

ConcordTV

Your Community Channels

Channels 6, 17, 22

CONCORD AIR

Annual Report
2011-2012



A Message from the Board Chair Matthew Newton

Thank you for taking some time to review our annual report. We are excited to share with you the many wonderful things that have been happening with ConcordTV, “Your Community Channels”, over the past year, as well as give you an idea of where we are heading in months to come.

As the director of the New Hampshire Film & Television Office, it has been my pleasure to also serve ConcordTV as chair of our board of directors, and hopefully help create greater awareness about community media, locally and statewide. There are a number of PEG Access centers throughout New Hampshire, and ConcordTV is proud to have helped bring them all together for a special night of recognition as we played host to the inaugural *New Hampshire Coalition for Community Media Honors Awards* in October.

This gathering of centers and the honoring of our volunteers made very clear how important PEG Access is in fostering a local voice, and that, like any production large or small, it is a collaborative effort.

It takes dedicated volunteers to take a message and get it onto tape. It takes a hard-working staff at the center, as well as faithful sponsors and underwriters to make sure that tape gets on the air. It takes a committed board of directors that is passionate about developing an organization that serves our neighborhoods, and it takes devoted city and school district partners to make all of this an essential part of our community's infrastructure.

And, with all of the new technology and the multitude of ways to get your message seen, whether it be via television, the Internet or even your phone, it still is all about people.

People drive conversation. People have things to share. People make connections. People are doing amazing and important things in our community, and all of those involved with ConcordTV--and access centers statewide--are working to make sure other people know about it. Community Access is your resource. This is your soapbox, your place of reflection, your sports arena, your cinema and your classroom. This is you.

Whether it's the first time you've heard about ConcordTV, or if you've already been involved in some way over the years, I encourage you to stop in and visit your community channels. Get introduced or reacquainted with ConcordTV. Because what you create, what you put on the channels, is as important as any motion picture or television production seen on any other channel.

As we wrap up another year with this report, I would like to take this opportunity to thank a few people--first and foremost, our wonderful volunteers and supporters!

Thank you, also, to our board of directors: Gene Connolly, Jessica Fogg, Julia Freeman-Woolpert, Susan Gunther, David Murdo, Kim Murdoch, Larry Prince, Tim Restall, Tonya Rochette, and David Siff.

Thank you to our Executive Director Doris Ballard and her incredible staff at ConcordTV.

I would also like to send a big thank you to Mayor Jim Bouley and the members of the Concord City Council, as well as Superintendent Christine Rath and the members of the Concord School Board for their continued partnerships.

Here's looking at another great year ahead!

ConcordTV Board of Directors 2011-2012

Matthew Newton, Chair • Tonya Rochette, Chair-Elect • Tim Restall, Treasurer • Susan Gunther, Secretary • Gene Connolly, CHS Principal/School Representative • Larry Prince, School District Representative • Jessica Fogg, At-Large • Julia Freeman-Woolpert, At-Large • David Murdo, At-Large • Kim Murdoch, At-Large • David Siff, At-Large

Staff

Doris Ballard, Executive Director • Steve Cloutier, Staff Producer (City Meetings) • Diana Daigle, Programming Assistant • Jean-Michael Laurent, Junior Staff Producer • Jonathan LeDuc, Production/Training Coordinator • Bernadette Meunier, Archivist/Administrative Support & Services • Chris Reinhardt, Programming/IT Director • Steve Shannon, Senior Staff Producer

A Message from the Executive Director Doris Ballard

Concord On Air

What a busy year this has been! Our staff was involved in many exciting projects that you'll be reading about in this annual report. Some of the significant achievements that we are most proud of are:

- The inaugural production of *Concord On Air*, which is the theme for this publication. Senior Staff Producer Steve Shannon, with the support of our talented staff, took the lead in capturing the stories that were part of this live, six-hour event. The City of Concord and its people, schools, neighborhoods, arts, and organizations were the stars. It all happened on Sunday, April 15th, and was available to more than 15,000 Concord households on all three of our local cable channels. *Concord On Air* was also streamed live online, giving the opportunity for many more to tune in from beyond our station's reach.
- Our Programming/IT Director Chris Reinhardt collaborated with Concord police department's Communications Officer Ryan Howe on a new show called *On The Beat With the Concord Police*; and also teamed up with Matt Cashman, Director of Facilities & Planning for the Concord School District, in taping the construction progression of the district's three new schools featured on the program, *Elementary School Buzz*.
- Training and Production Coordinator Jonathan LeDuc helped introduce the station's new *Producer Support Program*, which gives a technical hand to those who want to try producing their own show. Jonathan held classes all year that were at or near capacity.
- Programming Assistant Diana Daigle added her skills in marketing the station using social media to her daily routine of scheduling programs on our channels.
- Bernadette Meunier, Archivist and Administration Services, completed the transfer of shows and city/school district meetings from VHS to DVD that number in the thousands.
- New interns Josh Hardy, Veryl Troncone, and Carolyn Maynard helped create hundreds of hours of content for our channels.

