Building partnerships has long been a goal of CCTV. There are numerous, multi-talented people who produce a broad range of CCTV shows, but they can only do so much. CCTV needs you. The opportunity is available for you, your friends, group, or organization to join in and “partner up” with CCTV to do a show. You can get your ideas, view point and perspective out through your cable access television show.

CCTV seeks to inform, entertain and challenge Concord viewers with its programming. Yet, we want our shows to reflect, spotlight, and highlight the Concord viewing community and their interest. This means you. We want to draft you to partner up.

You supply the idea and energy for your new show, along with a volunteer or two. CCTV will provide the experience and training to help you mold it into a finished product. That’s “partnering up.”

Synergy is when the whole is greater than the sum of the parts. Kind of like two plus two equals five. Obviously, bad math, but the Concord community really wins when you and your group join with CCTV for a new show and create synergy. Hobbies, clubs, cooking and multicultural themes are a few potentially new shows that need hosts, producers and volunteers.

This past year Concord’s Educational Channel 6 grew like Jack’s beanstalk and highlighted the talents and activities of our Concord school students.

So put synergy to work for you and your group. “Partner up” with CCTV and have fun too. You can be the “on camera host” waiting for the red light to go on, or work behind the scenes. Become a star of your hometown cable station. Ready for a new challenge? Well, “partner up.”

Charlie Russell

“We want our shows to reflect, spotlight, and highlight the Concord viewing community and their interest.”

Board members and staff attended an all-day retreat to set goals for and plan the future of the organization.

2003-2004 Board of Directors

Charles Russell, Chair
Anthony Tenczar, Vice Chair
William Stetson, Treasurer
Marilyn Fraser, Secretary
Keith C. Allberg
Allen Bennett
Lorrie J. Carey
Lorne Gregory
Kent W. Hemingway
Patricia A. Immen
Rose Marie Lanier
Robert Monson
Robert Moses
Barbara O’Brien
Eugene Rudolph
Lucilla Sokol

Attorney at Law
Asst. Prof. of Communications, UNH
Sec./Treas. New Hampshire AFL-CIO
Former City Councilor and State Rep.
Concord City Councilor
Concord City Councilor
Pres., Marshall’s Flowers and Gifts
Dir. of Ticketing Services, CCA
Principal, Kimball School
Library Dir., Concord Public Library
Pres., Concord Communications
Dir. of Facilities, Concord School Dist.
Sr. V.P, Legal, Oxford Health
Educator
Retired Owner, Litetrol Services
Educator
Concord Community TV is very pleased to have “Building Partnerships” as its theme for our Annual Report.

During the 2003-04 fiscal year, our facility was proud to partner with several organizations and institutions in hopes of establishing a foundation for other future relationships. On our Government Channel, several departments, including Police and Fire, Library, Personnel, Housing, Purchasing, General Services and Recreation, utilized our studio to disseminate information through video programming and bulletin board messaging. On our Education Channel, private and state schools joined with the Concord School District to communicate their programs, news and student achievements. And, on our Public Access Channel, many entities, including the Society for the Prevention of Cruelty to Animals, Concord Hospital, Dartmouth-Hitchcock Medical Center, Main St. Concord, Centennial Senior Center, Capitol Center for the Arts, Concord City Auditorium, Concord Boys and Girls Club, American Red Cross, Chamber of Commerce, Rotary Club, Kiwanis Club, Council of Churches, Visiting Nurse Association, Merrimack Valley Society of Genealogists and the Merrimack County Visitation Center, discovered the various ways to reach out to their public audience.

Our first major fundraiser, “Let Freedom Sing!”, was the result of an intensive effort to make the community aware of our mission and how we can help achieve its goals. Several companies joined in our cause to improve our facility with state of the art equipment, thus improving the technical quality of our programming.

