

# A Tale of Two Locations



## Annual Report 2012-2013

*Your Community Channels*

*Channels 6, 17, 22*



# Serving One Community



# A Tale of Two Locations



## **A Message from the Board Chair, Tonya Rochette**

Thank you for taking some time to review our annual report. We are pleased to share with you some of the exciting changes we have seen at ConcordTV over the past year, as well as touch on some of the wonderful things yet to come! I have had the pleasure of serving ConcordTV as chair of our Board of Directors, along with being one of the hosts of the *Nonprofit Connection*, a show that highlights some of our incredible charitable organizations that serve the Concord community.

A little bit of personal history here . . . I joined ConcordTV as a volunteer way back when I was asked by Doris to host a show called the *Nonprofit Connection* after meeting her through Leadership Greater Concord's Media and Communications day. After I stopped laughing at the absurd questions and made sure she had in fact called the right person, I reminded her that I have a paralyzing fear of public speaking. For any of you that don't know Doris, she is very hard to say no to, and this was no exception. Participating as a host of this show was an incredible experience

I was so impressed with the volunteers, the staff and the technical resources that existed in this small section of Concord High school. I was hooked. I wanted to learn how to run the cameras, use the equipment, and found that my kids were excited to learn more about the TV studio world as well. ConcordTV has now become a family affair. My daughter co-hosted a show with me, and my son has worked the cameras. They both participated in the summer Youth Video Camps, learning how to use all of the equipment, and were thrilled to tell their friends all about their experience. It is contagious indeed. When asked if I would like to join the Board of Directors, the obvious answer was "Yes, please!"

Don't worry Concord, I will not be leaving to host a Prime Time talk show for a major network any time soon. But it has helped me start to get over that fear of public speaking, and has opened my eyes to an incredible network of Nonprofits that we have in our community that ConcordTV is able to help get their messaging out. I thank you, ConcordTV, for providing this resource.

And exciting things are still to come....

With our new location in the Heights, we are finding that we are able to reach out to an even greater part of our community and include them in learning how to produce programs, tell their stories, and create content using the great technology that is available. I am constantly amazed at the new ideas for programs that come up and am excited to see how my elementary and middle school age kids grow up benefiting from ConcordTV as a fantastic community resource.

Thank you, also, to our Board of Directors: Gene Connolly, Jack Dunn, Jessica Fogg, Julia Freeman-Woolpert, Glenn Mathews, David Murdo, Kim Murdoch, Michael O'Meara and Bill Whitman. We, of course, miss our recently departed board members Susan Gunther, Matthew Newton, Larry Prince and Tim Restall, who have all given so much of their time and energy in making us a fantastic community resource.

Thank you to our Executive Director Doris Ballard and her incredible staff and volunteers at ConcordTV. They are really the powerhouse team that makes everything we do possible. I would also like to send a big thank you to Mayor Jim Bouley and the members of the Concord City Council, City Manager Tom Aspell, as well as Superintendent Christine Rath and the members of the Concord School Board for their continued partnerships.

I cannot wait to see how ConcordTV expands its support throughout the community, especially as Concord nears its 250th anniversary and all of the neat stories we have yet to hear.

Cheers to an excellent year ahead!

## **About Studio A: Concord High School**

ConcordTV's "Studio A" is located in Concord High School, 170 Warren Street in Concord. Being the main office of the station, we offer the following:

- equipment pick up and return;
  - access to editing equipment and training;
  - morning announcement support to High School students for *CHS Live*;
  - available training to high school students, teachers and school staff;
  - support to the Concord High School Film Society as Advisors;
  - live shows produced by ConcordTV staff, (such as local election coverage);
  - training and technical support to the Media Education program at the High School;
  - taping of school sports with help from community volunteers; and taping of the Concord High School events.
- Hours are (except when out on location for production): Mon, 10 a.m. to 5 p.m. and Tues through Fri, 9 a.m. to 5 p.m.  
Phone: 603-226-8872



# Serving One Community

## A Message from the Executive Director, Doris Ballard

Dear Friends,

What a year it has been! When the City of Concord approached ConcordTV in 2012 to ask if we would be interested in being included in the City's new community center on the Heights (formerly the location of Dame School), our board and staff realized that this opportunity was too good to pass up.