In reviewing but a few of the highlights of the ConcordTV activities during FY 2011-2012, it reminded me of how fortunate I am to be part of such an outstanding team; and how appreciative we all are of our volunteers, producers and supporters, and of the encouragement that we get from our city and school district leaders to continue the good work that happens on "Your Community Channels."

Thank you to the following sponsors and donors who supported Concord On Air and helped us raise \$7,588

Friends of Concord On Air: Mary Lou Fuller & Kay Amsden, The Bagan Foundation, Roger & Carol Brooks, Allwynne Fine, Julia Freeman-Woolpert, Susan Gunther, Anita Hickey, Betty Hoadley, Rose Marie & Ray Lanier, Jim & Susan Milliken, Robert Morrill, David Murdo, Matt Newton, Dick & Jessie Osborne, Tim Restall, Tonya Rochette, Gene & Irene Rudolph, Stephen Shurtleff, Anthony Tenczar, Robert & Doris Williams

Business Sponsors: Cobb Hill Construction, Concord Young Professionals Network, Gondwana & Divine Clothing Co., Laconia Savings Bank, Lincoln Financial Group, Merrimack County Savings Bank, Northeast Delta Dental

In Kind Donors: Anonymous, Ballard's Ice Cream, Beaver Meadow Golf Course, Checkmate Pizza, Community Players of Concord NH, Concord Community Concerts, Constantly Pizza, Granite State Symphony Orchestra, Kentucky Fried Chicken, McAuliffe-Shepard Discovery Center, Town & Country Reprographics, Concord Monitor, Interlakes Summer Theatre, NH Fisher Cats, The UPS Store

Thank you to the following Hosts & Participants of Concord On Air: Don Bennert, Clr. Allen Bennett, Clr. Elizabeth Blanchard, Clr. Candace White-Bouchard, Mayor Jim Bouley, Dr. Roger Brooks, Chris Brown, Matt Cashman, Byron Champlin, Clr. Mark Coen, Gene Connolly, Clr. Michael DelloIacono, Chris Emond, Anthony Fallacaro, Jessica Fogg, Julia Freeman-Woolpert, David Gill, Clr. Amanda Grady Sexton, Susan Gunther, Peggo Horstmann Hodes, Patricia Immen, Joe Kasper, Clr. Fred Keach, Clr. Jennifer Kretovic, Clr. Jan McLure, Gary Miller, Thomas Moul, David Murdo, Kim Murdoch, Nazy, 105.5 JYY, Matthew Newton, Clr. Keith Nyhan, Clr. Richard Patten, Pedro Pimentel, Tonya Rochette, Anthony Schinella, Clr. Stephen Shurtleff, Tim Sink, Katy Brown Solsky, Scott Solsky, Clr. Dan St. Hilaire, Pam Tarbell, Brent Todd, Clr. Rob Werner



Our City On Air

The following were featured as part of the City's segments on *Concord On Air*:

Concord City Auditorium
Concord City Library
Concord Fire Department
Concord Recreation Department
General Services Department
Heritage Commission
NHTI Community College
White Park: Monkey Around Playground



Collaborating with the City

There were several programs and projects throughout the year that ConcordTV had the opportunity to collaborate with the city. A few highlights are:



Video Campers



We are Serious About Fun!

Video Camps & We Are Serious About Fun!

The Concord Parks & Recreation department collaborates with ConcordTV throughout the year on two very different projects. During school vacations ConcordTV hosts a youth video camp aimed at middle schoolers interested in television and film. The department also hosts their own show about the parks and programs called *We Are Serious About Fun!*

On The Beat with the Concord Police Department:

In January of 2012 we started production on a new monthly show in cooperation with the Concord Police Department called *On The Beat with the Concord Police Department*. Hosted by Community Resource Officer Ryan Howe, the program follows him as he talks with people from across the community.

A typical episode will feature a variety of segments, including: interviews with different members & divisions of the Concord Police Department; information about events in Concord; a 'Did You Know?' segment that gives viewers tips about traffic laws; a monthly update from the Concord Regional CrimeLine, and interviews with local nonprofits and community members.



