



Building Community Through Media



Annual Report FY 2021-2022



Board of Directors

Executive Board

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Board Chair

David Murdo
Vice-Chair

Robert Altman
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Dan Rich
Secretary

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Rachel Perri
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A message from the Executive Director and Board Chair



This report will provide you with a full scope of our community impact in FY 21-22.

In taking a step back at our combined efforts it's gratifying to see our work is making a difference. We are keeping Concord residents informed. We are providing community access to video production facilities. We are documenting the growing arts/culture scene in Concord. We are providing communications/marketing resources to our vital nonprofit sector.

Our funding is still predominantly through cable franchise fees and we are grateful to continue strong relationships with the City of Concord, Concord School District, and Comcast - all of whom are vital to our continued success. ConcordTV has been successful in seeking grants and underwriting as supplemental income and there is a possibility that in the future we will rely on those revenue sources even more.

The back page of this report details all the ways you can support ConcordTV. Thank you for taking a few moments to learn more about this organization as we prepare to head into our 25th year!

Josh Hardy
Executive Director

Melissa Fisk
Board Chair

ConcordTV Staff

Josh Hardy
Executive Director

Michael O'Meara
Programming & IT Director

Matt Arseneault
Senior Staff Producer

Jim Webber
Marketing & Administrative Assistant

Steve Cloutier
City Meeting Producer

Connor Parzick
Media Technology Assistant

Rose Marie Marinace
Assistant Youth Coordinator

Joshua Lee
School Board Meeting Producer

Emmett Collins
Media Assistant

Mission Statement

To build community through media by creating original video programming, providing public access to equipment and facilities, and by fostering transparency in local government and education.

Vision Statement

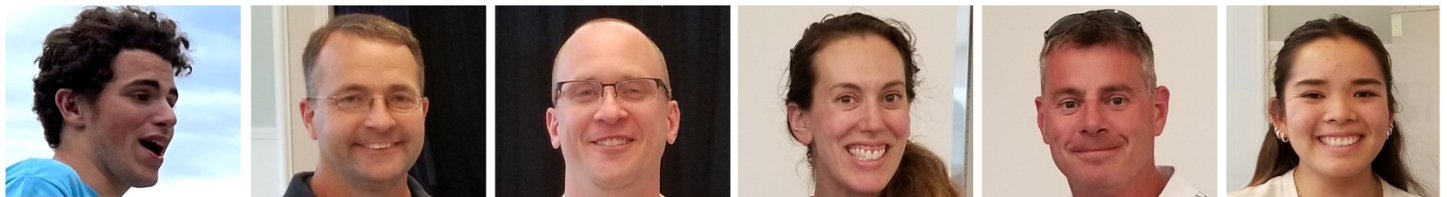
A better connected and informed Greater Concord community.

Theme

This year's theme Building Community Through Media reflects adjustments made to our mission statement, and holistically describes ConcordTV's role in the Concord community. All of our day-to-day activities and long-term goals are aimed at fostering a stronger sense of community. So whether you're watching a City Council or School Board meeting, hosting a studio program, or taking a tour of our studio, these are all examples of how we can stay engaged in what's happening in your area!



Government Partnership Award • **Concord Fire Department**
 Kent Hemingway Education Award • **Anthony Blinn** - Abbot-Downing School
 Eugene Rudolph Technical Award • **Fisto Ndayishimiye** "Importance TV"
 David Murdo Production Excellence Award • **Bethany Garboski** "What's Up Concord?"
 Charles Russell Volunteer of the Year • **Bailey Carmody**
 Outstanding Service Award • **Michelle Gilbert**
 ConcordTV Media Scholarship • **Katlyn Spinney** (CRTC Graphic Design Student)
 ConcordTV Achievement Award • **Emmett Collins**
 Intern Of The Year Award • **Allie Savage**



Concord Community TV
STATEMENT OF ACTIVITIES
 for the Year Ended June 30, 2022

Revenue and Support	
Franchise Fee	269,494
Service Fees	2,476
Grants	66,225
Contributions	7,086
Events	455
Misc. Income	680
Interest Income	2,421
Total Revenue and Support	348,837
Expenses	
Program Services	227,257
Management and general	78,192
Fundraising	14,312
Total expenses	319,761
Increase in net assets	29,076
Net Assets - Beginning of Year	587,861
Net Assets End of Year	616,937

City of Concord



City Council Meetings & New Equipment

Coverage of local government meetings is a crucial part of our mission. Using new equipment installed in 2020 meetings are now streamed to Youtube, recorded, and archived in HD and provide a better experience for viewers.