“Building Partnerships” also includes individuals and the many residents and students of our city who care deeply about its future. CCTV thanks all those who have donated their time, energy and funds to volunteering, supporting and/or producing programs for our channels.

CCTV believes that our city grows and strengthens when all entities cooperate and work together toward one goal: the betterment of our community. We hope we can provide a vital and important medium through which all can communicate, inform and instruct. We invite all residents, government and school employees and non-profit organizations to take advantage of this exciting resource.

Steve Budkiewicz

From the Executive Director

<table>
<thead>
<tr>
<th>Cablecasting</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Video Programming:</td>
<td>9,646 hours @ $200 ph = $ 1,929,200</td>
<td></td>
</tr>
<tr>
<td>Community Bulletin Board:</td>
<td>7,800 messages @ $10 per message = $ 78,000</td>
<td></td>
</tr>
</tbody>
</table>

Volunteerism

| Program Production: | 2,174 hours @ $225 ph = $ 489,150 |
| Board of Directors: | 700 hours @ $25 ph = $ 17,500 |

Remote Equipment Usage

| Camcorder Packages: | 150 @ $50 per usage = $ 7,500 |
| Remote Production Unit: | 20 @ $200 per usage = $ 4,000 |

Studio Training and Editing

| Studio Training and Production: | 260 hours @ $100 ph = $ 26,000 |
| Editing Stations: | 520 hours @ $15 ph = $ 7,800 |

2003-2004

Approximate Dollar Value Contribution to the Community

$2,559,150
Partnering with Schools

In November 2003 the New Hampshire Charitable Foundation awarded a $4,000 grant to CCTV to expand its educational programming. The grant funded the publication and mailing of an educational brochure, purchase of furniture and backdrop for the “Education Matters” studio set, expenses for an educational focus group meeting and purchase of a GL2 Camera and accessories. Thanks to this funding, new video equipment is available for Concord school productions, an Educational Advisory Group provides direction and focus, and programming on the Education Channel 6 continues to flourish.

“CCTV has given the Concord School District staff, students and parents the opportunity to work together in new ways. We have valued CCTV’s airing of School Board meetings, school events, and special programs. Testimony to the value of this partnership came last spring from a grandmother who was unable to attend her grandson’s musical concert because of illness. She wrote that she so appreciated that she could watch her grandson’s performance on CCTV. We look forward to exploring and expanding the possibilities of this partnership in the future.”

Dr. Christine Rath, Superintendent of Schools

Funded by a New Hampshire Charitable Foundation grant, a group of parents, students and teachers from Concord schools took part in an educational focus group which provided valuable input toward expanding educational programming.
Partnering with Government

Partnering with the government to help it reach out to its citizens, CCTV continues to be a vital part of the city’s communication efforts. The station’s commitment to the community in cablecasting City meetings each month or videotaping special events, such as Neighborhood Forums and Master Plan sessions (shown in photo), has ignited and increased viewership by those who wish to be kept informed on local issues.

“The City’s partnership with CCTV continues to flourish with more programming and greater creative assistance that continue to please and inform our viewing public. From providing additional programming featuring Mayor Donovan and additional Police, Fire, and Recreation Department shows to partnering with the City in emergency management broadcasting, CCTV continues to expand the City’s ability to get our message out. Congratulations on another successful year.”