Police Officers Howe & Hassapes

ConcordTV is dedicated to their mission of providing cultural, educational, and government programs over the local cable television channels. They have worked together with the Concord Police producing "On the Beat," which provides the public with essential and vital information about the department, and events occurring in Concord. This interaction with the population is an essential part of community policing. - Officer Ryan Howe, CPD

Our Schools *On Air*

The following were featured as part of the Concord School District's segments on *Concord On Air*:

Abbot Downing Elementary School
Christa McAuliffe Elementary School
Concord High School
Dame School
Mill Brook Primary School
Rundlett Middle School Dance Crew



Collaborating with the School District

There were several programs and projects throughout the year that ConcordTV had the opportunity to collaborate with the school district. A few highlights are:

When I began working for the Concord School District, one of the primary objectives was to inform the public of our process in our school consolidation. Concord TV instantly helped us, by covering meetings, taping the Elementary School Buzz show, school tours and numerous interviews. Through the four year process of consolidation through building construction, Concord TV was there every step of the way, helping get our message out to the public and achieving our goal. - Matt Cashman, Concord School District



Elementary School Tours

Elementary School Buzz/School Tours

This past year Concord welcomed three new elementary schools and ConcordTV was there to document the construction process from ground breaking to ribbon cutting. The tours were produced as part of the Concord School District's ongoing series *Elementary School Buzz* and were hosted by CSD Facilities & Planning Director Matt Cashman. We look forward to continuing to collaborate with Matt Cashman and the district on more programming about Concord's schools in the coming year.

CHS Live

Concord High School's live morning announcement show continued to expand in 2011 & 2012. The show goes out live throughout the school four times a week, informing and entertaining the student body before being rebroadcast on channel 6 later in the day. For the first time ever the show utilized two separate crew on alternating days, allowing more students to participate than ever before.



CHS Live



Video Scavenger Hunt

Video Scavenger Hunt

As a part of our increased efforts in student outreach, several staff members created a new TV themed event format. During the Fall of 2011 we ran our first *Video Scavenger Hunt*, a fun and hectic competition with video cameras. We encouraged high school students to form teams, and together complete as many items on a list as possible. Some of the hunt's tasks included acting out scenes from movies and singing to strangers. The result was a fun time and some great video.

Our Nonprofits *On Air*

The following were featured as part of the nonprofits segments on *Concord On Air*:

Black Ice Pond Hockey
Concord Historical Society
Concord Young Professionals Network
Friendly Kitchen
Intown Concord
McAuliffe-Shepard Discovery Center
Merrimack County SPCA
NH Association for the Blind
Second Start



Collaborating with Nonprofits



Our littlest holiday greeter

Holiday Greetings

As part of the station's annual taping of *Nonprofit Holiday Greetings*, the following organizations dropped by to tape their seasonal messages of good will to the community.

Back in the Saddle Equine Therapy	Concord Young Professional Network
Capitol Region Community Prevention Coalition	Friends Program
Centennial Senior Center	Laughter Yoga
Concord Boys and Girls Club	Merrimack County SPCA
Concord Chamber of Commerce	McKenna House
Concord Historical Society	New Futures
Concord Rotary	NH Hospice
Concord Toastmasters	Northeast Deaf and Hard of Hearing
Concord YMCA	Penacook Community Center
	Red River Theatres

Concord Boys and Girls Club Auction

ConcordTV supports this organization every year in providing the technical staff and crew to get their auction on two of our community channels. The following volunteers ran cameras during the event in 2011, which raised \$72,000 for the Club:

Concord High Media Class teacher Jon Kelly and his students: Mike Bellomo, Josh Britton, Evan DeJoie, Katy Godsey, Jared Guyer, Megan Lampron, Drake Lessard, Julia Moreira, Ben Mullen, and Todd Randall
Other volunteers: A. J. Nolin & Aaron Dwight of CHS, Steve Cloutier & Charlie Russell



A student mans the camera at the auction



Mayor Jim Bouley

Mayor's Prayer Breakfast

For many years, ConcordTV has recorded and broadcast the annual Mayor's Prayer Breakfast that is presented by the Greater Concord Area Task Force Against Racism and Intolerance. This year's theme for the morning event was: "Working Together as Community, Together We Will Be Stronger."

Our Arts On Air

The following were featured as Arts segments of *Concord On Air*:

Concord Choral

Concord Community Music School Songweavers

Concord High School Film Festival

League of NH Craftsmen

Mill Brook Gallery & Sculpture Garden



Clr. Mark Coen brought ConcordTV to one of his favorite historic sites.

