

*ConcordTV: Your Community Channels
Annual Report
FY08-09*

Communication is Key



ConcordTV Annual Report of Activities – FY08-09



A Message from the Chair – Peter Thompson

During this last year I have had the honor of serving my first year as Chairman of the Board of Concord TV, moving to the position from Treasurer of the organization. The move came at a particularly good time as the expanded construction had been completed, new equipment was purchased, and the staff was top notch and ready to go.

It is because of these positive changes that Concord TV has witnessed significant growth in its volunteer ranks, in the number of new producers, and the increase in new, locally produced shows. Further, Concord High School has recently begun to utilize the resource that is Concord TV by shaping classes and curriculum that depends on interaction with the studio, equipment and personnel of the station. This has resulted in several new internships with students, some of whom have gone on to college and majored in film production. The organization is proud to be able to act as that catalyst for those students interested in this field.

In the spirit of continuing to promote PEG access (public, educational, and governmental) television, the organization raised enough money to purchase a video production van and has increased its visibility to the public. Many thanks go out to those organizations and individuals who helped us attain that goal.

My successful tenure as Chairman of the Board could not be possible without the tireless efforts of Julienne Turner, Executive Director, Doris Ballard, Outreach Director, Chris Reinhardt, Programming Coordinator, and Jonathan LeDuc, Training Coordinator as well as the many volunteers who give of their time to Concord TV. Additionally, the Board of Directors provides strength and leadership to the organization that is immeasurable. And finally I would like to thank the Concord School District for all that they do and the City of Concord Councilors for their continued support of the organization. I look forward to working closer with the Council in order to ensure that the community of Concord continues to benefit from public access television well into the future.



A Message From the Director – Julienne Turner

ConcordTV's mission to provide residents and organizations of Concord with the **opportunity, facilities and access to television** is realized in many different ways. In FY08-09 we produced fresh programming on our channels, placed an emphasis on classes, training and education and continued outreach and support to Concord residents and nonprofit organizations.

A diverse range of people come in to ConcordTV weekly to utilize ConcordTV resources. People like Rob Barton who, in 2007, was recruited to volunteer behind the scenes at ConcordTV on a local show. Rob learned from the staff at ConcordTV how to direct a studio show and run audio, camera and graphics. **Through his experience at ConcordTV**, and the education he received in our classes, Rob decided that he wanted to pursue a career in television. Rob is now a senior at Concord High School, directs the daily morning announcements and will be attending Emerson's television program in Fall 2010.

ConcordTV supports local nonprofits in many ways - like the Disability Rights Center. Julia Freeman-Woolpert and Bill Quinn from the DRC went through ConcordTV's studio equipment training and have been producing a program about the DRC since February 2008. Their monthly show plays statewide and provides important information to citizens about the Disability Rights Center.

ConcordTV recognizes the need for quality local programming. We know that residents enjoy having a place on the dial dedicated to their community. That's why ConcordTV produces programs like *The Nonprofit Connection*, *Volunteers In Action*, *Senior Speak NH* and numerous programs about city and school district services, city departments and the arts. We also understand the importance of providing access to local government and school district meetings. Thomas Jefferson's famous quote, "*Information is the currency of democracy*" adequately sums up what we provide through local meeting coverage and why it's so critically important for a community to be informed.

Growth continues to be a theme at ConcordTV as we expand our volunteer base, increase the hours of locally produced programming on our three channels and reach more nonprofit organizations and residents in Concord every year. Our accomplishments are as a result of the many volunteers and supporters of ConcordTV. We thank you and invite you to stay tuned as we celebrate our 10-year anniversary in FY09-10.

Training

ConcordTV offered three main types of production classes throughout the year in FY08-09.

99 people attended Orientation and 62 people went on to complete Intro to Camera, Intro to Editing and/or Studio Production class.



The increase in class attendance meant an increase in use of ConcordTV equipment. Our three-camera production studio was used 430 times for a total of 1,214 hours in FY08-09 and the portable field cameras were borrowed 298 times by members of the public.

Programming

ConcordTV produced hundreds of hours of original programming in FY08-09. Programming for the Government Channel 17 included a tour of the Hall Street Wastewater Treatment facility, programming informing residents about overnight parking in Concord, A series of programs engaging residents in the discussion regarding Pay As You Throw and programming promoting the City of Concord Recreation Department.

In addition, ConcordTV communicated with residents via email, text message and through the channels with parking ban notifications and school closures. ConcordTV proved to be a valuable tool for communicating with the public in a number of areas.



Hours of Original Programming in FY08-09

Public Access Channel 22 – 1130 hours

Government Channel 17 – 177 hours

Education Channel 6 – 373 hours

Total Hours of Original Programming

1680

ConcordTV 5th Annual Arts Telefest – Sunday, March 29, 2009 from 9am-9pm

With the help of over 55 volunteers, 27 arts organizations and schools, 39 community hosts and more than 250 artists, ConcordTV was able to produce 12 hours of live programming highlighting the incredible talent that makes Concord's creative economy strong.



