



*Celebrating 10 Years*

***"We TV"***  
**Annual Report**  
**2009-2010**



## A Message from the Chair Joanne M. Martin



Few would have foreseen the growth in community importance and participation of ConcordTV over the last 10 years. The people and nonprofits of Concord and surrounding towns, as well as school and City leaders, have embraced and increasingly participated in ConcordTV as a way to speak with, listen to and serve the community in many ways, providing content for our three community channels that simply is not, cannot and will not be available anywhere else. The station is a unique resource for those who wish to communicate group to group, person to community and even person to person, truly 'We TV'!

Of course, none of this happens by chance, but by significant staff, volunteer and financial support. Consider the last several years, when ConcordTV annually hosted many different programs involving dozens of producers and hundreds volunteers, those of last year being listed below.

Looking at the financial support received by ConcordTV from private donations, various fund raising events, the Concord School District in providing in-kind space in Concord High School, and of course a percentage of the Cable Franchise fees passed on by the Concord City Council, ConcordTV continues to carefully consider each expenditure in its goal of serving the community now and in the future. Nevertheless, the product delivered by ConcordTV continues to be highly rated among community and PEG access stations across the Northeast region. Would that all our investments turn out as good as ConcordTV!

The staff deserves special recognition this year. We had to say goodbye to Julianne Turner who moved on from ConcordTV after more than three years of exceptional service. Chris Reinhardt stepped up from his position of Programming Coordinator to serve as Interim Executive Director until a new Director was hired. Chris and the other staff and volunteers sacrificed and adjusted to maintain the quality and flow of shows and productions at ConcordTV.

From the many and diverse candidates for Executive Director that came from near and far, all of whom have significant credentials, we learned through the extensive selection process that our own Doris Ballard, who was currently serving as Community Facilitator at ConcordTV, was the best to serve as the organization's new leader. Indeed, with the current outstanding business, community projects and station planning experience, Doris transitioned into the position smoothly, with continuity, effectiveness and vigor from the first day.

And from me personally, I am honored to serve among people and in an organization that can measurably serve and improve the greater Concord community. What exists at ConcordTV has not sprung up overnight, but with the contribution of each and every person associated with ConcordTV over the last 10 years. "We", together, will continue work to serve Concord and to make Concord, NH the top place to live.

### ConcordTV Board of Directors

Joanne Martin, Chair  
David Murdo, Vice Chair  
Tim Restall, Treasurer  
David Siff, Secretary  
Alex Campoli  
Glenn Currie  
Matt Newton  
Cynthia Ouellette

### City/School Representatives

Allen Bennett, City Appointed Rep.  
Michael DelloIacono, City Appointed Representative  
David Gill, City Appointed Liaison  
Helen Dugan, School District Appointed

### ConcordTV Staff

Doris Ballard, Executive Director  
Steve Cloutier, on-call Production Assistant  
Diana Daigle, Assistant Programming Coordinator  
Jonathan LeDuc, Training Coordinator  
Christopher Reinhardt, Programming Coordinator  
Steve Shannon, Staff Producer

## A Message From the Executive Director Doris Ballard



Fiscal Year 2009/2010 was a landmark year for Concord Community TV as we celebrated the 10 year anniversary of the station's establishment as a nonprofit organization in August 1999. It was the beginning of providing access to residents and nonprofits of Concord to the medium of television, and the dedication of three channels that would become a window into our schools, our government and our community. It was the beginning of "We TV" . . . where the programming that aired on those channels was created by and for the people of Concord.

The year-long celebration began with a proclamation by Governor John H. Lynch that named August 2009 as Concord Community TV Month. In the document, the Governor encouraged "all citizens to join me in recognizing Concord Community TV as a resource for New Hampshire citizens." And what a resource it has become. Thanks to the hard work of more than 800 hundred individuals over the decade, approximately 26,000 hours of volunteer time were dedicated to the creation of programming for the channels that included: school concerts, events and sports; news and programs from city departments, such as *@ Your Library* and the Recreation Department's *We Are Serious About Fun*; and citizen shows on topics such as, Yoga, Medicare, senior and nonprofit issues, nutrition, politics, religion, youth programming, small business, and many more topics that were the inspiration of those who wished to express their first amendment right of free speech on Public Access television.

ConcordTV (originally known by its call letters CCTV, but re-branded two years ago to avoid confusion with other CCTV's across the country), has also grown to be known as a valuable community "media center" in recent years, with the introduction of classes in video, editing, and the popular Youth Video Camps. The "We" is now expanding to those who want to learn all about video production in a world that is embracing the technology on the Internet, websites, and social media networks.