Duncan Ballantyne, Concord City Manager

Statement of Activities
For the year ended June 30, 2004

<table>
<thead>
<tr>
<th>Support and Revenue</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support</strong></td>
<td></td>
</tr>
<tr>
<td>Franchise Fee</td>
<td>$ 189,116</td>
</tr>
<tr>
<td>Grants and fundraising</td>
<td>12,564</td>
</tr>
<tr>
<td>Other contributions</td>
<td>1,495</td>
</tr>
<tr>
<td>In-kind rent</td>
<td>23,776</td>
</tr>
<tr>
<td>Miscellaneous income</td>
<td>3,908</td>
</tr>
<tr>
<td>Total Support</td>
<td>230,859</td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
</tr>
<tr>
<td>Service fees</td>
<td>2,921</td>
</tr>
<tr>
<td>Interest income</td>
<td>870</td>
</tr>
<tr>
<td>Total Revenue</td>
<td>3,791</td>
</tr>
<tr>
<td>Total Support and Revenue</td>
<td>234,650</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
</tr>
<tr>
<td>Program services</td>
<td>91,782</td>
</tr>
<tr>
<td>Outreach</td>
<td>55,800</td>
</tr>
<tr>
<td>Administration</td>
<td>83,053</td>
</tr>
<tr>
<td>Total expenses</td>
<td>230,635</td>
</tr>
<tr>
<td><strong>Change in Unrestricted Net Assets</strong></td>
<td>4,015</td>
</tr>
<tr>
<td><strong>Unrestricted Net Assets, beginning of year</strong></td>
<td>141,615</td>
</tr>
<tr>
<td><strong>Unrestricted Net Assets, end of year</strong></td>
<td>$ 145,630</td>
</tr>
</tbody>
</table>
Partnering with the Public

The following individuals from the community donated an impressive number of hours during the 2003/2004 fiscal year. A total of 189 people volunteered more than 5,600 hours in television production, fundraising activities and serving on the CCTV board and committees. In addition, 286 guests visited the studio, appearing on community produced programs.

Dodji Aboussa  Alex Coffin  Jim Greary  Chris Leboe  Ben Scheffer
Keith Allberg  Julia Coffin  Jon Greenberg  Elizabeth Lent  Kyle Schoefield
Russell Allen  Andy Collins  Eric Green  Keith Lewin  Susan Schott
Steve Ambra  A.D. Copestake  Charlotte Greene  Ceriden Lewin  Doug Schwarz
Chris Anu  J. Coughlin  Lorne Gregory  Erin Linnell  Madeleine Shea
Anita Arbo  Daron Creighton  Sue Gunther  Paul Manning  David Shore
Alice Arsenault  Michael Curtiss  Agnes Hagan  Tara Marvel  Jeff Siegel
Charles Arsenault  Peg Daneau  Elizabeth Hager  David McDonald  Andrew Sokol
Judy Arsenault  Lee Delfausse  Carol Hargrove  Lindsay McGee  Elisabeth Sokol
Lucy Arsenault  Kai deMello-Folsom  Hannah Harmon  Joanne McGlynn  Henry Sokol
Tom Aspell, Jr.  Ellen Desmond  George Harrington  Steve Meier  Lucilla Sokol
Jason Atton  Dave Desmure  Jim Harvey  Jane Meier  Stan Sokol
Carol Bagan  Grant Dillon  Rob Hawk  Matt Mercier  Janet Sprague
Merwyn Bagan  Jessica Dulude  Carolyn Hemingway  Robert Monson  Marcia Sprague
Duncan Ballantyne  Karen Ducan  Kent Hemingway  Robert Moses  Mark Stanko
Norm Ballard  Alex Duncan  Scott Horner  David Murdo  Barry Steelman
Vincent Barbeta  Kevin Howland  Kevin Vonhow  Gloria Najecki  Bill Stetson
Jean Barker  Pat Immen  Sarah Jacobs  Mark Novembrino  Tom Tasker
Johanna Barry  Jack Duncan  Tom Jaskiewicz  Barbara O’Brien  Shayne Temple
Mike Barwell  Ellen Desmond  Stephanie Judge  Michael Orsillo  Anthony Tenczar
Kevin Belval  Alex Bedy  Pat Kapio  Cindy Ouellette  Brian Teune
Allen Bennett  Grant Edwards  Nancy Keane  Aime Ouellette  Joanne Teune
John Bibaud  Wayne Eldridge  Eileen Keim  Scott Owen  Barbara Thomas
Carissa Black  Brent Erickson  Jon Kelly  David Page  Carol Thomson
Carrie Block  Marci Eschenbach  Roberta Kelly  Debra Patten  Michelle Tiffany
Adam Boivin  Michael Eschenbach  Karen Kenney  Dick Patten  Donna Trapp
Brooke Boudry  Susan Foster  Sharon Kenney  Bob Pingree  Dorothy Trapp
Roger Brooks  Sally Foster  Sharron Kidspot  David Poisson  Dick Utell
Ryan Brown  Jeff Fox  Kent Kiehl  Gwendolyn Poppe  Jason Varnell
Catherine Buck  Marilyn Fraser  Paige Kingsley  Jim Readey  Craig Walker
Wayland Bunnell  Ryan Fredericks  Clint Klose  George Reynolds  Jean Wallin
Peter Burgess  Norene Freeman  Leah Kosow  Dan Rigby  Dick Ward
Bob Camerand  Skip French  Mark Kritlow  Connie Rosemont  Sarah Ward
Lorrie Carey  Chris Fulton  Chris Laboe  Gene Rudolph  Rick Watrous
Dan Champagne  Dan Gauthier  John Labrie  Charlie Russell  Candace White-Bouchard
Byron Champlin  Chris Gentle  Linda LaBrie  Bill Ryan  Bob Williams
Paul Clements  Emily Gilbert  Robbie LaBrie  Ann Saunders  Michael Zingarelli
Jenni Cluff  Jessie Gilbert  Rose Marie Lanier  George Saunders 
Community Support
A Growing Partnership

