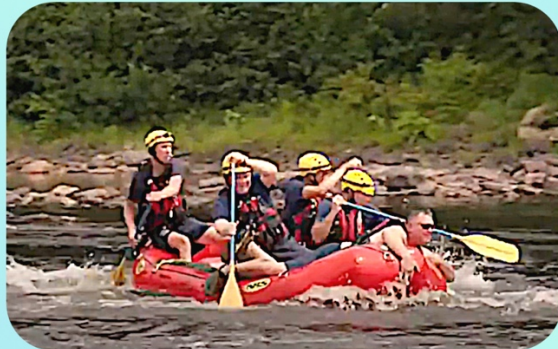


Working Together



Annual Report
2020 - 2021

Board of Directors

Executive Board

Clint Cogswell
Board Chair

Melissa Fisk
Vice-Chair

Robert Altman
Treasurer

Tonya Rochette
Secretary

Directors

Jack Dunn
School District Rep.

Steve Ambra
At-Large

Michelle Gilbert
At-Large

David Murdo
At-Large

Daniel Rich
At-Large

A message
from the
Executive Director
and
Board Chair



We'd like to start by expressing our thanks to the entire Concord community for supporting ConcordTV especially during these difficult times. Our board and staff have worked hard to ensure that ConcordTV is able to continue serving its mission but doing so in the safest way possible for everyone involved.

This past year ConcordTV played an increasingly vital role in communications for the City of Concord, Concord School District, and general public as we all continued to navigate through the challenges of a pandemic. Here's a few examples of ConcordTV's impact:

- Our staff provided tech for virtual meeting live streams;
- Our youth summer camps returned better than ever in 2021, with over 20 local kids creating their own short films and videos;
- ConcordTV was recognized with three Alliance for Community Media Northeast annual video awards (two 1st place, one 2nd place);
- Strong collaborative partnerships between ConcordTV and critical local nonprofits such as CATCH Housing, Concord Coalition to End Homelessness, The Greater Concord Chamber of Commerce, and more;
- Over 60,000 views on YouTube videos;
- Many more examples you will see throughout this report.

In the year ahead we look forward to building a larger volunteer base, increasing community awareness of ConcordTV, all while continuing to provide the valuable media services that we always have. It's difficult to predict what 2022 will bring but as always ConcordTV will adapt and grow to best serve you!

You can keep up with the latest ConcordTV information at www.yourconcordtv.org, follow us on Facebook, and subscribe to our YouTube channel for the latest ConcordTV-produced videos.

Josh Hardy
ConcordTV Executive Director

Clint Cogswell
ConcordTV Board Chair

ConcordTV Staff

Josh Hardy
Executive Director

Michael O'Meara
Administrative
& IT Directort

Matt Arseneault
Staff Producer

Jim Webber
Marketing &
Administrative Assistant

Steve Cloutier
City Meeting
Staff Producer

Connor Parzick
Media Technology
Assistant

Emmett Collins
Media Assistant

Adam Beaudoin
Junior Staff Producer

Mission Statement

To provide residents, city government and educational and nonprofit organizations of Concord, New Hampshire and such surrounding towns that may elect to participate, with the opportunity, facilities and access to cable television for the purpose of producing and cablecasting public interest, cultural education and government programs over the local cable television channels.



City of Concord Public Information Officer Stefanie Breton hosts the podcast **Talk Concord** from ConcordTV's podcast suite. Her guest is Susan Chase of Concord Hospital Trust's Rock N Race event.



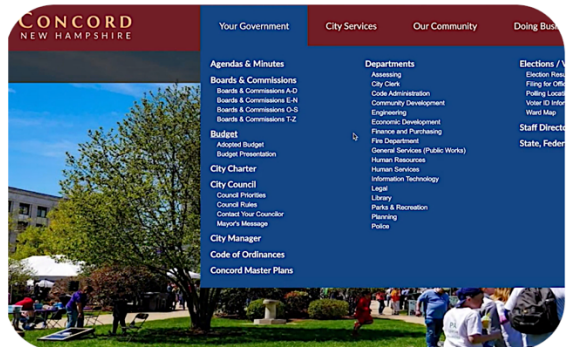
Capital Area Chats with Paul Brogan, **SeniorSpeakNH** with Karen Ulmer-Dorch, and **The Sky This Month** (Dave McDonald) are several of ConcordTV's popular **public access programs** created by local area producers. Be sure to check out the long-running **What's Happening at the Audi** (David Murdo) and **Prison Chapel of the Air** (Ted White) as well as a new program; **Addition, Democracy and Truth** with Albert LaChance.