We have collaborated for many years with the Concord Parks and Recreation Department in offering Youth Video Camps. Now, with the station's expansion to the department's new facility on the East side, we would be able to expand our reach to the public and work more closely with the Parks and Rec activities throughout the year to the benefit of the community.

So armed with a minimal budget, enthusiastic staff, and the design assistance of our long time volunteer and lighting expert Eugene Rudolph, we were able to transform two former elementary school classrooms into a Media Center that includes a training room and TV studio. And with new technology classes officially beginning in September of 2013, we were able to end the fiscal year of 2012-2013 feeling enthusiastic about the future of ConcordTV and how two locations could now serve a greater number of people in the City of Concord.

What you will see in this report is how our small staff continued to be committed to the station's daily activities in Concord High School (now referred to as Studio A), while working on an expansion of a second location on the Heights, (which is now called Studio B).

We continued to:

- work with new volunteers;
- assist new producers in the creation of their shows;
- train the public in video, editing, TV Production, etc;
- cover and air city and school district meetings;
- tape community events such as Market Days and National Night Out;
- run Youth Video Camps;
- support the Concord High morning announcements program, "CHS Live," and the school's Film ; Club and Production class.
- air the annual six hour event "Concord On Air, where we featured the city's Most Fascinating Individuals and introduced our first Junior TV Host;
- hold successful workshops for nonprofits;
- collaborate with Concord Rotary and the Friends Program;
- air school sports games;
- include all programming "on demand" on our website;
- and join with the Concord Police Department to create more episodes of the show, "On The Beat."

And the list goes on. But we could not do all of this alone as a staff. We are proud to let you know in this report of the many volunteers, producers, board members, city and school district officials, donors and business sponsors who contributed to the success of Concord Community TV. We may have two locations that serve one community, but it takes the support of many in the community to make it all work. And for that, we say thank you to everyone who continues to support us, and encourage others to join us.



## ConcordTV Staff and Board

### Executive Board

Tonya Rochette, Chair  
David Murdo, Chair-Elect  
Kim Murdoch, Treasurer  
Jessica Fogg, Secretary

### Directors

Jack Dunn, School District Representative  
Gene Connolly, CHS Principal  
Glenn Mathews  
Julia Freeman-Woolpert  
Michael O'Meara  
Bill Whitman

### Full Time Staff

Doris Ballard, Executive Director  
Chris Gentry, Programming/IT Director  
Josh Hardy, Production/Training Coord.

### Part Time Staff

Shawn McHenry, Production Asst.  
Bernadette Meunier, Archivist/Admin. Asst.  
Robert Morrill, Media Technician  
AJ Nolin, Production Asst.  
Tyler Rizzo, Graphic Design

## About Studio B: Heights Community Center

ConcordTV's "Studio B" is located in the City's Community Center on 14 Canterbury Rd. (formerly Dame School). At this location we offer:

- training to the public in the afternoons and evenings;
- community producers' TV show tapings in the afternoons and evenings;
- summer youth video camps to students ages 9 to 14;
- classes and special workshops for adult seniors;
- workshops for nonprofit organizations; and
- TV production training for groups and individuals of all ages.

Hours are (except when out on location for production): Tuesday, Wednesday and Thursday, 10 a.m. to 8 p.m., (Saturdays by appointment only, or when scheduling special classes).

Phone: 603-219-0210





# A Tale Of

## Education Channel 6

The following content on our Education Channel gives the public a look at what's happening in our schools. Here are a few highlights of the year's activities.

### **CHS Live**

Four mornings a week, Concord High students produce their morning announcements in our studio, which they call "CHS Live," Shows are seen as they happen in each classroom, and then aired on the channel. (Photo 1)

### **New Elementary Schools**

ConcordTV was busy capturing on video the construction and dedication of our three new elementary schools. (Photo 2)

### **School Sports**

Dedicated volunteers Charlie Russell and Peter Burgess taped the majority of the 48 games for the public to enjoy. The games are then archived for future generations. This is also a great opportunity for students to learn how to tape and call sports games.

### **Graduation**

Our staff spends many hours taping and editing Concord High School graduation each year. The event is a viewing favorite.

