A Message from the Chair

This was a challenging year in which the most significant event was the hiring of a new Executive Director with substantial experience in cable access TV. Changes and improvements are underway which I am sure you have already noticed, and the best is yet to come. Stay tuned.

CCTV is an integral part of Concord as it broadcasts community events. Three regular events come to mind. First, CCTV provided live coverage of city election results in the city council and school board races. Voting results were highlighted with successful candidates giving brief interviews to share the thrill of victory. All of this activity was cablecast live from council chambers on our government channel. Democracy is alive and in color on Concord’s Channel 17.

The Mayor’s Annual Prayer Breakfast was taped and cablecast. This annual event had over 250 community members celebrating their respect for concord’s community diversity. City Councilor, Dr. Douglas Black, recounted its history and noted how two past community members helped create and inspire the event. While David Tyson and Mel Bolden have passed on, their spirit and good will lives on at this annual event. This successful breakfast was the result of much hard work and planning by its organizing committee. CCTV was proud to be there to cablecast this for all Concord to see. CCTV will be there next year. Hope to see you there, too.

Another important event was the Annual Boys and Girls Club Auction, representing one of the largest community efforts, with hundreds of volunteers working together to make it happen. Local personalities, celebrities, and everyday heroes work tirelessly to put on this event. CCTV is proud and honored to be able to play its part in helping cablecast this live to the community.

CCTV is a significant part of our Concord community and will continue to grow and expand that role by cablecasting even more community events. High School sports on the “Game of the Week,” Quarry Dog Baseball, and the Hilliker Cup Little League Championship game are but a few of the many events which you will continue to see. Community matters in Concord and CCTV will be there to bring it to you on local Cable Access, Channels 6, 17 and 22.

Charles Russell

About the Cover

When CCTV was looking for a backdrop for its new program, “Education Matters,” Lu Demello, art director of the Concord Boys and Girls Club, worked with the club’s youth to create and paint the design displayed on the cover of this report.

Board of Directors
Charles Russell, Chair
Craig Walker, Co-Chair
Kent Hemingway, Secretary
Margaret Daneau, Treasurer
Carol Berry
Lorrie Carey
Marilyn Ann Fraser
Lorne Gregory
Pat Immen
Robert Monson
Robert J. Moses
Michael Orsillo
Eugene Rudolph
Lucilla Sokol
William Stetson
Anthony Tenczar

Staff
Stephen Budkiewicz, Executive Director
Doris Ballard, Outreach Director
Jennifer Gurksnis, Production Coordinator
Michael Eschenbach, Technical Assistant
A Message from the Executive Director

It is a great pleasure to be named Concord Community TV’s third Executive Director since its inception in 1998 (Rick Watrous, 5/99-5/02; Doris Ballard 6/02-7/03). Since my arrival, I have found nothing but warm, caring individuals who are concerned about their community. Not only have all board members, staff, producers, volunteers and past directors aided me in my transition, but all education and government personnel have also assisted me in learning about the city and what its goals and desires are concerning local access television.

During my first months, I realized that CCTV faces many challenges in the coming years, if it is to fulfill its responsibility to its viewers. Our goal will be to increase programming on all three access channels; expand our producer/volunteer base; provide more information on our bulletin boards, and, improve our facility with state-of-art technology.

The future of any community is in its children and CCTV will do everything it can to involve our schools and youth in its programming efforts. Secondly, the growth of any community depends on the flow of information and the discussion of issues. CCTV will always strive to provide the sources and avenues which are responsible for and hold the keys to public awareness. Lastly, the life and vitality of any community rests in the energy and creativity of its volunteers. CCTV will explore all areas of the arts, sciences, business, etc. to promote and enhance personal enrichment.

Concord is a wonderful city whose importance to its residents cannot be overstated. And, CCTV’s role in Concord’s efforts to inform and unite its citizens is vital. CCTV looks forward to the next year and invites all to participate in its growth.

Steve Budkiewicz
Volunteers play a vital role in developing a true sense of community through local programming that is of interest to all our citizens. As producers, crew members, hosts, board members, etc., the following individuals who donated countless hours for fiscal year 2002/2003 matter greatly to the success and growth of CCTV.
“CCTV is on its way to being the best local cable television station in New Hampshire. I enjoy all three channels that make up CCTV. I enjoy being a viewer and a volunteer.”