**CONCORD COMMUNITY TV
STATEMENT OF ACTIVITIES**

For the Year Ended June 30, 2021
(With summarized financial information for the year ended June 30, 2020)

	2021	2020
REVENUE AND SUPPORT		
Franchise fee	\$ 261,300	\$ 261,300
Service fees	100	3,518
Grants	82,934	73,704
Contributions	20,497	6,788
Events	356	3,266
Sponsorships	0	1,579
Miscellaneous income	392	2,994
Interest income	132	735
Gain on sale of equipment	0	275
In-kind space	<u>44,200</u>	<u>44,200</u>
Total revenue and support	<u>409,912</u>	<u>398,359</u>
EXPENSES		
Program services	255,513	290,326
Management and general	80,878	85,472
Fundraising	16,099	17,145
Total expenses	<u>352,490</u>	<u>392,943</u>
INCREASE IN NET ASSETS	57,422	5,416
NET ASSETS - BEGINNING OF YEAR	<u>523,154</u>	<u>517,738</u>
NET ASSETS - END OF YEAR	<u>\$ 580,576</u>	<u>\$ 523,154</u>

City of Concord



ConcordTV's commitment to providing the community with access to municipal meetings - **City Council, Planning and Zoning Board** - extended and expanded as the challenging months of the COVID pandemic continued through fiscal year 2020-2021. While live stream, rebroadcast and on-demand access continued, ConcordTV partnered with they City to improve and upgrade on-site video equipment to ensure high-quality sound and picture in the city council chambers.

The City's COVID response included ConcordTV-created videos providing public information on accessing city online resources.



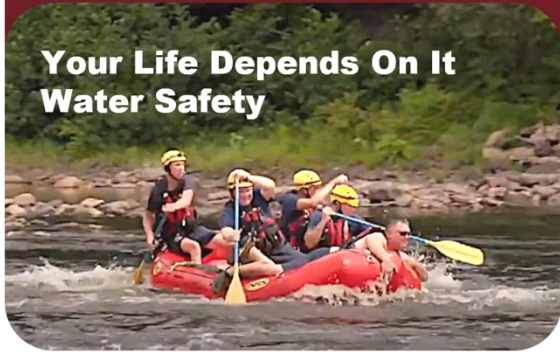
Concord Parks & Recreation Department director David Gill updated the public on parks status and program changes implemented during this challenging time. This valuable information helped families plan day camp participation, outdoor activities and access to city pools during the summer months.



Ribbon-cutting at **Terrill Park**, opened new landscaped walkways and a new dog park - all with stunning city views from the east bank of the Merrimack River.

City Departments and Events

Your Life Depends On It Water Safety



Concord Fire Department performs water rescue training exercises on the Merrimack River near Sewalls Falls.



Mayor Jim Bouley along with youth swimmers provide the ribbon-cutting to open the **Merrill Pool** in June 2021.

Fire Prevention Week 2020 provides the public with simple but important home safety tips. **Concord Fire Department** is the go-to resource.



Battalion Chief Tom Nault



He wanted to do something for Concord Police

Liam C. provides a "Thank You" (with balloons) for an appreciative **Concord Police Department**.

The helpful staff at **Concord Public Library** kept Concord readers updated on changing Library hours and access policies during the pandemic, as they strove to keep their many programs and resources available to the public.



Social distance and keep a mask handy

This October 2020 video **Staying Safe Outdoors During COVID 19** provided useful tips for staying well while using Concord's Trail System.



BETH FENSTERMACHER
ASSISTANT CITY PLANNER

Assistant City Planner Beth Fenstermacher shows off the city's first **pollinator garden** at Merrill Park in May, 2021.

A tour of the **Knowlton Forest** detailed the goals for this expansive city property including trail access, land improvement and preserving natural animal habitat.

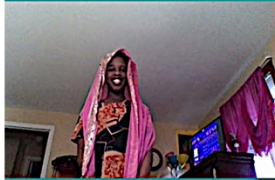


Ron Klemarczyk
City Forester, City of Concord

Concord School District



My Hopes and Dreams for Next Year Are...



To get good grades and be able to move on

I'm proud of myself because I know what's wrong and I know that I'll do great

Hadiya Eissa

My Hopes and Dreams for Next Year Are...



Making the basketball team as a 6th grader, being in a good cluster, making good friends and getting good grades.

I'm proud of myself for being a good friend and athlete and a good inventor in the inventors club and a good sport whenever we had P.E

Tadu

All the graduates of the **Beaver Meadow School** presented an inspiring slideshow of pride, achievement and personal goals as they prepared to transition to Rundlett Middle School. Slides created by students Hadiya Eissa and Tadu are pictured above.

Concord School Board meetings broadcast in hybrid format from Concord High School Auditorium were live-streamed and available to the public through rebroadcasts and on YouTube. In addition to monthly meetings, ConcordTV brings school district meetings of instructional committees, finance committee, school facilities, budget work sessions and budget presentations to local taxpayers, parents and the community at large.