*Airing on the Education Channel 6: 2012 CHS Graduation; 2012 CHS Senior Awards Ceremony; Abbot Downing Winter Concert; CHS Baseball; CHS Boys Hockey; CHS CAST presents RENT; CHS Football; CHS Girls Hockey; CHS Girls Lacrosse; CHS Girls Softball; CHS Live; CHS Prom 2012; CHS Soccer; CHS Softball; CHS Varsity Wrestling; Concord School District Instructional Committee; Concord School District Public Hearing; ConcordTV Advanced Video Camp; ConcordTV Video Camps Summer; Hockey Jamboree; KWNN; Music Video "Library"; Safe Walks to School; School Board Budget Session 1 through 9; School Board Capital Facilities Meetings; School Board Communications Committee Meetings; School Board Finance Committee Meetings; School Board Instructional Committee Meetings; School Board Monthly Meetings; Tide Talk; Your Community at Your Service*



## Government Channel 17

The following content on Channel 17 gives the public a look at what's happening in our City government. Here are a few highlights of the year's activities.

### **On The Beat**

Concord Police Department show, *On The Beat*, along with ConcordTV staff, created 11 episodes on topics such as: Burglary Tips, Seat Belt Challenge, and Drug Take Back

### **We Are Serious About Fun**

The Parks and Recreation Department tapes its show, "We Are Serious About Fun," providing information on activities the city offers to youth and adults. (Photo 3)

### **Government Meetings:**

Airing on the channel are the following first run meeting numbers:  
19 City Council; 12 Planning Board; 13 Zoning Board.

### **Youth Video Camps**

In another collaboration with Concord Parks and Rec, the station offered a Video Summer Camp experience to 27 students ages 9 to 14. (Photo 4)

*The following is a list of programming that aired on the Government Channel 17:*

*City Council Meetings; City Council Budget Adoption Meeting; Zoning Board Meetings; Planning Board Meetings; On The Beat with the Concord Police Department; We Are Serious About Fun; Concord Police Department South End Graffiti Press Conference; Live Downtown Complete Streets Advisory Committee Meetings; Energy & Environment Committee Workshop; Main Street Improvement Project; Sewalls Fall Bridge Meeting*



# Three Channels



## Public Access Channel 22

Channel 22 airs all programming produced by community members and nonprofits. In addition, ConcordTV staff produces content for the channel that captures events and activities of interest to our viewers.

### ConcordTV Productions

**The Nonprofit Connection**, produced monthly, provided the following not-for-profit organizations the opportunity to advance their mission and encourage community engagement: Girls Scouts of America; Making Strides; Volunteer Driver Network; VNA; YMCA; Women's Club of Concord; Homeless Resource Center; Toastmasters; The Friends Program; Intown Concord and NH Lakes Association. (Photo 1) **Thank you to program hosts: Susan Gunther and Tonya Rochette.**

**SeniorSpeakNH** shares information, experiences and observations about matters of special interest to the seniors in our service area. The following topics/organizations were among some of the featured programs: Senior Abuse; Senior Companion Program; Medicare; Senior Yoga; Concord Orthopaedics; Service Link; RSVP and Foster Grandparents. (Photo 2)

**Thank you to the following Underwriters of SeniorSpeakNH: AARP NH, Centennial Senior Center; Concord Orthopaedics**



### By the Numbers: Programming on Channel 22

A total of **760 FIRST RUN** programs were produced by members of the public and ConcordTV for Channel 22. The following is a list of these productions by title:

16th Annual Mayor's Prayer Breakfast; A House, A Barn, A Community; Abundant Life Ministries; Alice In Wonderland; American Democracy TV- The Citizen; Around Town; At The Rivers Edge; An Oral History of Berlin NH; Avoiding Frauds and Scams with Officer Ryan Howe; Be Well New Hampshire; Behind the Scenes at the Audi; Bits PSA; Buster Keaton; Capitol Access; Central Baptist Church; Chamber of Commerce Citizen of the Year; Christa McAuliffe 25th Anniversary Presentation; CHS Film Festival Winter 2009; CHS Film Festival Winter 2011; Cinema Ordures; Classic Cartoon - Betty Boop; Classic Movie Series; Concord Area Transit PSA; Concord Coachmen Harmony; Concord On Air 2013; Concord On Air Highlights; Concord Trust; Concord Youth Softball; ConcordTV Board Holiday Greeting 2012; ConcordTV on Go; **MarketDays(photo4)** Constitutionally Speaking; Creating Cooperative Kids; Creches from All Over the World; CRVNA PSA; Dancing with the Concord Stars; Democracy NH; Democracy Now; Dig Into Reading; Disabilities Rights Center Presents; Disney on Ice Concord Hospital 2012; Doggy Dilemmas; Dogs Night Out; Three Great Poets; Don & Jenn at the Greenhouse; Dragon Boat Race Promo; Drum Trio Experiment; Ed Gerhard at Grange Lake Hall; Expedition New England; Extending Medicaid in NH PSA; Fall in Concord; Fly Fishing; Folklorist; God's Word Changes Lives; Granite State Outdoors; Guitar Fun 101; Healthy Meals with Mary Rose; Hike Safe; Hilliker Cup 2013; History of Page Belting Company; Horseshoe Pond Place 11th Annual Variety Show; In Search of the Lord's Way; In The Studio with Dennis Sheehan; Intown Concord Spelling Bee; Ironheart Mile; Jason Palmer Quintet; Jazz Room; Jr Monarchs vs NH East; Kristina Stykos at the Cookeville Cafe; Laurie Sargent and Her Wicked Friends; League of Women Voters School Board Candidates Forum 10/30/12; Legion Baseball vs Lebanon; Life Matters; Live and Let Live Farm; Live at the Acton; Local Music by LOKI; Local Music by TESTER; Lost in Laconia; Love Your Neighbor 2012; Lunch at the Dump at the Spotlight Cafe; Making Strides 2012 Promo; Mary Fagan at the Spotlight Cafe; Memorial Day Parade; Mental Health Crisis Press Conference; Mid 20th Century NH Architecture; Mike Laurent's Filler Project; Nerd Rage; New Hampshire's Covered Bridges; NH Driving Toward Zero; NH Happenings; NH Jazz presents Andrew Wolfe; NH Jazz Presents Terri Roiger; NH State Council on the Arts-CREATIVE SOLUTIONS; NHCCM Honors Awards 2012; NHFPI PSA; Nonprofit Connection; On The Beat Promo; Pints and Politics Gov. Maggie Hassan; Poetry Out Loud New Hampshire Finals Competition 2013; Poets Three; Prison Chapel of the Air; Pure Water for the World; Ramailo Sajh - Euphoric Night; Rapping with Rose Marie; Red Cross PSA; Road to Recovery; Rose Gray at Cafenios; Rotary Annual Dinner; Running for Public Office; Safe Walk Holiday PSA; Saturday Fright Special; SCO Jazz Ensemble; SEA NH Prison Watch; SeniorSpeakNH; SNOB Film Festival Shorts; SPCA PSA; St Paul's Church; Story Tellers TV; Superman; Tenor Sax Jazz; Th Word of Light; The Bible Speaks Church; The History of Penacook; The Hovel; The Jazz Room; The Kid; The Open Mind with Martin Luther King Jr. 1957; The Sky This Month; The Wide Wide World of NH Specialty Crops; The Wood Whisperer - Steamer Trunk Pt 2; The Word of Light; **The Yoga Show with Karen (Photo 3)**; Tide Talk; Two Presidents Visit Concord NH; UNH Law; Video Camp Promo; Water Matters!; Welcoming NH; Wesley United Methodist Church; What's Happening at the Audi; Who Cares About Kelsey? Presentation by Dan Habib; Wings of Knowledge; Without Music Life Would Be a Mistake; WKXL Pints and Politics; Your Community at Your Service



ConcordTV's second annual event, *Concord On Air*, was held on Sunday, April 14, 2013 at the studio in Concord High School. This six hour, live telecast, once again celebrated Concord and its: government, schools, businesses, nonprofits, neighborhood, and arts and culture. Below is an overview of activities that were part of the Telecast.

