

ConcordTV Board of Directors Meeting Minutes

Monthly Board Meeting March 28, 2023 at ConcordTV and Zoom

Present: Daniel Rich (Secretary), Clint Cogswell, Tonya Rochette, Rachel Perri, Steve Ambra and Robert Altman
Also present was Executive Director Josh Hardy

Next meeting: April 18, 2023, 6:30 pm at ConcordTV

1. Call to Order 6:38 p.m.

2. Determination of Quorum (4) Quorum confirmed.

3. Public Comment

- None.

4. Board Minutes from February Monthly Board Meeting for review/approval

- Approved unanimously.

5. Staff Reports

- Josh provided an update regarding ConcordTV's Breezeline HD channels. All fiber and other related hardware has been installed and it is now on Breezeline to switch on the capabilities on their end. In light of the new channels Josh indicated that ConcordTV is working on a press release and re-branding to move away from any logos that just referenced the Comcast channel information.
- Josh advised that a video recording from a recent Concord School Board meeting had gone viral and had been picked up by various major news outlets. The viral video received over 1 million views but did not provide credit to ConcordTV. Josh advised that this was OK as the video was on a polarizing issue and that any potential back lash was limited as a result of not receiving credit for the viral video.

6. Reports of Committees

- By-Laws & Nominating: Josh gave the Board a recruitment update, which included: (i) confirmation that a request for Board members was added to ConcordTV's newsletter and added to its social media; (ii) the fact that Josh and other Board members were actively pursuing Board member leads; and (iii) brainstorming of additional names who would be an asset to ConcordTV's existing Board, as the ideal Board size would be equal to 9.
- Capital Improvement: ConcordTV is looking to make some purchases, including 4 cameras to upgrade those that are typically offered to the public, a 4K (HD) staff camera, a remote switcher to replace the existing device and a ConcordTV laptop. There was a brief conversation regarding refurbished versus new equipment with a preference towards new for longevity.

7. Treasurers Report

- Josh ran through the current profit-loss statement and indicated that ConcordTV is on track. Josh presented the idea of potentially paying a bonus to a salaried ConcordTV employee as he's been stepping up to cover meetings not typically assigned to him (and in turn saving ConcordTV money). Separately, the Board had a conversation about bumping up the scholarship award from \$1,000 to between \$2,000 and \$2,500. Lastly, Josh advised the Board that in the future a line item will be added to the P/L to differentiate apparel expenses from supplies (tape, paper, pens, etc.).

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- Josh reminded the Board of ConcordTV's upcoming live budget presentation on Tuesday, May 9, 2023 at 6:30pm in ConcordTV's studio (as it is required to be recorded).

8. Old Business

- Josh provided the Board with an update regarding the ConcordTV contract and indicated that the contract is finalized and that we are merely waiting for signatures from the various parties.

9. New Business

- Josh advised that ConcordTV's Annual Meeting has been scheduled for Tuesday, June 27, 2023 at 6:30pm at the Heights Community Center. The Meeting will be open not only to Board members, but also award recipients and other interested members of the public.
- The Board discussed the potential of moving meetings so that they start at 6:00pm as opposed to 6:30pm. This change would take place after the Annual Meeting is held.

10. Adjournment 7:25 p.m., approved unanimously.