Concord High Senior Awards were live-streamed on May 26, 2021 from CHS gymnasium.



Concord High School Sports are captured throughout the school year by staff and volunteer videographers for broadcast on ConcordTV and on YouTube. Players, students and fans are grateful for their support in recording these exciting games and providing play-by-play commentary. (Top: CHS Girls Varsity Hockey vs Bishop Brady. Lower: CHS Boys Varsity Basketball vs. Bedford.)



Concord High School



Concord High School Graduation 2021 was live streamed by ConcordTV on June 19th and made available through rebroadcasts on Channels 6 and 22, and on-demand on our website yourconcordtv.org. The 2 hour and 10 minute event clocked 3,115 views on ConcordTV's YouTube channel.

Live presentation of the **National Honor Society** induction ceremony. Video production services provided by ConcordTV.



CHS Orchestra Concert on June 2, 2021. Pop selections included "Sweet Caroline," a medley of Queen hits and selections from Leonard Bernstein's "West Side Story."



CHS Prom Red Carpet live-streamed on June 17, 2021

CRTC

CONCORD REGIONAL
TECHNICAL CENTER



Concord Regional Technical Center at CHS (CRTC) held their 2021 "Comp Night" (Completion Night) on May 26, 2021. ConcordTV presented the honorees' event in two parts to capture the entire evening's very special ceremonies.



Clint Klose, **CRTC Theater and Film** instructor presents Concord TV with a **CRTC partnership certificate** "for continued support of the CRTC theatre and film program." Executive Director Josh Hardy accepts.

Local Area Nonprofits



This **Bach's Lunch - Nepali & South Asian Musical Traditions** concert was recorded in May 2019. It features Harimaya Adhikari, vocals & harmonium; Prem Sagar Khatiwada, tabla; Scott Kiefner, bass; Matt Langley, saxophone; and David Surette, guitar & mandolin. For this special presentation, the performers also recorded special segments for our **Walker Lecture Series** audience.



Friends Program presented Storytime with Foster Grandparents, reading some of their favorite children's books.



Kimball Jenkins Preservation Works. ConcordTV stopped by to learn more about the exciting things happening at Kimball Jenkins, especially with their restoration projects.



Concord Coalition to End Homelessness Talent Show, May 2021. Dead Harrison was one of the many acts featured.



CATCH "Home for the Holidays" Concert Kickoff featured music from State Street Combo performing in historic Concord venue Phenix Hall.



McAuliffe-Shepard Discovery Center celebrates the 60th Anniversary of Alan Shepard "First In Space" with a video featuring historic footage supplied by NASA.



capitalregionfoodprogram.org

Capitol Region Food Program's Holiday Basket Project informs the community about their annual charitable drive, serving people in need within the local area - and beyond.

A Concord Tradition
WALKER
 LECTURE SERIES
 Since 1896

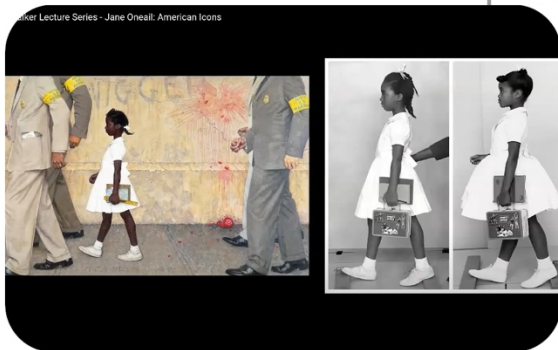
Live Performances

The **Walker Lecture Fund** partnered with **ConcordTV** to bring a variety of concerts and lectures directly to audiences via public-access Channel 22 and YouTube when in-person shows were no longer viable. Musician **Jeff Warner** (below.)



Bank of
 New Hampshire Stage

Capitol Center for the Arts new venue **Bank of New Hampshire Stage** experienced an extended intermission in 2020 due to venue closures in the pandemic. A series of outdoor summertime concerts, **Music In The Park**, were able to reach wide audiences when **ConcordTV** brought this series of local indie artists to YouTube. Above: **Kimayo**, recorded 7/18/20.



Jane Oneail's American Icons examined the mid-century artistry of **Frank Lloyd Wright** and **Norman Rockwell** (above.) Pianist **Frederick Moyer's Holiday Recital for 2020** (below.)



Other cultural events made available included **Scott Kirby Trio**, Rick Ray's **The Road To Namibia**, **Growing Up in the 60s and 70s** with Michael Tougias, George Morrison's **Two NH Revolutionaries**, **Mayflower to King Phillip's War** and more.



The Dave Tonkin Trio performing at the **Concord Community Music School**. September 2020.