We invite you to be a part of the next decade in keeping the momentum going at ConcordTV. The "We" is all of us, and together, we make up "Your Community Channels."

### FY 09/10 Volunteers

Bill Alleman • Rebekah Allen • Brock Allen • Will Ashworth • Cody Barnhart • Robert Barton • Lori Batchelder • Angela Beard • Nikki Bengert • Karen Billings • Bobbie Blades • Jim Blanchard • Brendan Bodell • Paul Bonaparte-Krogh • Robert Brodeur • Fabiano Brum • Peter Burgess • Dan Chase • Gail Church • Thomas Clark • Chris Clough • Robyn Cogert • Troy Colby • Emmett Collins • Donald Connor • Morgan Coon • Adam Crawford • Troy Cromwell • Yadhap Dahal • Diana Daigle • Nick Deal • Tina Derby • Nick DiCicco • Peter Donovan • Daniel Doughty • Elaine Driscoll • Tyler Dupuis • Aaron Dwight • Dennis Fraser • Julia Freeman-Woolpert • Sabrina Galusha • Marc Gelinis • Brandon Gilligan • Alan Glassman • Denis Goddard • Alex Hall • Lydia Harman • Angela Harman • Seth Head • Matt Henry • Anita Hickey • Shirley Howard • Tyler Hussey • Walter Irvine • Louis Jacob • Trevor Jeffery • Karen Kenney • Edward Kirila • Ellen Koenig • Scott Laboe • Rhonda Laboe • Mary Ladick • Al Lamorey • Rose Marie Lanier • Ray Lanier • Travis Laughlin • Jean-Michael Laurent • Kathleen Lavoie • Bill Lorenz • Curt Mahoney • Angela Marsh • Clifton Mathewson • David McDonald • Shawn McHenry • Cassandra Miller • Stephanie Mills • Melissa Minery • Mitch Mitiera • Thomas Moul • David Murdo • Matthew Newton • Anne Nilsen • A. J. Nolin • Kryspin Nowak • Tyler O'Brien • Anita Oelfke • April Oelfke • Michele O'Neil Kincaid • Richard Osborne • Richard Patten • James Pembroke • Alex Pickering • Brian Reed • John Rettew • Dan Rider • Benjamin Rider • Victoria Riehl • Chuda Rijal • Eugene Rudolph • Charles Russell • Mickey Russo • Trevor Rydberg • Peter Sajko • Stan Sokol • Lucilla Sokol • Ye Song • Deborah Sprague • Peter Stohrer • Barbara Swanson • Patricia Temple • Haylee Thibeu • Ed Tomsic • Justin Tracy • Jeff Treombly • John Trombly • Robert Vallieres • David White • Robert Williams • Adam Woodall • Vic Wright



## Programming

During FY09-10 ConcordTV broadcast over 15,000 hours of programming on its 3 channels. ConcordTV staff produced hundreds of hours of programming itself, with the rest of what you see on ConcordTV coming from local producers and sponsored programs from other communities. Here is a sampling of some of the programming produced over the last year by ConcordTV:

### Channel 17:

Zoning Board Meetings  
We Are Serious About Fun  
School Board Meetings  
Planning Board Meetings  
Concord Carbon Challenge Coverage  
I93 Bridge Over Loudon Road Public Hearing  
City Council  
National Night Out  
Mayors Community Prayer Breakfast  
Transportation Policy Advisory Committee  
Assessing Informational Meeting  
Fire Department Safety Tips  
Parking Ban/Snow Removal Notices  
At Your Library  
Library Task Force Community Forum  
Concord's Liquid Assets  
Dog Registration PSA  
Bike/Walk to Work Week PSA  
Bicycle Safety Video  
Going Green in Concord



### Channel 6:

School Board Committee Meetings  
CHS Live  
Senior Prom Ice Cream Fundraiser Concert  
Beaver Meadow School Town Meetings  
Concord High School Graduation  
ConcordTV Video Camps  
CHS Football  
CHS Hockey  
CHS Soccer  
Elementary School Buzz  
Poetry Out Loud  
CHS Prom Fashion Show  
CHS Prom  
Rundlett Middle School Plays  
The Future of Libraries



### Channel 22:

Art in Focus  
Nonprofit Connection  
Senior Speak NH  
Volunteers in Action  
Market Days  
Babe Ruth Softball World Series  
Dogs Night Out: Three Great Poets  
Concord Reads  
ConcordTV Looks Back



## Volunteers In Action

A spin-off of the long-running program, *The Nonprofit Connection*, the show *Volunteers in Action* had its debut in September 2009. Each episode highlights a special volunteer helping a local area nonprofit and discusses the benefits of volunteering, while providing an opportunity for local nonprofits to advertise volunteer opportunities in their organizations.