Collaborating with the Arts

The *On Air* event allowed ConcordTV to connect with arts organizations around the city. It also gave Concord city councilors an opportunity to share some of their favorite spots around town, ranging from the artistic to the educational.

Two special events were held in FY 11-12 that focused heavily on the local arts community in and around Concord. Both were funded in part by a grant from the New Hampshire State Council on the Arts and the National Endowment for the Arts.



Petit Papillon at the Capital Center for the Arts

Inaugural Screening of *Art In Focus: Creativity In Concord*

Since April 2010, 15 episodes of *Art In Focus* aired on ConcordTV's Public Access Channel 22. From those episodes, our Senior Staff Producer, Steve Shannon, created a compilation that was screened at a major event at Red River Theatres on September 28th. More than 100 individuals representing the arts community viewed the film that spotlighted our city's diverse culture and creativity.

Artists Orientation

In the summer of 2011, the station held two orientations specifically designed for artists and arts organizations in the greater Concord area.

The orientation, which was free to attendees, focused on how artists and arts organizations might: use Public Access Television to produce their own TV show for local community channels; find out about training opportunities to learn video and editing skills that might help them to promote their works or organization on the internet, on their website, etc; discover how to use community TV bulletin boards.

Volunteers Keep ConcordTV Moving Forward

On December 6, 2011, the following volunteers were presented awards at the ConcordTV annual *Volunteer Appreciation* event held at Pleasant View Retirement:

The **Tyson Award** to Glenn Currie, for his support in advancing the mission of ConcordTV as a passionate ambassador in the community and for his outstanding service as Treasurer for his six years on the Board of Directors.

The **Outstanding Leadership Award** to Joanne Martin, for her commitment in leading the organization as board chair, and vice chair on the Board of Directors.

The **Angel Award** to Emmett Collins, for his generosity in supporting staff in contributing many hours of editing.

The **Jack Hickey TV Production Crew Award** to Aaron Dwight, for his willingness to help direct and to crew ConcordTV productions whenever asked.

The **Intern of the Year Award** to Sam Dean, for his support to staff in editing, production crew, and video camps.

Community Partnership Award to Michael Palmieri, President and CEO of Havenwood-Heritage Heights, for their years of ongoing support to ConcordTV.

The **Kent Hemingway Education Award** to Helen Dugan, a dedicated past member of the board representing Concord School District and Concord High School.

The **Gene Rudolph Technical Award** to Philip Dignard, for providing technical training at a ConcordTV workshop.

The **Government Partnership Award** to Pat Immen of the Concord City Library for her support in the production of *@ Your Library* on the Government Channel.

The **Directors Award** to Dominic "Dom" Rosso, for his outstanding contributions as director of the Concord High morning announcements, *CHS Live*.

The following are programs that ConcordTV produces in-house and that air on the Public Access Channel 22.

SeniorSpeakNH

SeniorSpeakNH is a ½ hour, monthly, talk show format, TV program, that is produced by ConcordTV. Topics generally focus on issues that affect the health and wellness of seniors, and their quality of life.

Thanks to our *SeniorSpeakNH* underwriters, AARP, Centennial Senior Center, & Concord Orthopaedics, in supporting this valuable program and helping the station raise \$1,800.

AARP
Centennial
SENIOR • CENTER

CONCORD ORTHOPAEDICS

Thank you to the volunteers who logged 1754.45 hours in FY 2011-2012:

Bill Alleman	Jon Kelly
Rebekah Allen	Karen Kenney
Will Anderson	Edward Kirila
Jeffrey Andrew	Megan Lampron
Will Ashworth	Ray Lanier
Jason Aziz	Rose Marie Lanier
Arthur Aznive	Kathleen Lavoie
Robert Barton	Laurel Leisses
Ned Beecher	Drake Lessard
Michael Bellomo	Miranda Louf
Jim Blanchard	Brennan Macaig
Andrew Boyd	Clifton Mathewson
Josh Britton	Carolyn Maynard
Peter Burgess	David McDonald
Michael Cabana	Stephanie Mills
Ganga Chimorya	Julia Moreira
Will Clark	Olivia Moul
David Clarke	Thomas Moul
Emmett Collins	Ben Mullen
Gene Connolly	David Murdo
Yadhap Dahal	Kim Murdoch
Amber Das	Charles Murphree
Evan DeJoie	Matthew Newton
Bob Denz	A.J. Nolin
Elaine Driscoll	Jeanmarie O'Herron
Tim Driscoll	Richard Patten
Tyler Dupuis	Pedro Pimentel
Aaron Dwight	Larry Prince
Jessica Fogg	Todd Randall
Julia Freeman-	Tim Restall
Woolpert	Benjamin Rider
Alan Glassman	Dan Rider
Denis Goddard	Tonya Rochette
Katy Godsey	Charles Russell
John Goldthaite	Peter Sajko
Susan Gunther	Angela Sepela
Jared Guyer	David Siff
Kaila Hamman	Lucilla Sokol
Josh Hardy	Stan Sokol
Angela Harman	Trevor Sweet
Lydia Harman	Vincent Tenvan
Mark Hassapes	Derek Thomson
Ryan Howe	Veryl Troncone