Folk duo **Green Heron** performed in July 2020. Other artists in this summer series included **Senie Hunt**, **April Cushman** and **Lucas Gallo**.



ConcordTV's partnership with **Greater Concord Chamber of Commerce** keeps local consumers and business leaders in touch with developments in the marketplace. Noted programs and events included Virtual Business Showcase, Citizen of the Year Awards (above), Annual Pinnacle Awards (center below), Monthly Business Forums, Economic Luncheon, Washington Update and so many more. **Tim Sink**, Chamber President (at left.)

"A big shout out to ConcordTV; they have been a tremendous asset to Concord and The Chamber over the years - especially throughout COVID."

- Leslie Walker
Chamber Board Chair, March 2021



- **Nicolette Clarke**, 2021 Pinnacle Award recipient, **Business Leader of the Year**.



- Chamber Staff send a delightful video "Holiday Greeting," December 2020.

YouTube ConcordNHTV

This video received over 23,000 views on ConcordTV's YouTube channel!



ConcordTV Top View Videos

- Concord School Board Reopening Special Meeting
- Concord High School Graduation Ceremony 2021
- Concord School Board Special Meeting • Aug. 2020
- Scenic Railriders
- Concord High School Graduation Ceremony 2020
- CHS Awards - Underclassmen
- Concord School Board Special Meeting • Nov. 2020
- CHS Awards - Seniors
- Banyamulenge Community Peace Protest
- CHS Boys Basketball vs. Trinity

Top City Videos

- A Tour of Old North Cemetery **23514**
- Concord Theatre: Its Past and Future 651
- Penacook Landing Opens 535
- City Council Special Meeting • Aug. 2020 462
- Thank You Liam from Concord Police Department 454
- 2019 Fire Department Awards Ceremony 388
- Fire Prevention Week 2020 237
- Stay Safe on the Water 230

Top Videos Watch Time

- | | Watch Time (hours) |
|--|--------------------|
| Concord School Board Reopening Meeting | 1719.7388 |
| Concord School Board Special Meeting • Aug. 2020 | 942.2722 |
| Concord High School Graduation Ceremony 2021 | 786.2672 |
| CHS Awards - Seniors | 350.258 |
| Concord School Board Special Meeting • Nov. 2020 | 317.8855 |



Let's Go Series



Award Winning Video

Thanks to a generous grant from **Tufts Health Foundation** in 2019, ConcordTV created a limited series to encourage healthful activities in the 55+ community. **Let's Go** presented active seniors exploring the Historic North End, Kimball-Jenkins Estate, Pierce Manse and Sewalls Falls and Lake Sunapee Rail Trails as well as Concord's beautiful city parks.



The Kimball-Jenkins (top left) video won first place in its category at the 2021 ACM-NE Noreaster Awards.



Made possible through a Tufts Health Plan Foundation Momentum Fund Grant



Community Conversations

ConcordTV's long-running community information program kept spreading the word for local nonprofits, organizations and civic events. Episodes also included Chamber Virtual Business Expo, Boys & Girls Club Auction, Weatherize Concord and more.



Join us for a Masquerade!

CELEBRATE CATCH NEIGHBORHOOD HOUSING BY "UNMASKING" THE MYTHS AROUND AFFORDABLE HOUSING AT OUR 30TH ANNIVERSARY AND MASQUERADE GALA!

Friday, March 13
at the Grappone Conference Center

TICKETS AND MORE INFORMATION AT
CATCHHOUSING.ORG/PROGRAMS



Appreciation Awards



Allwynne Fine • The Tyson Award
 Greater Concord Chamber of Commerce • Community Partnership Award
 Walker Lecture Series • Community Partnership Award
 Beth Fenstermacher • Government Partnership Award
 Kaileen Chilauskas • Kent Hemingway Education Award
 Tom Hardy • Eugene Rudolph Technical Award
 St. Paul's Church • David Murdo Production Excellence Award
 Ted White • Rose Marie Lanier Producer Support Award
 Peter Burgess • Charles Russell Volunteer of the Year
 Kelly Cuomo Wing • Outstanding Service Award
 Charles Russell • Outstanding Service Award

We Remember



Anita Hickey
"The Book Swap Cafe"



Dick Patten
"Around Town"

Boys & Girls Club of Central NH Auction

The **47th Annual Boys & Girls Club Auction** moved to an online format this year, with ConcordTV producing a 90 minute video that streamed virtually on December 12th. The video featured many well-known community members such as Club Director Chris Emond, David Segal, Amanda Grappone, John Cimikoski, and Tom Cook. Throughout the video we included segments about the Boys & Girls Club and their value to the community they serve. Although this video was a different format than usual, our production staff put in many hours and it had over 200 views on YouTube.

