# Concord TV Board of Directors August 28, 2018 Minutes

### **Board Members Present:**

Allwynne Fine, Kelly Wing, Pam Tarbell, Jack Dunn, Michelle Gilbert, Charlie Russell, John "Cimo" Cimlkoski, Kelly Wing, (late), David Murdo

#### **Board Members Absent:**

Glenn Matthews

#### **Concord TV Staff Present:**

Doris Ballard, Josh Hardy, Michael O'Meara

In the absence of the Board Chair & Vice Chair, the meeting was called to order at 6:30 pm by David Murdo – Secretary.

Doris Ballard introduced Melissa Fisk, who is interested in coming on the board. Melissa comes to us with a background in Human Resources. Allwynne Fine made the motion to accept Melissa Fisk as a Concord TV Board Member. Charlie Russell 2<sup>nd</sup> the motion. The motion carried and we welcomed Melissa to the board.

## Treasurer's Report

Doris presented the treasure's report. For the period July 1 thru August 28<sup>th</sup> were currently at 19.20% of the Annual budget.

We received word that Concord TV was receiving \$33,089 from the Until Grant to help fund the lighting project of \$94.000 lighting cost for the studio, which was completed during the summer.

Charlie made the motion to accept the treasurer's and Cimo Cimlkoski 2<sup>nd</sup> the motion. The motion carried.

Doris recommended that we move between \$50,000 to \$75,000 to a 15 Month CD with at rate of 2.05% at Merrimack County Savings Bank. After discussion, David Murdo made the motion to move \$50,000 into a 15 Month CD at a rate of 2.05% at Merrimack County Savings Bank. Jack 2<sup>nd</sup> the motion. The motion carried and Doris will open a t 15 Month CD.

**Capital Improvements Committee** – The committee is chaired by Jeff Webber and Matt Newton. They would love to have another committee member that has knowledge in equipment.

Michael made a proposal to purchase a Tri-caster bundle which includes a remote unit that can be used off sight at the Concord Boys and Girls Club Auction and other locations. The equipment would be purchased from Access AV and the total cost would be \$24,000.00. David made the motion to accept the purchase and Charlie 2<sup>nd</sup> the motion. The motion carried and the equipment will be purchased.

**Equipment Policy** – Doris presented the equipment policy for review. Charlie made the motion to accept the equipment policy and Jack  $2^{nd}$  it. The motion carried.

**Youth Video Screening** – The screening will take place on Saturday, September  $8^{th}$ , at Red River Theatres at 10:00 am. The theater seats 100 people and we currently have 57 tickets sold. The tickets are \$5 donation, and children under 14 are free.

**Concord TV Comic Book** – Al Labre, who is an artist came to Concord TV with hopes of designing a comic book for the organization. It was suggested that he do a video but didn't feel comfortable in that field. He designed a comic book. Each person that makes a donation during Concord On Air will receive a signed comic book.

**Capital Center for the Arts** – Capital Center for the Arts is interested in using the new Podcast System at Concord TV. In exchange, Concord TV will have a full page ad in their season program book, tickets to each of the National Theatre Live in HD shows.. The value is \$2500.00. Parker Academy sponsored the event.

**Concord On Air** – The date for the Annual Concord On Air is Sunday, October  $28^{th}$  from 12:00 noon to 8:00 pm. The theme will be "20 years/20 Reasons", and this theme will carry out for the entire year, as we are celebrating our  $20^{th}$  Anniversary.

During the event, we will have a basket worth \$1,000 that will be raffled off during the event. Tickets will be \$20.00 per ticket or 6 for \$100.00.

**Annual Appeal Letter** – Being Concord TV's 20<sup>th</sup> Anniversary, Sharon Sweet (who does fundraising for a profession) is working with Doris in coming up with a fundraising letter. This years letter is going to have higher donation levels that can be paid over a 3 year period. Once the letter is approved by the Concord TV Board of Directors, it will be sent out to existing donors.

20<sup>th</sup> Anniversary Event – The event will be held on Friday, June 7, 2018 at the Bektash Shriners Hall. The event will include a dinner, Silent Auction, Video presentations and much more. More information to come.

**Concord Boys and Girls Club Auction** – The MOU still has not been finalized. In order to finalize it, Doris, and Charlie will sit down with Chris Emond and finalize it. In the MOU, Concord TV will receive \$5,000.00 for our involvement with the auction.

At 7:25 pm, a motion was made and passed to move into executive session.

Respectfully Submitted by

David C. Murdo Secretary

Minutes approved: September 25, 2018