young

CCTV's Contribution to the Community

If an approximate "dollar value" were placed on all the services and programming produced at CCTV, the following would be the financial contribution to the community.

Cablecasting

Video Programming: 6,443 hours @ \$200 ph	=	\$ 1,288,600
Community Bulletin Board: 5,148 messages @ \$10 per message	=	\$ 51,480

Volunteerism

Program Production: 1,644 hours @ \$225 ph	=	\$ 369,900
Board of Directors: 450 hours @ \$25 ph	=	\$ 11,250
Office Assistance: 100 hours @ \$7 ph	=	\$ 700

Remote Equipment Usage

Camcorder Packages: 300 @ \$50 per usage	=	\$ 15,000
Remote Production Unit: 75 @ \$200 per usage	=	\$ 15,000

Studio Training and Editing

Studio Training and Production: 117 hours @ \$100 ph	=	\$ 11,700
Editing Stations: 260 hours @ \$15 ph	=	\$ 3,900

Grand Total Community Contribution
\$1,767,530



"CCTV is on its way to being the best local cable television station in New Hampshire. I enjoy all three channels that make up CCTV. I enjoy being a viewer and a volunteer."

Bob Williams, host of "SeniorSpeakNH"



Public Access Matters



The Yoga Show

CCTV's Public Access Channel 22 continues to offer our citizens opportunities to express themselves in the creative art of television production. We saw a new group of individuals join our long-time volunteer producers developing programs such as: "What's Happening at the Audi," "The Yoga Show," and "Sports Junkies."



What's Happening at the Audi

Continuing to reach out into the community, CCTV partnered with the Community Players of Concord to tape and cablecast the group's successful production of Shakespeare's "A Midsummer Night's Dream." And Channel 22 was responsible for turning animals into local celebrities on "The Pet Show."

Government Access Matters

"It is clear that Concord Community Television has worked tirelessly to bring the issues and opportunities facing the community to our residents. From covering important public hearings at City Council meetings to the Recreation Department's Teen R.U.L.E. program, to the Planning Board's work on a new Master Plan, CCTV has helped all of us stay tuned to our ever-changing community. Every year, we see improved and innovative programming, and we look forward to its continued efforts to improve all of our knowledge and understanding of this great City."

Thomas Aspell, Assistant City Manager



CCTV Master Plan Cablecast

As Concord celebrated its Sesquicentennial year in 2003, CCTV played a vital role in developing programming that would cablecast both the city's history and event happenings to the community. As part of the year-long commemoration, CCTV's "A Capital Celebration" featured such topics as: a historical look of memorabilia at our police department, an on-site tour of the Concord Hospital archives, and historical and informative interviews with local seniors. CCTV's efforts at bringing government closer to its citizens have grown considerably, taping important events such as Master Plan Meetings, Neighborhood Forums, and the Mayor's Annual Prayer Breakfast.

Education Access Matters

Albert Einstein taught us that matter and energy are directly correlated. Hence, the new energy around CCTV and Channel 6 is creating an environment where a whole lot of things “matter.”

“Education Matters” became a regular feature on Channel 6 this year. We’ve been able to highlight many successful practices in the Concord School District. Our premier show focused on third graders’ study of immigration. The district’s famous elementary school Krypto tournament took to the air with 4th and 5th grade students flying through complex mathematical solutions.

At the administrative level, Education Matters brought highlights of the first annual CSD “data retreat” where staff gathered in June to examine how student data can improve instruction and achievement. Broadcast of the opening district meeting in August featured author Donald Graves and his address on “The Energy to Teach.”



As the school year progresses, there’s more school content on the air each week. As we open 2004, the Channel 6 schedule will include full broadcasting day and evening. Education Matters is joined by Beaver Meadow School’s regular town meetings, Bishop Brady High School events, student presentations from Rundlett Middle School as well as concerts, plays and special events. A host of students are volunteering at the middle school to participate in broadcasts and we plan to develop their skills and energies for the years to come.

“Game of the Week,” broadcast every day at 11:00 a.m. and 7:00 p.m., features Concord High School varsity athletics. We’re developing a great crew of volunteers to make this all happen as coaches, parents, teachers and senior citizens participate in the broadcasts.

We’ve added to CCTV’s technical knowhow by integrating Powerpoint slides as well as Internet audio and video to our shows. The studio and its equipment are becoming a prime breeding ground for innovations and creativity.

Watch how the energy continues to grow in 2004 and demonstrate how much “education matters” in our community.

Kent Hemingway

CCTV

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Concord Community Television Statement of Activities 2002 and 2003

<u>Support & Revenue</u>	<u>FY 2002/2003</u> (not audited)	<u>FY 2001/2002</u>
Franchise Fee	\$ 200,194	\$ 145,000
Service Fees	1,377	1,267
Contributions	3,800	5,225
In-kind equipment	779	-
In-kind services	-	999
Interest income	741	1747
<u>Total Support & Revenue</u>	<u>\$ 206,891</u>	<u>\$ 154,238</u>
<u>Expenses</u>	<u>\$ 189,226</u>	<u>\$ 156,364</u>
Increase in net assets	17,665	-2,126
Net assets, beginning of year	68,373	70,499
Net assets, end of year	\$ 86,038	\$ 68,373