

Concord TV Board of Directors
February 26, 2019 Minutes

Board Members Present

Allwynne Fine, Melissa Fisk, Michelle Gilbert, Glenn Matthews,
David Murdo, Charlie Russell, Pam Tarbell, Kelly Cuomo-Wing

Board Members Absent

John "Cimo" Cimikoski, Jack Dunn,

Concord TV Staff Present

Doris Ballard, Josh Hardy, Jim Webber

Chair Glenn Matthews called the meeting to order at 6:33 pm.

We welcomed Elizabeth MacLellan to the meeting. Elizabeth has been hired by Concord TV as an Independent Contractor to assist with the Easter Eggstravaganza.

Secretary's Report

The secretary's report was amended to say The Walker Lecture Fund gave \$500 in memory of David Tardif to be used for scholarships to be used for campers. Charlie made the motion to accept the minutes as amended. Allwynne Fine 2nd the motion. The motion carried.

Treasurer's Report

Doris went over the % of the budget. At this point, we should be at 67%.

Marketing is at 88.36% because we purchased hats for staff, an also for the payment to have the banner installed on Main Street and Loudon Road for the Easter Eggstravaganza.

Studio/Office Supplies is at 92.73% because we purchased flash drives with our logo on it. When people want to purchase a copy of a show, they will now be copied onto the flash drive with our logo on it. Their will now be a cost of \$12.00 per flash drive. These flash drives will not be used for staff. Also, the cost if ink is skyrocketing.

Doris also announced that once Easter Eggstravaganza is over, she will be working with Allwynne Fine on the 2019-2020 budget.

Charlie Russell made the motion to accept the treasurer's report. David Murdo made the motion. The motion carried.

Board Development, By-Laws & Nominating – no report

Capital Improvements – no report

Finance – no report

Personnel – will discuss in executive session

Marketing & Development

Doris went over the budget to show where we currently are in revenue and expenses compared to where we were at the end of the event last year.

Jim presented the remainder of the report since he has undertaken this project.

Jim has a \$500.00 grant application into Wal-Mart, and is waiting for the answer.

The entire event has spaces for 142 baskets. We are currently at 80 baskets that have been donated. When contacting past basket donors, the response has been very positive.

The poles that have been used in past years for the tickets have been a problem. People knock them down and several have been broken. This year we will not be using the poles for tickets. We will have a bucket attached to the grids, so the basket will be on the table next to the baskets.

Josh is still looking for volunteers for set up, during the event and for break down.

We are also looking for volunteers to be the Easter bunny for the event.

Staff Report

Josh is taking over the staff report. The report was handed out highlighting the projects that staff have been working on.

At 7:25 pm, Charlie Russell moved to go into executive session to discuss personnel issues. David Murdo 2nd the motion. All passed.

Respectfully Submitted by

David C Murdo
Secretary