### Nonprofits with featured volunteers:

Circle Program  
The Civic Projects  
Friends Program  
I ParticipateNH  
Concord Hospital Volunteer Services  
NH Food Bank  
Pease Greeters  
UNH Cooperative Extension Volunteers Programs  
UpReach Therapeutic Riding Center  
Volunteer NH  
Youth Venture New England

The idea of the show came from Deborah Sprague, who appeared as a guest on *The Nonprofit Connection*, when she saw the potential of airing such a program on the channel. ConcordTV staff collaborated with Sprague, who volunteered as host and co-producer of the new show, and a valuable new program was created that benefits the nonprofit sector.



## Art In Focus

ConcordTV launched a new half hour, monthly arts program called *Art In Focus* in April on the Public Access channel 22. The show replaces the annual *Arts Telefest*, which was a major fundraiser for the station, but showcased area artists and arts organizations in one 12 hour day only. Just like the *Arts Telefest*, *Art In Focus* raises funds for ConcordTV through sponsorships, however it spreads the stories of the artists throughout the year, which is more favorable to business sponsors.

Content for the show is recommended by a committee made up of local leaders in the arts community. The mission of *Art In Focus* is to help Concord be seen as a destination in the arts. Three segments are taped and edited each month by staff producer Steve Shannon and are also shown on other access centers in the state. Episodes include features on arts venues, youth in the arts, and individual artists.

### Thank you Art In Focus Sponsors

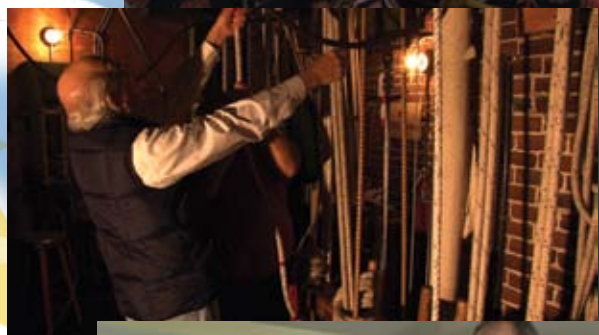
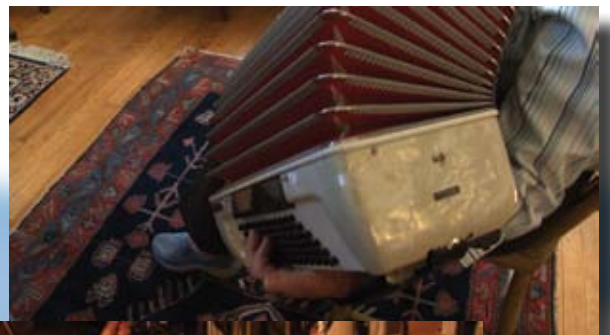
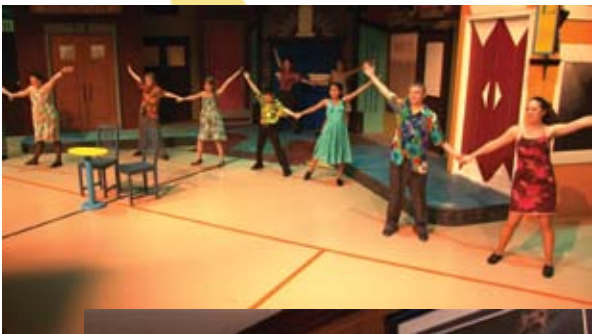
Laconia Savings Bank  
Merrimack County Savings Bank  
Northeast Delta Dental  
Snapscreen Press

### Thank you Art In Focus Committee Members

Dr. Roger Brooks, Scott Bulger, Nicolette Clark, Anita Hickey,  
David Murdo, Matt Newton, Connie Rosemont, Pam Tarbell

### Art In Focus Featured Segments

Kitty Stoykovich, jewelry designer  
Concord Community Players studio tour  
student art exhibit at Steeplegate Mall  
Reverend Charles LaFond, painter  
Friends of the Concord City Auditorium  
Concord Dance Academy  
Robert Larsen, painter  
League of NH Craftsmen  
Rundlett School's Performance Ensemble Group.