Talk Concord podcast

City of Concord PIO Stefanie Breton hosts a monthly podcast Talk Concord which provides updates on City projects and also brings in other community members to share what else is happening in our City. Topics/guests included: Matt Walsh, Concord Public Library, Former Concord High School SRO Brendan Ryder, and Leadership Greater Concord.



Concord Police Department

We collaborated with CPD on videos such as their "Stuff-a-Cruiser" event, a holiday greeting from Liberty, and their annual bike auction.



Concord Fire Department

We recorded CPD's annual "Promotional and Swearing In" ceremony and were given exclusive training footage to show the community exercises the Concord Fire Department performs that help keep everyone safe.



Zoning/Planning Boards

ConcordTV also provides live coverage of the Zoning Board, which hears and acts upon appeals for granting variances, special exceptions, equitable waivers and administrative decisions under the zoning ordinance. The Planning Board prepares and amends a master plan to guide the development of the municipality; promoting interest in and understanding of the master plan; protecting or carrying out of the master plan & making recommendations relating to the development of the municipality.

City Departments and Events



Concord Municipal Airport



Concord Municipal Airport

We had several videos that showed the community what's happening at our local airport, such as: Airport Snow Operations, State Police Operations, and International Aerobatics Day.



Beaver Meadow Golf 125th Anniversary

This video was all about Beaver Meadow Golf Course and its rich history as it celebrated 125 years in 2021.



Concord NEXT

City staff and consultants for the ConcordNEXT project held 3 public presentations in March 2022 to discuss existing patterns of development for the Phase 2 focus areas, and why it is important to consider alternative patterns for the future.



Community Center Conferences & Meetings

In this video we highlighted why The City Wide Community Center is a great location for an event, meeting or conference. In fact, this is where ConcordTV hosted its 2022 Annual Meeting!



Penacook (Briar Hydro, Canal Street Riverfront Park)

Our coverage of Penacook included a community meeting about the Canal Street Riverfront Park plans, and an on-site ceremony and tour of the Briar Hydro Essex Hydro renewable energy facility.



Knowlton Trail Building

Volunteers from NEMBA (New England Mountain Biking Association) assisted the City of Concord's Conservation Commission and Trails Subcommittee with the building of new multi-use trails in Knowlton Forest.

Concord School District



Our sports coverage has been buoyed mostly by volunteer producers. We were thrilled to welcome new producer Matt Masur who recorded all CHS Varsity Boys Soccer games, even road games.

Returning again this year was Charlie Russell, a volunteer who records CHS baseball, softball, football, and hockey games, as well as Peter Burgess who helps with football and hockey. In 2021 they contributed many hours of content for our education channel and are local celebrities for anyone familiar with CHS athletics.



CHS Live continued on virtually throughout the pandemic and and finally returned to in-person throughout the year. Student directors Ryder and Matt ran professional shows 4 times a week, in collaboration with administration and fellow students. ConcordTV's role is to ensure all equipment is working properly and to provide immediate technical support when needed.

It's a unique opportunity for high school students to be able to use high-end professional video equipment so we take a lot of pride in this long-running tradition! CHS Live alum have gone on to study communications and creative media at schools throughout the northeast.



We were able to provide some staff coverage for home basketball games and for the first time ever we live-streamed those games to our Youtube channel. These videos were extremely popular especially due to in-person COVID precautions.



School Board/Charter Commission

This year was also unique in that the school district's Charter Commission met for the first time in 10 years to discuss potential changes to the charter that would be recommended on the next ballot for voters to decide. These important meetings were all recorded by ConcordTV staff in addition to our other usual tasks, and made available on Youtube, Education Channel 6, and archived.



Training Opportunities with CRTC Students

ConcordTV staff served as technical advisors and trainers for CRTC's Film & Theater program, working closely with Clint Klose in providing video camera and editing lessons to over 45 students. In fall 2021 ConcordTV taught four lessons and throughout the year provided guidance and advice.



School Music and Events

Holiday Concerts

We recorded winter concerts for Concord High School, Rundlett Middle School, and Abbot-Downing School.



CHS Graduation

Once again we were able to live-stream to Youtube directly from Memorial Field. It's no surprise that our graduation video is one of the most-viewed programs ConcordTV produces. Our graduation production includes 4 cameras and graphics, as well as a direct audio feed from the sound system so viewers feel like they're right there in-person.

Spring Concerts

In spring 2022 our staff recorded six spring concerts with CHS and Rundlett. One of these shows, CHS Jazz & Chamber, took place at Eagle Square which was a fun place to record a show. These concerts have had thousands of views on Youtube and received lots of positive feedback from Concord-area families.