### **Featured Segments (by category)**

#### **City of Concord**

Concord City Auditorium. Concord City Library. Concord Fire Department.  
Concord General Services Department. Concord Police Department. Concord Recreation Department. Heritage Commission

#### **Nonprofit Organizations**

Black Ice Pond Hockey. Concord Historical Society. Concord Young Professionals Network. Friendly Kitchen. Intown Concord. McAuliffe-Shepard Discovery Center. Merrimack County SPCA. NH Association for the Blind, Second Start

#### **Arts Organizations**

Concord Community Music School. League of NH Craftsmen. Rolfe Barn and Family Homestead. Songweavers of CCMS

#### **Concord School District**

Abbot Downing Elementary School. Christa McAuliffe Elementary School. Concord High Dame School. Mill Brook Primary School, Rundlett Middle School Dance Crew

#### **Neighborhoods**

Carter Hill Orchard, Eagle Square, New American Friends, Penacook Village Association, Rollins Park, South Street Market, White Park Monkey Around Playground., NHTI Community College

### **Concord On Air Supporters**

Thanks to the following business sponsors and donors, a total of **\$4,002** was raised for the station:

#### **Business Sponsors**

##### **Major Sponsors**

Concord Monitor, Laconia Savings Bank, NH Fisher Cats, SnapScreen Press

##### **Supporting Sponsors**

The Bagan Foundation, Cobb Hill Construction, Concord Young Professionals Network, Gondwana & Divine Clothing Co., Lincoln Financial Group, Merrimack County Savings Bank, Northeast Delta Dental, Town and Country Reprographics

##### **Individual Donors**

##### **Platinum Donors**

Rose Marie and Ray Lanier

##### **Silver Donors**

Anita M. Hickey, David Murdo, Tonya Rochette

##### **Bronze Donors**

Mary Lou and Kay Amsden (in Memory of Tad Mosel), Roger and Carol Brooks, Allwynne Fine, Julia Freeman-Woolpert, Susan Gunther, Chet and Betty Hoadley, Jim and Susan Milliken, Robert Morrill, Kim Murdoch, Matthew and Lisa Newton, Dick and Jessie Osborne, Tim Restall, Gene and Irene Rudolph, Stephen Shurtleff, David Siff, Anthony "Skip" Tenczar, Robert and Doris Williams

##### **In Kind Donors (Total of \$1,047)**

Anonymous, Ballard's Ice Cream, Sandwiches & More, Beaver Meadow Golf Course, Checkmate Pizza, Concord Community Concerts, Community Players of Concord, Constantly Pizza, Granite State Symphony Orchestra, Kentucky Fried Chicken, Interlakes Summer Theatre, McAuliffe-Shepard Discovery Center, The UPS Store

#### **Volunteers**

The following individuals volunteered approximately 150 hours, helping to assure the success of the event:

##### **Hosts (in order of appearance):**

Mayor Jim Bouley; Matt Newton; Gene Connolly; Nazzzy; Lindsay Irwin; Tonya Rochette; Shelly Hudson; Kim Murdoch; Liza Poinier; Michael O'Meara; Pam Tarbell; Charlie Russell; Emma Nakuci; Bernadette Meunier; Byron Champlin; Tim Sink; David Murdo

##### **Photography:** Julia Freeman-Woolpert

Refreshments: David Murdo

Social Media: Jessica Fogg

**Concord On Air Committee:** David Murdo, Chair; Jessica Fogg; Susan Gunther; Julia Freeman-Woolpert; Matthew Newton; Michael O'Meara  
**Crew:** Mike Bellomo; Aaron Dwight; Alex Foster; Alden Hussey; AJ Nolin; Dominic Scotti; Ryan Sweatt

##### **ConcordTV appreciates our friends in the Media who helped publicize the Telecast:**

Concord Monitor: Ben Conant, Angie Lane, Ben Leubsdorf, and Keith Testa; Anthony Schinella, Patch, 105.5 JYY: Mya and Nazzzy; and WTPL: Peter St. James



# Six Hours



## Meet Concord's Most Fascinating Individuals

As part of this year's *Concord On Air* event, we presented Concord's six "Most Fascinating Individuals." Each was selected from nominations submitted by the public, with one featured every hour of the Telecast. **They are:**



### **Cindy Flanagan**

Owner of highly successful Concord Dance Academy for 32 years.