## Celebrating 10 Years

More than 100 individuals attended the official 10 year celebration of Concord Community TV at the Fall Harvest Soiree on October 1, 2009 at Presidential Oaks. Many of the most active and valuable volunteers were recognized for their contributions.

### Top 10 Volunteers 1999-2009

Roger Brooks: 1323 hrs  
 Agnes Hagan: 1238 hrs  
 Lucilla Sokol: 1117 hrs  
 Charles Russell: 826 hrs  
 Stan Sokol: 792 hrs  
 Jean-Michael Laurent: 677 hrs  
 David Murdo: 640 hrs  
 Eugene Rudolph: 495 hrs  
 Anita Hickey: 312 hrs  
 Alex Duncan: 288 hrs



### ConcordTV "10 For 10 Club"

In December 2009, ConcordTV reached out to past supporters and offered them an opportunity to help the station raise funds by joining a "10 for 10 Club". The idea of the appeal was to ask if past donors would make the same donation as in prior years, but to add \$10 in honor of our 10th year anniversary.

Thank you to those donors for their support in joining this very special club in a very special year.

### 10 for 10 Club

Merwyn and Carol Bagan, James Bouley, Mark and Tracy Coen, Irene Deschenes, Miriam Dunn, Allwynne Fine, Kent Hemingway, Anita Hickey, in memory of John J. Hickey, Betty Hoadley, Patricia and David Immen, Kathi Jordan, Jon Kelly, Frances Leitgeb, Kevin Long, Bernard and Patricia Lucey, Matthew and Lisa Newton, Richard Osborne, Mickey Russo, David Murdo, Charles Russell, Andrew Rutter, St. Paul's School, Tim Sink, Freda Spiro, Casper Kranenburg and William Twibill, Robert and Doris Williams



## Bulletin Boards

Over the past year or so we at ConcordTV have been on the hunt for a new bulletin board system, having grown tired of using what was essentially a looping PowerPoint presentation. We researched, tested, and dissected some commercially available products in our facility, but none of them really met all of our requirements. We were seeking a solution that was reliable, easily managed, somewhat extensible, and (relatively) affordable. Having grown tired of running into road blocks with what was available within our budget commercially, we began to look elsewhere for a solution, eventually finding a new open-source project entitled Xibo (pronounced eX-E-bO).

The new system allows us to easily create slides that incorporated an automatically updated broadcast schedule, up-to-the minute weather, news, as well as slides/notices from the community. It's now easier than ever for producers and nonprofits to publicize and promote their events and organizations. ConcordTV's new bulletin board system can be seen on all three channels between programs.

## Bhutan Grant

In 2009 ConcordTV began a partnership with Red River Theatres in a grant proposal to the Humanities Council for a project that will involve working with Bhutanese refugees in Concord. The goal for the project is to create better understanding for what the refugees are going through in their integration to the United States. Several Bhutanese refugees will be trained on video production, specifically editing, and we will help them tell their stories. The project has begun moving forward and we hope to have a program to premiere next year.



## Nonprofit Memberships

In an interest to better serve nonprofit organizations, and raise additional revenue for the station, a new Nonprofit Membership was launched in March 2010. In addition to many membership benefits, each member organization receives discounts on classes and one 30 second to 2 minute promotional video or public service announcement. Twenty-two nonprofits took advantage of the opportunity.

### Nonprofit Members

Back In the Saddle Equine Therapy Center, Bi-State Primary Care Association, Centennial Senior Center, Concord Community Concert Association, Concord Family YMCA, Concord Merrimack County SPCA, Concord Regional Crimeline, The Friends of the Concord City Auditorium, Guild of NH Woodworkers, Havenwood Heritage Heights, Live and Let Live Farm Inc., Lutheran Social Services, Main Street Concord, Inc., Mayhew, The NHHEAF Network Organizations, New Hampshire Association for the Blind, New Hampshire Hospice and Palliative Care, Parent Information Center of NH, Residents' Association of Pleasant View Retirement, Inc., United Way of Merrimack County, Volunteer NH





## Training

ConcordTV continued to offer classes in basic television production, including Intro to Camera, Intro to Editing, and Studio Production. As the first step for producers looking to create their own shows and volunteers just looking for experience helping out, these classes maintained the yearly trend of increased attendance and certifications. Quarterly workshops were also offered in addition to the introductory courses, covering more advanced subjects such as lighting, audio, and graphic design for television.

The classes themselves also continue to improve, with brand new training materials for the camera and studio classes. Included with every class for no extra fees are workbooks that producers and volunteers can take home and use whenever they need a quick reference guide.