Bob Denz hosting Senior Speak NH



The Nonprofit Connection with Susan Gunther

The Nonprofit Connection

The Nonprofit Connection is a ½ hour, monthly, talk show format TV program featuring stories of local nonprofit organizations. Alternate community hosts are Susan Gunther and Tonya Rochette, who have extensive experience with nonprofit organizations in the greater Concord area and with ConcordTV.

ConcordTV On the Go

ConcordTV's monthly magazine-format show allows the station to get outside the studio and experience the Concord community firsthand. Produced by staff and focusing on events and locations around the city, *ConcordTV On the Go* is the flagship program on channel 22.

Subjects in FY 11-12 included Black Ice Pond Hockey, Red River Theatres, and the award-winning episode about the McAuliffe-Shepard Discovery Center.



The McAuliffe-Shepard Discovery Center

CONCORD COMMUNITY TV STATEMENT OF ACTIVITIES For the Year Ended June 30, 2012

(with summarized financial information for the year ended June 30, 2011)

Support and Revenue:

	2012	2011
Franchise Fee	\$ 239,138	\$ 214,400
Grants		5,550
Membership Dues		2,013
Contributions	1,100	2,005
Events	9,160	
Service Fees	5,577	9,375
Sponsorships	2,150	1,917
Sale of used equipment		1,592
Interest Income	562	567
In-kind donations	44,200	44,200
Miscellaneous Income	1,931	
Total Support and Revenue	303,818	281,619

Expenses

Program Services	255,405	230,522
Fundraising	14,817	15,420
Management and General	63,370	42,426
Total Expenses	333,592	288,368
(DECREASE) IN NET ASSETS	(29,774)	(6,749)
NET ASSETS AT BEGINNING OF YEAR	437,917	444,666
NET ASSETS AT END OF YEAR	<u>\$ 408,143</u>	<u>\$ 437,917</u>

Become part of the ConcordTV Community

Become a viewer: Watch ConcordTV channels 6, 17, and 22 on Comcast Cable in Concord and Penacook, or watch online at www.yourconcordtv.org.

Become a producer: Take our free Orientation and learn about the equipment and training opportunities we offer. Then, work with ConcordTV staff to help turn your idea into a television program.

Become a volunteer: Learn from knowledgeable ConcordTV staff how to operate studio and field production equipment. Sign up for our volunteer list and receive notification of production opportunities through email or phone.

Take Classes: ConcordTV offers many opportunities for media education, providing training on field cameras, editing and studio production.

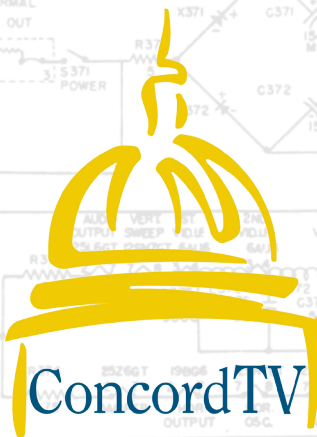


Serving Nonprofit Organizations

ConcordTV works with local nonprofit organizations by providing opportunities for them to share information about their services and upcoming events.

On air bulletin board: Any nonprofit organization or community group is eligible to submit a message for ConcordTV's bulletin board.

Television Production: Nonprofit organizations are invited to work with ConcordTV staff and volunteers to create programming about their organization.



Your Community Channels

Channels 6, 17, 22

Channel 6 – Education

Local schools share lectures, sports, concerts, school board meetings and other programming.

Channel 17 – Government

The City of Concord brings local government meetings and announcements to its citizens.

Channel 22 – Public

As a local resident, you can give voice to your interests and opinions and share community events and activities through the medium of television.

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ConcordTV is located in the Concord High School, Entrance D

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 @ConcordTV on Twitter

Each page of this report contains a different television schematic. Collect them all and build your own TV!

For more information, go to ConcordTV's website

www.yourconcordtv.org