#### **Nominators' quotes:**

"Each day, she shares and inspires her love of performing to her students, creating confident, poised young men and women."

### **Nicole Hayden**

Came to Concord through AmeriCorps program.

#### **Nominator quote:**

"Since settling in Concord in 2011, this 20 something native of Western Pennsylvania has established herself as a community leader, particularly working with youth. Nikki's efforts will impact youth in communities beyond Concord."

### **Bhagirath Khatiwada**

Refugee from Bhutan, came to Concord in 2008.

#### **Nominator quote:**

"When a Bhutanese family was targeted with a hate message, Bhagirath was there to comfort the family and to help organize the community to provide messages of love and support, and to speak out against hate. Bhagirath has worked with Concord community leaders to promote understanding of Bhutanese culture and to connect the Bhutanese with the wider Concord community."

### **Jennifer Kretovic**

Ward 2 City Councilor; Instrumental in efforts to revitalize Concord during her work at Concord 2020.

#### **Nominator quote:**

"Perhaps it has been at the supermarket where you've witnessed her talking with citizens about backyard chickens, buskers, or the \$4.71 million dollar grant headed Concord's way. In any of these cases, you have seen firsthand a thoughtful, thoroughly engaged public servant doing what she does best: being one of Concord's most fascinating people, getting work done."

### **Ignatius MacLellan**

Chose career in affordable housing to help others avoid trauma experienced by his own family.

#### **Nominator quote:**

"Ignatius is an involved member of the community and one that I think we can all learn from. He has been known to transform lives, in positive ways, and encourage others to always give the best of themselves to everyone they meet."

### **Soula Maloutas**

Left her native Greece in the 1970's to find a better life. She realized her dream when she started the Gaslighter Restaurant.

#### **Nominator quote:**

"She is the owner, chef and greeter. While not a local native, she serves more than food. She serves up "Concord!" Soula is one of the best "commercials" for Concord and its residents."

## Meet ConcordTV's Junior Hosts

On Saturday, February 2nd, ConcordTV held auditions in search of its first Junior Host, and Alternate Junior Host. They were selected from a group of twenty-three talented students, ages 8 to 14, who came to the auditions. Both had their debuts as Junior Hosts during the Telecast.

**Junior Host: Lindsay Irwin**, 14 year old student at Rundlett Middle School



**Alternate Junior Host: Emma Nakuci**, 10 year old student at Christa McAuliffe School.

# A Tale of Collaboration

## Workshops for Nonprofits

A *Messaging and Marketing Workshop* was held for Nonprofits, which provided the structure for uncovering the key marketing resources available at ConcordTV, including the *Producer Support Program* and the power of a video on social media. 31 attended from the following organizations:

*4H Youth Development; Carroll County United; CATCH; Child Health Services; Children's Alliance; Community Action Program; Council on Fundraising; Early Education and Intervention Network of NH; Families in Transition Vista Program; Friends Forever USA; Granite State Progress & Education Fund; Inspired Recovery; Intergenerational Connection Unit; Laughter International Clubs; League of NH Craftsmen; Live and Let Live Farm Rescue; Lutheran Social Services; Manchester Continuum of Care; New Beginnings; NH Learning Disabilities Associates; Prescott Farm Environmental Education Center; The Way Home; World Affairs Council; Zonta Club.*

## Nonprofit Holiday Greetings

Each year, ConcordTV offers nonprofits the opportunity to tape a holiday greeting in our studio which airs on the public access channel 22 throughout the season. Here are those that participated:

*Back in the Saddle Therapeutic (Photo 1); Capital Center for the Arts; Friends Forever; Friends of the Audi; The Friends Program: Riverbend; Merrimack County SPCA (photo 2); Zonta*

## Concord Boys and Girls Club Auction

In December, ConcordTV staff and volunteers provided an estimated 200 hours of technical support to the Club's auction which airs live on all three channels. It's an annual collaboration and tradition that we are proud to be a part of.



## Rotary Sends Jr. Friends to Youth Video Camps

Thanks to the generosity of Concord Rotary Club, 10 scholarships were provided to the Friends Program's Jr. Friends participants. These campers, who may not otherwise have had the resources to attend the camp, spent a week learning all about TV and Video production, and created some amazing video for our channels. Each received a certificate of completion and a DVD copy of their work at the camp graduations.