As CCTV grows, so does support from the community. In December 2003, the “Friends of CCTV” Annual Campaign Drive generated a total of $2,375, thanks to the generosity of the following individuals:

**Visionary Level**
Ray and Rose Marie Lanier, in memory of Blanche and David Tyson

**Gold Level**
Robert Moses
Stan and Lucilla Sokol, in memory of Dymetro Mysyk

**Silver Level**
Charles Bauer
Douglas Black, M.D.
Dr. Roger Brooks
Concord High TV Production Club
Robert Govostes
Jon Kelly
Karen Anne Kenney
Frances Leitgeb

**Gold Level**
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Stan and Lucilla Sokol, in memory of Dymetro Mysyk

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Douglas Black, M.D.
Dr. Roger Brooks
Concord High TV Production Club
Robert Govostes
Jon Kelly
Karen Anne Kenney
Frances Leitgeb

In January, 2004, The Bagan Foundation awarded a $2,500 grant for the purchase of a Canon GL-2 digital camera and accessories to “provide the quality signal needed in the studio, as well as for remote productions such as government meetings, school, community, and cultural events.”

Sponsorships for the musical fundraiser “Let Freedom Sing!” generated $3,500 in revenue and $2,000 in-kind donations in FY2003-2004 from the following businesses:

**Gold Sponsors:**
Merrimack County Savings Bank
Northeast Delta Dental
Pleasant View Retirement
Wallace Press

**Silver Sponsors:**
Advantage Signs
Bow Mills Bank
Capitol Copy
Jefferson Pilot Financial

In June, 2004, CCTV received a $1,000 one-time “thank you contribution” from the United Way of Merrimack County, recognizing the station’s “importance to our community and to all the things United Way represents.”
CCTV
Mission Statement

To provide residents, city government and educational and nonprofit organizations of Concord, New Hampshire, and such surrounding towns that may elect to participate, with the opportunity, facilities and access to cable television for the purpose of producing and cablecasting public interest, cultural, education and government programs over the local cable television channels.

“Main Street Concord, Inc. is appreciative of the many opportunities we’ve had to partner with CCTV. Thanks to your public service programming, we have been able to talk about Main Street Concord’s mission, goals, objectives and activities on a variety of Channel 22 programs. We look forward to working together in the future.”

Nan Hagen
Executive Director
Main Street Concord, Inc.