Elementary School Productions

We were thankful to continue excellent partnerships with Abbot-Downing School Principal Anthony Blinn, and Broken Ground School art teacher Karen McCormack, both of whom regularly invite ConcordTV to record exciting events at their schools. Standouts include our 21C at Broken Ground School and Media Power Youth at ADS videos which both help show Concord residents the amazing things happening in our public schools.



CHS Ceremonies

Award season in May/June is an exciting time for many students and their families. Poetry Out Loud, HOSA, CRTCComp Night, CHS Underclass & Senior Awards were all recorded and live-streamed for thousands of viewers. Worth noting that these programs were an excellent opportunity for our staff to continue improving our live-stream capabilities.



Nonprofit & Community

48th Annual Boys and Girls Club Auction

We returned in-person with a new 4 hour format! This auction also featured live entertainment for the first time ever.



CASL Communications Day

Capital Area Student Leadership is run through the Greater Concord Chamber of Commerce with ConcordTV providing support for Communications Day. This year we helped them create promo videos.



Spread Joy, Shop Local

The Greater Concord Chamber of Commerce, Intown Concord, and ConcordTV partnered to present "Spread Joy, Shop Concord". This campaign was a collaboration between local businesses, non-profits and community members to spread the word about the importance of shopping locally for the holidays. We told stories about local business owners, their employees, friends, and family who are impacted by your shopping choices this season. Local businesses featured: Lilese Design Retail, Gibson's Bookstore, Granite State Candy Shoppe, and Brothers Cortado.



Rosemary's Way Ribbon Cutting

CATCH Neighborhood Housing's newest six-building housing development, named Rosemary's Way in memory of their late President & CEO, was completed last December and ConcordTV was there for the ceremony and ribbon-cutting.



Spirit of NH Awards

ConcordTV provided live-stream support for Volunteer NH's "Spirit of NH Awards" which celebrates statewide volunteerism. **8** A hybrid event, combining virtual and in-person presentations.



Concord Rotary 4-Way Speech Contest

This year's speech contest was held at historic Phenix Hall in downtown Concord.

Arts & Culture



What's Up Concord

ConcordTV collaborated with community member Bethany Garboski to create a monthly arts & entertainment show focused entirely on Concord. Bethany brought amazing energy to the show and it gave our staff more practice recording live music. Feature musicians include: Faith Ann, Andrew North & the Rangers, and June Sexton.



Multicultural Festival

The 2021 Concord Multicultural was held at Keach Park and an amazing experience for everyone involved. Shown in this image is musician Martin Toe, who is always a popular performer at this event!



Umuganda

This event, which included a mural painting and the planting of a pollinator garden, sought to create a "coming together" of New Americans and the receiving community, foster a culture of mutual respect and understanding, and build a stronger community for all.



Storrs Street Mural

We recorded several videos about this mural, created by artist James Chase along Storrs Street. This project was organized by the Greater Concord Chamber of Commerce and Creative Concord committee.



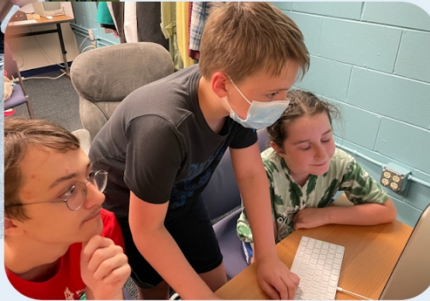
Conversations with Concord-Area Authors

ConcordTV co-hosted and recorded a panel discussion moderated by Laura Knoy and author panelists (from left to right) Paul Brogan, Virginia MacGregor, Mark Okrant, and Margaret Porter.

**CONCORD
TV**

CHANNELS 6.17.22

YOUR COMMUNITY
MEDIA CENTER



Summer Camps

In-person camps returned for summer 2021 and we had an amazing 3 weeks of youth camp programming. Of note this year: We had 20 participants, welcomed a summer intern to help with the program, and also welcomed a new staff person Rose Marie Marinace to serve as Youth Coordinator over the summer.



Independent Producers - Studio

• ConcordTV provides free studio space and equipment for community members to have their voice heard. Last year we had 9 public access TV/podcast series that record monthly episodes. Several producers had just barely joined us at the end of FY 21-22: NH Homebuilders started a TV program and Laura Knoy's ReadLocalNH was in pre-production meetings. Our studio was used by independent producers 84 times, for a total value of \$21,000.

• Public access producers can use our facility monthly if their content adheres to our non-commercial standards, is either hosted by or locally-sponsored by a Concord resident, and is able to be played on Public Access Channel 22.