Thank you Sponsors!

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Concord Dance Academy

Gold's Gym

Northeast Delta Dental

J Maze Design

Silver Sponsors

Ballards Novelty, Party and Ice Cream

Cobb Hill Construction

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Earthmade

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Snap Screen Press

In Kind Donors

99 Restaurant

Barley House

Capitol Center for the Arts

CC Tomatoes

Checkmate Pizza

Cobblestone Design

Common Man Restaurant

Concord Family YMCA

Constantly Pizza

Friends of the

Concord City Auditorium

Hermano Cocina Mexicana

McLeod's Florist

Margaritas

Red River Theatres

Sal's Pizza

Tanorama

Turning Pointe Dance

UNO's



Thank you Donors!

Visionary Level

Rose Marie and Raymond H. Lanier, in honor of all those who have volunteered over the years from 1992 to present

Advocate Level

Glenn and Susanne Currie, in memory of Muriel A. Currie Charles and Jane Russell Stan and Lucilla Sokol, in honor of Sue McCoo and in memory of Jack Hickey

Sponsor Level

Dr. Roger Brooks Tracy and Mark Coen Helen Dugan Louis George Connie Rosemont and Jon Greenberg Elizabeth Hager Anita Hickey Ken and Diane Lurvey Janice and Mel Severance K and Sal Spirito Peter Thompson Robert and Doris Williams

Benefactor Level

Anonymous Merwyn and Carol Bagan Carlos Baia Cheryl Cizewski Michael DelloIacono John Duval David Gill Andy Hampton Kristen and Mark Harbaugh Lascelle and Gallant LLC Christine and Bill Major Mill Brook Gallery and Sculpture Garden Sandra Rissler David Siff Freda Spiro

Supporter Level

Access A/V Candace Bouchard Harriet Caton Marilyn Durkee Carol Eaton Allwynne Fine Samantha Fraser Kay Amsden and Mary Lou Fuller Agnes Hagan Kent Hemingway Betty Hoadley Connie Hull

Jon Kelly Susan Klose Michael Laurent Judith and Edward Lonergan Katie Manson in honor of Girls Inc David Murdo Gloria Neary Matthew and Lisa Newton Alex Pickering Barbara Porter Jean S. Robbins Betty Robson Irene Rudolph Mickey Russo Andrew Rutter Daniel St. Hilaire Seacoast Cat Club Steve Shannon Stephen Shurtleff Mr. and Mrs. Erville H. Smith Betty A. Strong William Twibill Edythe Wagner Sumner Young

Arts '09
Telefest

Thank you, Artists!

Artists/Guests/Arts Organizations Representatives

Malori Anderson, Jane Balshaw, M.P. Barker, Dottie Bottalico, Rick Broussard, Scott Bulger, Wayland Bunnell, Carrie Cahill-Mulligan, Christopher Carley, Sarah Chaffee, Byron Champlin, Tanya Cherepova, Nancy Childress, Noreen Christensen, Mara Clark, Jeffery Cooper, Jane Cormier, Glenn Currie, Michael Curtiss, Rick Davidson, Nick Deal, Warren Emley, Tom Eslick, Barbara Filleul, Joe Forrestall, Catherine Green, Ben Greene, Eric Halter, Miriam Hampton, Andy Hampton, Emilee Hansel, Erik Hodges, Judith Jaeger, Michelle Johnson, Lee E. Johnson, Sally Kelly, Professor William Kempster, Travis Laughlin, Madison Lemon (in photo, taken by Joe DiMattia), Larry Lichteig, Alan Lindsay, Ryan Linehan, Scott Lounsbury, Iris Minc, Jill Morrow, Michelle O'Neil Kincaid, Carolyn Parrott, Allison Piper, Susan Pratt-Smith, Carter Prebis, Professor David Ripley, Kevin Roberge, Connie Rosemont, Tomi Salzmann, Toland Sand, Doug Schwarz, Peggy Senter, David Shore, Mike Sink, Max Sink, Lauren Sparkman, Betty Strong, David Surette, LaNette Synan, Pam Tarbell, David Tonkin, Pat Walker, Joyce Webber, Mark White, Julia Whitehouse, Anna Whitehouse, Sarah Whitehouse, Jere Williams, Ann Winterling, Betsy Woodman, Chris Woods

Arts Organizations and Schools

All Saints Anglican Church Arts Ministry, Beaver Meadow School, Capitol Center for the Arts, Community Players of Concord, Concord Community Music School, Concord Dance Academy, Concord High School, Concord Rotary Spring Production, Creative Concord, Granite State Symphony Orchestra, Kimball Jenkins School of Art, League of NH Craftsmen, Let's Dance Studio, McGowan's Fine Art, Mill Brook Gallery and Sculpture Garden, Nashua Theatre Guild, New Hampshire School of Ballet, NH Theatre Awards, NHTI Community College, Petit Papillon, Red River Theatres, Strathspey and Reel, Suncook Valley Chorale, Trinity Music Academy, UNH Chorale, UNH Opera Workshop, Walker Lecture