# By The Numbers

## Bulletin Board

Bulletin Board announcements provide the latest information and notices that affect the Concord community on a variety of levels, from entertainment to city advisories. Listed below are the many that utilized this resource:

4 H Club; AARP; Alzheimer's Association; American Legion; American Red Cross; Beacon Landing; Best Buddies; Blue Star Museum; Broken Ground School; Button Up NH; Calypso Communication; Capital Center for the Arts; Capital Mineral Club; CASA; CATCH Housing; Centennial Senior Center; Center for Health Promotion; Central New Hampshire Coalition; Chamber of Commerce; Child and Family Services; Christ the King Church; CHS Drama Club; City of Concord; Community Education; Concord Academic Student Theatre; Concord Chorale; Concord Cooking Center; Concord Feminist Health Center; Concord Fire Department; Concord Heritage Commission; Concord High School Diploma Academy; Concord Hospital; Concord Hospital Trust; Concord Human Resources; Concord Library Foundation; Concord Multicultural Festival; Concord Peer Support; Concord Planning; Concord Public Library; Concord Recreation Department; Concord Regional Technical Center; Concord Women's Club; Concord-Merrimack County SPCA; Dept. of Health and Human Services; Early Intervention and Education; East Concord Co-Op; Entrusted Legacy; Education Center; Families in Transition; The Fells Historic Estate and Gardens; Freese Brothers; Friends of Forgotten Children; Friends of the Audi; Friends Program; Girl Scouts of America; Girls Inc.; Granite Ledges; Granite State Symphony Orchestra; Greater Derry Arts Council; Health New Hampshire; Home Instead; Injury Prevention Center at Dartmouth; Interlakes Theatre; Just Love to Sing; Kimball-Jenkins Estate; Kiwanis; Live and Let Live Farm; Making Strides; Manchester Chorale Society; McAuliffe-Shepherd Discovery Center; McLane Audubon Center; Merrimack County Caregivers; Merrimack Music; Mt. Kearsarge Indian Museum; Narcotics Anonymous; National Endowment for the Arts; New American Africans; NH Artist Association; NH Association for the Blind; NH Center for Nonprofits; NH Coalition to End Homelessness; NH Connections; NH Department of Cultural Resources; NH Film and Television Office; NH Fire Academy; NH Fish and Game; NH Herbal Network; NH Humanities Council; NH Insurance Dept; NH Lakes; NH Medicaid Care Management; NH Preservation; NH Senior Games; NH State Council on the Arts; NH Technical Institute; Northeast Deaf and Hard of Hearing Services; Parent Information Center; Pemi-Baker Hospice; Penacook Elementary School; Penacook Senior Center; Plymouth State University; Prescott Farm Environmental; RB Production; Red River Theatre; Safe Kids 500; Senior Care, Inc; Service Link; SHRED; Special Olympics; Suncook Valley Chorale; Toys for Tots; Trinity School; UNH Cooperative Extension Service; United Baptist Church; Unitil; Visiting Nurses Association; Volunteer NH; Walker Lecture Fund; Wilson Employment Network; Women's Fund of NH; YMCA; Zonta



## Training

192 individuals attended classes in: Intro to Camera; Editing; Orientations; Planning Your Program; Video Camps, and Workshops.

## Equipment

There were 1,683 reservations of equipment and the studio, totaling a value of \$223,000 to the community.

## Archive

235 programs were placed in the archive. Of these, 48 were produced by ConcordTV; 21 are of City Council Meetings; 48 are School district meetings; 13 Zoning Board Meetings; 48 are local youth sports programs and 4 are those produced by the Concord High School production class under the guidance of Mr. Jon Kelley.

Sale of copies of archived programs totaled \$906.00.