Bob Williams, host of “SeniorSpeakNH”

CCTV’s Contribution to the Community

If an approximate “dollar value” were placed on all the services and programming produced at CCTV, the following would be the financial contribution to the community.

**Cablecasting**

Video Programming:
6,443 hours @ $200 ph = $1,288,600

Community Bulletin Board:
5,148 messages @ $10 per message = $51,480

**Volunteerism**

Program Production:
1,644 hours @ $225 ph = $369,900

Board of Directors:
450 hours @ $25 ph = $11,250

Office Assistance:
100 hours @ $7 ph = $700

**Remote Equipment Usage**

Camcorder Packages:
300 @ $50 per usage = $15,000

Remote Production Unit:
75 @ $200 per usage = $15,000

**Studio Training and Editing**

Studio Training and Production:
117 hours @ $100 ph = $11,700

Editing Stations:
260 hours @ $15 ph = $3,900

**Grand Total Community Contribution**

$1,767,530
The Yoga Show

Continuing to reach out into the community, CCTV partnered with the Community Players of Concord to tape and cablecast the group’s successful production of Shakespeare’s “A Midsummer Night’s Dream.” And Channel 22 was responsible for turning animals into local celebrities on “The Pet Show.”

Government Access Matters

“It is clear that Concord Community Television has worked tirelessly to bring the issues and opportunities facing the community to our residents. From covering important public hearings at City Council meetings to the Recreation Department’s Teen R.U.L.E. program, to the Planning Board’s work on a new Master Plan, CCTV has helped all of us stay tuned to our ever-changing community. Every year, we see improved and innovative programming, and we look forward to its continued efforts to improve all of our knowledge and understanding of this great City.”

Thomas Aspell, Assistant City Manager

As Concord celebrated its Sesquicentennial year in 2003, CCTV played a vital role in developing programming that would cablecast both the city’s history and event happenings to the community. As part of the year-long commemoration, CCTV’s “A Capital Celebration” featured such topics as: a historical look of memorabilia at our police department, an on-site tour of the Concord Hospital archives, and historical and informative interviews with local seniors. CCTV’s efforts at bringing government closer to its citizens have grown considerably, taping important events such as Master Plan Meetings, Neighborhood Forums, and the Mayor’s Annual Prayer Breakfast.

CCTV’s Public Access Channel 22 continues to offer our citizens opportunities to express themselves in the creative art of television production. We saw a new group of individuals join our long-time volunteer producers developing programs such as: “What’s Happening at the Audi,” “The Yoga Show,” and “Sports Junkies.”
Albert Einstein taught us that matter and energy are directly correlated. Hence, the new energy around CCTV and Channel 6 is creating an environment where a whole lot of things “matter.”

“Education Matters” became a regular feature on Channel 6 this year. We’ve been able to highlight many successful practices in the Concord School District. Our premier show focused on third graders’ study of immigration. The district’s famous elementary school Krypto tournament took to the air with 4th and 5th grade students flying through complex mathematical solutions.

At the administrative level, Education Matters brought highlights of the first annual CSD “data retreat” where staff gathered in June to examine how student data can improve instruction and achievement. Broadcast of the opening district meeting in August featured author Donald Graves and his address on “The Energy to Teach.”

As the school year progresses, there’s more school content on the air each week. As we open 2004, the Channel 6 schedule will include full broadcasting day and evening. Education Matters is joined by Beaver Meadow School’s regular town meetings, Bishop Brady High School events, student presentations from Rundlett Middle School as well as concerts, plays and special events. A host of students are volunteering at the middle school to participate in broadcasts and we plan to develop their skills and energies for the years to come.

“Game of the Week,” broadcast every day at 11:00 a.m. and 7:00 p.m., features Concord High School varsity athletics. We’re developing a great crew of volunteers to make this all happen as coaches, parents, teachers and senior citizens participate in the broadcasts.

We’ve added to CCTV’s technical knowhow by integrating Powerpoint slides as well as Internet audio and video to our shows. The studio and its equipment are becoming a prime breeding ground for innovations and creativity.

Watch how the energy continues to grow in 2004 and demonstrate how much “education matters” in our community.

Kent Hemingway
Concord Community Television
Statement of Activities 2002 and 2003

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<td>Franchise Fee</td>
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