### Training by the numbers:

Orientations	122
Classes Offered	52
Workshop Attendees	57
Certifications in Camera, Editing, & Studio	116



## Video Camps

FY09-10 saw the return of our youth video camps (done through the Concord Recreation Department) for middle-school aged children, and the kids continued to impress with each session. Both the introductory camps and the advanced camps (each one week long) produce hours worth of footage for the channels and for the campers to bring home and enjoy.

Among the dozens of campers that we've had the pleasure of working with, many continued on with film and television at their own schools or with us as volunteers.

## CHS Live

We try to take advantage of our location within Concord High School by working with the students as much as possible. Four times a week for morning announcements students produce a live show that is broadcast throughout the school and later rebroadcast on Education channel 6. The show itself, called *CHS Live*, is an impressive product due to the professionalism shown by the crew and on-air talent, all students at the high school.



## CHS Film Society

The station also began working more closely with the CHS Film Society, helping them produce their own high school film festival every semester as well as teaching them about the basics of filmmaking during their weekly meetings held in the ConcordTV training room.

The level of talent on display at the film festivals is astounding, and many participants have gone on to film school. Keep an eye out for upcoming festivals to see future famous filmmakers and their work.



**CONCORD COMMUNITY TV  
STATEMENT OF ACTIVITIES  
Years Ended June 30, 2010 and 2009**

	<u>2010</u>	<u>2009</u>
<b>UNRESTRICTED NET ASSETS</b>		
Support and Revenue:		
Franchise Fee	\$ 232,284	\$ 219,389
Fundraising	3,020	20,846
Grants	500	0
In-Kind Donations	44,200	44,200
Service Fees	8,142	5,935
Interest Income	4,291	3,273
Miscellaneous Income	<u>5,795</u>	<u>8,107</u>
	<u>298,232</u>	<u>301,750</u>
Net assets released from restrictions	<u>12,975</u>	<u>2,908</u>
Total unrestricted support and revenue	<u>311,207</u>	<u>304,658</u>
<b>FUNCTIONAL EXPENSES</b>		
Program Services	240,615	223,566
Outreach	27,891	28,341
Fundraising	5,794	17,418
Management and General	<u>67,050</u>	<u>69,216</u>
<b>Total Expenses</b>	<u>341,350</u>	<u>338,541</u>
<b>Increase (Decrease) in Unrestricted Net Assets</b>	<u>( 30,143 )</u>	<u>( 33,883 )</u>
<b>TEMPORARILY RESTRICTED NET ASSETS</b>		
Contributions	1,276	1,000
Net assets released from restrictions	<u>( 12,975 )</u>	<u>( 2,908 )</u>
Increase (Decrease) in Temp. Restricted Net Assets	( 11,699 )	( 1,908 )
<b>INCREASE (DECREASE) IN NET ASSETS</b>	( 41,842 )	( 35,791 )
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<u>486,508</u>	<u>522,299</u>
<b>NET ASSETS AT END OF YEAR</b>	<u>\$ 444,666</u>	<u>\$ 486,508</u>

# Stay Connected to Your Community Channels

## Become part of the ConcordTV Community

**Become a viewer:** Watch ConcordTV channels 6, 17 and 22 on Comcast Cable in Concord and Penacook

**Become a producer:** Take our free Orientation and learn about the equipment and training opportunities we offer. Then, work with ConcordTV staff to help turn your idea into a television program.

**Become a volunteer:** Learn from knowledgeable ConcordTV staff how to operate studio and field production equipment. Sign up for our volunteer list and receive notification of production opportunities through email or phone.

**Take Classes:** ConcordTV offers many opportunities for media education, providing training on field cameras, editing and studio production.



## Serving Nonprofit Organizations

ConcordTV works with local nonprofit organizations by providing opportunities for them to share information about their services and upcoming events.

**On air bulletin board:** Any nonprofit organization or community group is eligible to submit a message for ConcordTV's bulletin board.

**Television Production:** Nonprofit organizations are invited to work with ConcordTV staff and volunteers to create programming about their organization.



*Your Community Channels*

### Channel 6 – Education

Local schools share lectures, sports, concerts, school board meetings and other programming.

### Channel 17 – Government

The City of Concord brings local government meetings and announcements to its citizens.

### Channel 22 – Public

As a local resident, you can give voice to your interests and opinions and share community events and activities through the medium of television.

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Concord, New Hampshire 03301

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ConcordTV is located in the Concord High School, Entrance D

For more information, go to ConcordTV's website  
[www.yourconcordtv.org](http://www.yourconcordtv.org)