Independent Producers- Field

We loaned out free camera equipment 44 times to various individuals & organizations to record their own community programming- a total value of \$145,000. All field equipment requires proper training, must be recorded content for the PEG channels, and must be kept in Concord unless given permission from the Executive Director.

We Remember



Katherine Rogers

Charles Wilbert

Brian Collins



Players Documentary

Thanks to a grant from New Hampshire Humanities, ConcordTV staff embarked on creating an original feature-length documentary about the 95-year history of the Community Players of Concord. During this fiscal year the script was researched and written, all interviews, voiceovers, and archive materials were gathered and editing was in progress.

This documentary project also marks one of the greatest technical & creative achievements in ConcordTV's 24 year history. In the next annual report you'll get a glimpse of the final product and resulting community impact.

PROUDLY PARTICIPATING IN
NH GIVES
SUPPORT US ON JUNE 7-8, 2022 5PM - 5PM

ConcordTV had two distinct roles in this year New Hampshire Gives campaign: We helped event organizer New Hampshire Center for Nonprofit amplify and promote the initiative. Our organization took part and received \$580 in donations from 17 community members.



We continued our long-standing tradition of providing live election results for Concord elections. Volunteer hosts Charlie Russell and Dr. Roger Brooks kept viewers up-to-date as ward results came in. Our tech staff integrated a new graphics system to enhance the viewing experience for folks watching on YouTube or Channel 22.



Community Conversations

We recorded and broadcasted 21 unique episodes of Community Conversations. The following organizations/individuals made first-time appearances on the show: 603 Legal Aid, Riverbend, Central NH Storytelling Guild, Sindy Chown, and NH Center for Nonprofits. Under our Community Conversations brand we also featured our first-ever e-gaming content thanks to guest Matt Newton from Newt2Newt gaming YouTube channel.

YouTube **ConcordNHTV**

ConcordTV Top View Videos

Concord High School Graduation Ceremony 2022	2519
Concord Christmas Parade	1640
Rundlett Middle School Holiday Concert	1291
CHS 2021 Winter Concert	711
2021 Spirit of NH Awards	702
CHS Senior One Acts "Anybody for Tea?"	647
CHS Senior Awards Ceremony	613
CHS Girls Varsity Basketball P. Round vs Londonderry	613
Abbott Dowling School Winter Concert 2022	611
CHS Girls Varsity Basketball vs Keene	560
Fiscal Year 2021-22 Totals	60980

ConcordTV Continuing Top Performers

Pie in the Face Challenge	1248
Mayflower to King Phillip's War (Walker Lecture)	897
Concord High School Graduation Ceremony 2021	776
Banyamulenge Community Peace Protest	719
Scenic Railriders	642

Top City Videos

A Tour of Old North Cemetery	6500
NH State Police at Concord Airport	553
City Council Meeting - 1/10/22	515
Training with the Concord Fire Department	398
City Council Meeting - 11/8/21	301
125th Anniversary of Beaver Meadow	288
Knowlton Forest Trail Building	283
Finance Committee Meeting - 6/2/22	276

Top Videos Watch Time

Concord High School Graduation Ceremony 2022	
Concord Christmas Parade	333.3
Spirit of NH Awards	189.6
CHS Senior Awards Ceremony	165.6
CHS Girls Varsity Basketball P. Round vs Londonderry	137.4
Concord School Board Special Meeting • Nov. 2020	127.4



CONCORD TV
CHANNELS 6, 17, 22
YOUR COMMUNITY MEDIA CENTER

Get Involved!



There are so many ways to watch our programming! Comcast Cable Channels 6, 17, & 22. Channel live-streams at www.yourconcordtv.org, ConcordTV Original Programming at www.youtube.com/ConcordNHTV, and check with independent producers to see where else they are promoting their shows (for example, The Sky This Month has their own YouTube channel)



Stop by for a free tour of the studio, whether you've visited us before or a first-time visitor! We offer low-cost training opportunities in video editing, field production, TV studio production, and podcasting.



Community members can rent out our production facilities to create their own programs! Yes, many people now have their own home setups but ConcordTV's facility is top-notch quality so we encourage people to use our space for public access programming!



Want to get more hands-on experience in video production? We are always looking for production support help on a variety of productions. These opportunities are for all ages, all backgrounds, with no experience required.



Has ConcordTV ever made a positive impact in your life? Consider giving back and supporting ConcordTV's long-term stability by donating online at <https://concordtv.square.site> or by check to 170 Warren St. Concord NH 03301. We are a 501 (c) 3 nonprofit and all donations are tax-deductible. If your business would like to be an underwriter, please let us know!