Thank you, Community Hosts

Carlos Baia, Allen Bennett, Jane Berwick, Candace White-Bouchard, Mayor Jim Bouley, Roger Brooks, Rick Broussard, Lorrie Carey, Maura Carroll, Mark Coen, Glenn Currie, Michael DelloIacono, Helen Dugan, Chris Emond, Marilyn Fraser, David Gill, Jon Greenberg, Liz Hager, Anita Hickey, Fred Keach, Carolyn Kerr, Rose Marie Lanier, Joanne Martin, Gary Miller, Richard Osborne, Cynthia Ouellette, Brenda Perkins, Tara Reardon, Charles Russell, Mickey Russo, Steve Shurtleff, David Siff, Tim Sink, Dan St. Hilaire, William Stetson, Peter Thompson, Bob Williams

Thank You Volunteers!

Thank you to our wonderful and dedicated volunteers who helped make the Telefest possible!

Will Ashworth, Rob Barton, Regan Beauchamp, Dr. Douglas Black, Alice Blodgett, Brinkley Brown, Moriah Brown, Lizzy Busby, Cheryl Cizewski, Tracy Coen, Susanne Currie, Nick Deal, Nick Diccio, Katherine DeFronzo, Joe DiMattia, Chris Emerson, Jacob Fitz, Dennis Fraser, Ann Gagnon, Tom Gagnon, Sean Gravel, Tom Gullage, Jennifer Gurksnis, Carol Hargrove, Angela Harmon, Seth Head, Cynthia Johnson, Ben Karomo, Carolyn Kerr, Joel Lampron, Nick Lapenn, Travis Laughlin, Jean Michael Laurent, Frances Leitgeb, Jeff Littlefield, Morgan Matthews, Austin Maziarz, Shawn McHenry, Erin McNabb, Nancy Mellitt, Cassandra Miller, Wayne Miller, Karen Morrison, David Murdo, Matt Newton, AJ Nolin, Robert O'Connor, Alex Pickering, Eugene Rudolph, Connor Sackos, Alan Schulte, Steve Shannon, Lucilla Sokol, Alex Thompson, Hannah Thompson, Peter Thompson, Justin Tracy, Julia Freeman-Woolpert



**CONCORD COMMUNITY TV
STATEMENT OF ACTIVITIES**
Years Ended June 30, 2008 and 2007

	2008	2007
<u>UNRESTRICTED NET ASSETS</u>		
Support and Revenue:		
Franchise Fee	\$ 225,735	\$ 223,100
Grants and Fundraising	18,808	13,030
Other Contributions	0	0
In-Kind Donations	153,172	150,930
Service Fees	4,459	2,439
Interest Income	9,231	9,615
Miscellaneous Income	1,243	0
Total Support and Revenue	412,648	399,114
<u>NET ASSETS RELEASED FROM RESTRICTIONS</u>		
Restrictions Satisfied by Payments	153,808	93,558
<u>FUNCTIONAL EXPENSES</u>		
Program Services	254,742	161,109
Outreach	65,546	26,172
Fundraising	28,423	28,675
Management and General	95,675	160,535
Total Expenses	444,386	376,491
Increase (Decrease) in Unrestricted Net Assets	122,070	116,181
<u>TEMPORARILY RESTRICTED NET ASSETS</u>		
Temporarily Restricted Net Assets	256,442	350,000
Restrictions Satisfied by Payments	(153,808)	(93,558)
Increase (decrease) in Temporarily Restricted Net Assets	102,634	256,442
INCREASE (DECREASE) IN NET ASSETS	(31,738)	372,623
NET ASSETS AT BEGINNING OF YEAR	554,037	181,414
NET ASSETS AT END OF YEAR	\$ 522,299	\$ 554,037

ConcordTV Board of Directors

Peter Thompson, Chair
 Matthew Newton, Chair Elect
 Glenn Currie, Treasurer
 David Siff, Secretary
 Allen Bennett, City Appointed Representative
 Dr. Douglas Black, City Appointed Representative
 David Gill, City Appointed Liaison
 Alex Campoli
 Michael DelloIacono
 Helen Dugan, School District Appointed Representative
 Joanne Martin
 David Murdo
 Cynthia Ouellette

ConcordTV Staff

Doris Ballard, Community Facilitator
 Steve Cloutier, on-call Production Assistant
 Jonathan LeDuc, Training Coordinator
 Christopher Reinhard, Programming Coordinator
 Julienne Turner, Executive Director

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Your Community Channels