## Volunteers

The following individuals logged in more than **1500 hours** in producing programming, hosting shows, serving on the Board or committees, or serving as crew members on shows:

Will Ashworth; Susan Barry; Althea Barton; Michael Bellomo; Jim Blanchard; Andrew Boyd; Mary Rose Boyd; Ethan Brown; Peter Burgess; Michael Cabana; Emmett Collins; Troy Delampan; Bob Denz; Tyler Dupuis; Ella Fabozzi; Sam Ferguson; Jessica Fogg; Alex Foster; Julia Freeman-Woolpert; Alan Glassman; Denis Goddard Casey Goodsell; Julianna Gullage; Susan Gunther; Lydia Harman; Angela Harman; Brittany Hoff; Ryan Jantzen; Pat Karpen; Jon Kelly; Karen Kenney; Edward Kirila; Rose Marie Lanier; Laura Loci; Chris Marino; Joey Martin; Tara Marvel; Clifton Mathewson; Glenn Mathews; Carolyn Maynard; David McDonald; Tim McKernan; Robert Morrill; Thomas Moul; David Murdo; Kim Murdoch; Kris Neilsen-Boule; Matthew Newton; Michael O'Meara; Terri Paige; Richard Patten; Pedro Pimentel; James Errol; Larry Prince; Dan Rider; Benjamin Rider; Tonya Rochette; Eugene Rudolph; Charles Russell; Anne Saunders; Angela Sepela; Steve Shaw; Nathan Smith; Stan Sokol; Veryl Troncone; Sean Wheeler; Bill Whitman.



# GET INVOLVED WITH CONCORDTV!

**Become a Viewer:** Watch ConcordTV channels 6,17 and 22 on Comcast Cable in Concord and Penacook

**Become a Producer:** Take our free Orientation and learn about the equipment and training opportunities we offer. Then, work with ConcordTV staff to help turn your idea into a television program. **(See Photo 2 Guitar Fun 101)**

**Become a Volunteer:** Learn from knowledgeable ConcordTV staff how to operate studio and field production equipment. Sign up for our volunteer list and receive notification of production opportunities through email or phone.

**Take Classes:** ConcordTV offers many opportunities for media education, providing classes and workshops on topics such as: Planning Your Program; Digital Filmmaking; Editing; **Youth Video Camps (Photo1);** Studio Production;Editing on Personal Devices.

## SERVING NONPROFIT ORGANIZATIONS

ConcordTV works with local nonprofit organizations by providing opportunities for them to share information about their services and upcoming events. In addition, the station offers nonprofit workshops on topics such as: Marketing; Creating PSA's; Creating Slides for TV Bulletin Boards; Producing Videos for Social Media and Beyond.



Nonprofits can also be featured on ConcordTV's show, *The Nonprofit Connection*, and/or create their own TV show with the help of our trained staff.

## What's the first step in getting involved?

Call us at 603-226-8872, or email: [doris@yourconcordtv.org](mailto:doris@yourconcordtv.org)

LIKE US ON FACEBOOK AND FOLLOW US ON TWITTER



ConcordNHTV



Training in Studio A.

## Statement of Activities Fiscal Year 2012-2013

	ASSETS	2013	2012
<b>CURRENT ASSETS</b>			
Cash and cash equivalents		\$ 183,358	\$ 191,795
Short-term investments – certificate of deposit		52,101	52,000
Prepaid expenses		239	1,244
<b>TOTAL CURRENT ASSETS</b>		<u>235,698</u>	<u>245,039</u>
<b>PROPERTY AND EQUIPMENT</b>			
TV production equipment		400,129	381,431
Leasehold improvements		111,304	98,175
Office Equipment		32,276	32,759
		<u>543,709</u>	<u>512,365</u>
Less accumulated depreciation and amortization		(378,137)	(334,684)
Property and equipment – net		<u>165,572</u>	<u>177,681</u>
<b>TOTAL ASSETS</b>		<u>\$ 401,270</u>	<u>\$ 422,720</u>
	<b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>			
Accounts payable		\$ 799	\$ 2,431
Accrued payroll and related expenses		9,330	12,146
<b>TOTAL LIABILITIES</b>		<u>10,129</u>	<u>14,577</u>
<b>NET ASSETS</b>			
Unrestricted		349,832	342,462
Temporarily restricted		41,309	65,681
<b>TOTAL NET ASSETS</b>		<u>391,141</u>	<u>408,143</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>		<u>\$ 401,270</u>	<u>\$ 422,720</u>

### LIABILITIES AND NET ASSETS

ConcordTV

Your Community Channels

Channels 6, 17, 22